



NATIONAL FORUM

VALUING DIVERSITY
IN ALLIED HEALTH

29 NOV - 1 DEC, 2016 ● CANBERRA

SPONSORSHIP PROSPECTUS

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Indigenous Allied Health Australia is a national not for profit, member-based Aboriginal and Torres Strait Islander allied health organisation.

WARNING: Aboriginal and Torres Strait Islander peoples should be aware that this publication may contain images and names of people who have since passed away.

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Acknowledgements

IAHA acknowledges original artwork by artist Jade- Aaron Williams, a proud descendant of the Wiradjuri and Barkinji peoples of Western NSW.

Indigenous Allied Health Australia receives funding from the Australian Government Department of Health.

We pay our respects to the traditional custodians across the lands in which we work, and acknowledge elders past, present and future.



Indigenous Allied Health Australia Ltd. (IAHA) is a national not for profit, member based Aboriginal and Torres Strait Islander allied health organisation. IAHA was established in 2009, from a network of committed allied health professionals and in 2013 registered as a company under the Corporations Act 2001.

Aboriginal and Torres Strait Islander health professionals play a vital role in addressing the health and wellbeing of Australia's First Peoples. In order to close the gap in health outcomes, more Aboriginal and Torres Strait Islander people must be encouraged to consider, pursue and succeed in allied health careers.

As a national organisation IAHA:

- Provides support and advocacy on behalf of Aboriginal and Torres Strait Islander allied health professionals and students at the local, regional and national level.
- Builds strong leadership capacity across the allied health and Indigenous health sectors.
- Works closely with organisations, universities and other related sectors to improve health curricula, address allied health workforce issues, and promote allied health careers to Aboriginal and Torres Strait Islander peoples.
- Provides expert advice to governments, allied health professional bodies, educational institutions and the health sector in relation to health policy and issues.
- Develops and maintains strong networks and connections to Aboriginal and Torres Strait Islander communities to ensure IAHA core objectives are meeting their needs and aspirations.
- Works closely with the health sector and communities to improve access to allied health services.

IAHA'S VISION

For Aboriginal and Torres Strait Islander peoples to have health equity through improved access to culturally responsive allied health care that is recognised as an essential part of a holistic approach to achieving optimal health and wellbeing.



IAHA'S PURPOSE

To improve the lives of Aboriginal and Torres Strait Islander peoples and influence generational change, through national allied health leadership, building a responsive workforce, advocacy, partnerships and support across the multiple sectors that influence health and wellbeing.



You are invited to be a sponsor at the second Indigenous Allied Health Australia National Professional development Forum, and HealthFusion Team Challenge (HFTC) that will take place from 27 November – 1 December 2016 at the Rex Hotel, Canberra.

IAHA brings you the best platform for all things Aboriginal and Torres Strait Islander allied health related in Australia. Over the past four years, IAHA has held three National Conferences, three HFTC, a National Forum and two Leadership Workshops, which have been attended by over 1000 participants from across Australia. With the 2016 National Forum we expect that number to climb even higher.

The National Forum theme **Valuing Diversity in Allied Health** recognises the diversity of Indigenous peoples, the diversity of our membership as well as interdisciplinary action within the allied health sector. Our theme also recognises how sustained holistic, strengths based approaches to health and wellbeing can achieve Aboriginal and Torres Strait Islander health equality.

National Forum delegates will experience:

- Professional development workshops that will challenge them both personally and professionally
- Networking opportunities with likeminded people within a culturally safe space
- Opportunities for growth
- A Gala celebration of Excellence in the Indigenous allied health sector
- Enriching cultural experiences

100%

OF EXHIBITORS AND SPONSORS SURVEYED AGREED THAT THE IAHA 2015 NATIONAL EVENTS:

- Met their expectations
- Met their organisational objectives
- Provided opportunities to engage with Aboriginal and Torres Strait Islander peoples
- Was beneficial to their organisation
- Provided good value for investment
- Provided good organisational exposure to a wide range of delegates



WHO WILL ATTEND?

IAHA National Professional Development Forums and events are leading professional development opportunities for all allied health professionals, Aboriginal and Torres Strait Islander health professionals and health service providers. It is anticipated that the 2016 events will be attended by:

- Aboriginal and Torres Strait Islander allied health professionals and students across a broad range of health and wellbeing professions
- Non-Indigenous allied health professionals
- Other health professionals
- Aboriginal and Torres Strait Islander health organisations
- Academic and clinical staff teaching in allied health-related courses and programs
- Researchers interested in allied health professional education
- Policy makers
- Program managers
- Health service providers



BENEFITS OF SPONSORSHIP

The 2016 IAHA National Forum and events will be the gathering place for people, businesses and organisations from all areas of allied health and related fields. Attendees from around the country will converge on Canberra to partake in this important event on the Aboriginal and Torres Strait Islander health calendar.

Participants are targeted via a strategic campaign which capitalises on IAHA's industry partnerships, as well as a targeted communications campaign involving print and online advertising through Indigenous and health-related publications, websites, and social media. As part of a comprehensive and effective marketing plan, sponsorship can provide many positive results, benefits include:

- **Exposure** to a large audience within the allied health and Indigenous health spaces
- **Recognition** including acknowledgment and clear demonstration of your organisation's commitment and support
- **Valuable** exposure to your organisations services and/or products
- **Opportunities** to raise your company profile amongst a valuable target audience during this Conference
- **Expand** relationships and extend your networks with government, business and Indigenous health
- **Learn** first-hand about the emerging Indigenous allied health workforce
- **Inclusion** in the targeted marketing campaign
- **Attract** new client base and maintain existing customers

SPONSORSHIP OPPORTUNITIES



INDIGENOUS ALLIED HEALTH AUSTRALIA
NATIONAL FORUM
VALUING DIVERSITY
IN ALLIED HEALTH



To support a productive exchange of individual, community and organisational perspectives, IAHA strives to maximise National Forum participation by Aboriginal and Torres Strait Islander people and Non-Indigenous people from around Australia, as speakers, facilitators, delegates and performers. It is towards this end that a significant proportion of the financial sponsorship will be directed.

Acknowledging Your Support

The IAHA National Professional Development Forum will provide a unique opportunity for sponsors to communicate with and promote their organisation within the health sector. We rely on a small group of supporters at different levels. All supporting organisations will be promoted via a range of initiatives reflecting their level of support for this event.

To date, there is no other national or international event dedicated to promoting Aboriginal and Torres Strait Islander allied health professions including their work in diverse locations, covering over 20 different professions and inter-professional approaches to working more effectively together to improve the health outcomes of Aboriginal and Torres Strait Islander peoples.

The IAHA National Forum and events will be promoted through various sectors including academic, Aboriginal and Torres Strait Islander health services, allied health and other health professional associations, governments, community organisations, and allied health stakeholders.

A range of sponsorship opportunities are listed on the following pages.

2016 IAHA National Professional Development Forum and events provides many opportunities for sponsorship participation and is in no way limited. We would welcome the opportunity to discuss your marketing objectives and any further ideas you may have on individual sponsorship.

100%

OF PARTICIPANTS
SURVEYED AT THE IAHA
2014 NATIONAL FORUM:

- were very satisfied the National Forum was relevant to their professional journey
- were satisfied with the culturally safety of environment for all participants
- were satisfied with the overall experience
- felt the event was beneficial to their professional development

“

IAHA did an amazing job with every aspect of the forum. I never felt so at home, especially being across the country! I really appreciate the support I had received and the opportunity to learn different 'ways of knowing'.

— 2014 IAHA NATIONAL
FORUM PARTICIPANT

SCHOLARSHIP SPONSOR: 2016 NATIONAL FORUM SCHOLARSHIPS: \$2,500*

* GST exclusive



INDIGENOUS ALLIED HEALTH AUSTRALIA
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Sponsorship is sought to fund professional development scholarships for full and associate IAHA members. Scholarship recipients will receive up to a maximum of \$2,500 for travel, accommodation, and registration assistance based on specific eligibility and assessment criteria (guidelines available upon request).

These professional development scholarships will assist IAHA members to attend professional development and develop new skills, networks, and confidence.

WHY INVEST?

Your *tax deductible donation will:

- Contribute to Close the Gap in Aboriginal and Torres Strait Islander health outcomes
- Celebrate the outstanding achievements in Aboriginal and Torres Strait Islander allied health
- Contribute to the development and professional growth of Aboriginal and Torres Strait Islander peoples

YOUR INVESTMENT WILL GIVE YOUR ORGANISATION:

- Naming rights for sponsored scholarship
- Promotional material in the delegate satchel
- Photo opportunity with scholarship recipient/s



*IAHA DGR Status

IAHA is a not-for-profit organisation and endorsed charitable institution. IAHA is registered with the Australian Charities and Not-for-profits Commission (ACNC), the independent national regulator of charities, and has deductible gift recipient (DGR) status.

PLATINUM SPONSOR: IAHA HEALTHFUSION TEAM CHALLENGE: \$30,000*

* GST exclusive



INDIGENOUS ALLIED HEALTH AUSTRALIA
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IAHA HEALTHFUSION Team Challenge



This annual event provides IAHA Student Members with a truly unique educational experience. Sponsoring this event demonstrates a strong commitment to supporting and building the future Aboriginal and Torres Strait Islander health workforce.

WHY INVEST?

Your *tax deductible donation will:

- Support and celebrate an incredible group of Aboriginal and Torres Strait Islander health students.
- Facilitate collaborative leadership skills development in the nation's next generation of health care professionals... The 2015 IAHA HFTC included 36 Aboriginal and Torres Strait Islander students.
- Support interprofessional education and innovative multidisciplinary learning.

YOUR INVESTMENT WILL GIVE YOUR ORGANISATION:

- Naming Rights for the Student HealthFusion Team Challenge
- Name and logo on Student HealthFusion Team Challenge materials
- Four complimentary National Forum registrations
- Four complimentary invitations to the Gala dinner and Awards
- Verbal acknowledgement at the Gala dinner and Awards
- Recognition as the HealthFusion Team Challenge Sponsor at the National Forum through prominent signage
- Recognition as the HealthFusion Team Challenge Sponsor during the opening of National Forum including logo on large screen
- Organisation name, logo and sponsorship status on National Forum website with link to homepage
- Organisation name, logo and sponsorship status on PowerPoint presentations
- Organisation name, logo and sponsorship status on IAHA eNewsletter, which is distributed monthly to over 1800 members and stakeholders
- Name and Logo on HFTC Name Tags
- Invitation to be a member on the HFTC judging panel.

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GOLD SPONSOR: NATIONAL FORUM MAJOR SPONSOR: \$20,000*

* GST exclusive



INDIGENOUS ALLIED HEALTH AUSTRALIA
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This prestigious sponsorship opportunity provides you with maximum exposure to key individuals and organisations within Aboriginal and Torres Strait Islander allied health and wider health sectors. Your investment makes a statement that demonstrates a strong commitment to Close the Gap in Aboriginal and Torres Strait Islander health equality by 2030.

WHY INVEST?

Your *tax deductible donation will:

- Contribute to Close the Gap in Aboriginal and Torres Strait Islander health outcomes
- Celebrate the outstanding achievements in Aboriginal and Torres Strait Islander allied health
- Network with and promote your organisation to national delegates

YOUR INVESTMENT WILL GIVE YOUR ORGANISATION:

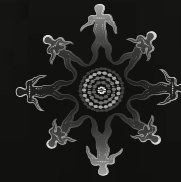
- Naming rights for the 2016 IAHA National Forum
- 2 complimentary FULL National Forum registrations
- Organisation name, logo, and sponsorship status displayed on all National Forum promotional materials
- Organisation name, logo and sponsorship status in IAHA monthly e-newsletter (distributed to over 1600 members and stakeholders)
- Paragraph on organisation to be published with logo on National Forum website and program
- Prominent signage displayed at 2016 IAHA National Forum
- Your organisation's promotional material to be included in the delegate satchel
- Opportunity to speak at the 2016 IAHA National Forum
- Recognition in Gala Dinner program
- Website advertisement space

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SILVER SPONSOR: GALA DINNER SPONSOR: \$15,000*

* GST exclusive



INDIGENOUS ALLIED HEALTH AUSTRALIA
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A night of celebrating excellence and action - the Gala Dinner is the premier national networking event in Aboriginal and Torres Strait Islander allied health. It will feature the fourth annual National Indigenous Allied Health Awards, which recognises the contribution of IAHA members to improving the health and wellbeing of Aboriginal and Torres Strait Islander peoples.

WHY INVEST?

Your *tax deductible donation will:

- Contribute to Close the Gap in Aboriginal and Torres Strait Islander health outcomes
- Celebrate the outstanding achievements in Aboriginal and Torres Strait Islander allied health
- Be recognised by national delegates and stakeholders as a contributor to building a culturally safe and responsive health system.

YOUR INVESTMENT WILL GIVE YOUR ORGANISATION:

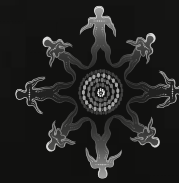
- Naming rights for the 2016 Gala Dinner
- 1 complimentary FULL National Forum registration
- VIP table of 8 guests for 2016 Gala Dinner
- Organisation name, logo, and sponsorship status displayed on all National Forum promotional materials
- Organisation name, logo and sponsorship status in IAHA monthly e-newsletter (distributed to over 1600 members and stakeholders)
- Paragraph on organisation to be published with logo on National Forum website and program
- Prominent signage displayed at 2016 Gala Dinner
- Provide promotional material/gift for guests at place setting
- Opportunity to speak at the 2016 Gala Dinner
- Recognition in Gala Dinner program

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SILVER SPONSOR: WELCOME EVENT SPONSOR: \$15,000*

* GST exclusive



INDIGENOUS ALLIED HEALTH AUSTRALIA
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The Welcome Event kicks off the 2016 IAHA National Forum - providing delegates with an opportunity to connect and network with each other in a friendly and safe interprofessional space. This event sets the tone for the rest of the National Forum and will include cultural experiences and a Welcome to Country by the Traditional Owners of the land where the National Forum is being held.

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WHY INVEST?

Your *tax deductible donation will:

- Contribute to Close the Gap in Aboriginal and Torres Strait Islander health outcomes
- Celebrate the outstanding achievements in Aboriginal and Torres Strait Islander allied health
- Celebrate and support Australia's First Peoples cultures and the diversity of allied health.

YOUR INVESTMENT WILL GIVE YOUR ORGANISATION:

- Naming rights for the 2016 IAHA National Forum Welcome Event
- 1 complimentary FULL National Forum registration
- VIP tickets for 8 guests for 2016 IAHA Welcome Event
- Organisation name, logo, and sponsorship status displayed on all National Forum promotional materials
- Paragraph on organisation to be published with logo on National Forum website
- Organisation name, logo and sponsorship status in IAHA monthly e-newsletter (distributed to over 1600 members and stakeholders)
- Prominent signage displayed at 2016 IAHA National Forum Welcome Event
- Opportunity to speak at the 2016 IAHA National Forum Welcome Event

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DIAMOND SPONSOR: MULTIPLE OPPORTUNITIES: \$5,000*

* GST exclusive



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SMARTPHONE CHARGING STATION SPONSOR

Where is a charger when you need one? Right here! What better place to promote your organisation and its benefits than at a charging station. Connect with delegates as they wait for their devices to charge, establish relationships and network with our savvy delegates.

YOUR INVESTMENT WILL ENTITLE YOUR ORGANISATION TO:

- Organisation name, logo, and sponsorship status displayed on all 2016 IAHA National Forum promotional materials
- Prominent signage displayed on two Smartphone Charging Stations at the 2016 IAHA National Forum
- Your organisation's promotional material to be included in the delegate bag
- Inclusion in the targeted marketing campaign

HEALTH AND WELLBEING PACKAGE SPONSOR

Promote your organisation whilst helping delegates to maintain their health and wellbeing. Your sponsorship will provide services that promote healthy lifestyles and positive approaches to wellness. This may include (subject to change following negotiation with successful sponsor) morning yoga sessions, walking groups, neck and shoulder massages and/or meditation.

YOUR INVESTMENT WILL ENTITLE YOUR ORGANISATION TO:

- Organisation name, logo, and sponsorship status displayed on all 2016 IAHA National Forum promotional materials
- Prominent signage displayed at the 2016 IAHA National Forum
- Your organisation's promotional material to be included in the delegate bag
- Inclusion in the targeted marketing campaign

WHY INVEST?

Your *tax deductible donation will:

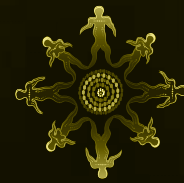
- Contribute to Close the Gap in Aboriginal and Torres Strait Islander health outcomes
- Celebrate the outstanding achievements in Aboriginal and Torres Strait Islander allied health
- Celebrate and support Australia's First Peoples cultures and the diversity of allied health.

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DIAMOND SPONSOR: MULTIPLE OPPORTUNITIES

* GST exclusive



INDIGENOUS ALLIED HEALTH AUSTRALIA
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HEALTHFUSION TEAM CHALLENGE PRIZE SPONSOR: \$5,000*

Exceptional teamwork and leadership deserves to be incentivised. Our future Aboriginal and Torres Strait Islander health leaders shine during the IAHA 2016 HealthFusion Team Challenge and you have the opportunity to reward them for their outstanding contributions.

YOUR INVESTMENT WILL ENTITLE YOUR ORGANISATION TO:

- Organisation name, logo, and sponsorship status displayed on all 2016 IAHA National Forum promotional materials
- Prominent signage displayed at the 2016 IAHA National Forum
- Opportunity to co-present award/prize at 2016 HealthFusion Team Challenge
- Photo Opportunity with award winners for your promotion
- Inclusion in the targeted marketing campaign

DELEGATE BAG SPONSOR: \$3,500*

Feature your organisation's logo on our stylish 2016 IAHA National Forum bags. Carried by every delegate at the event and in the surrounding areas of Canberra, this is a prime opportunity to increase brand awareness for your organisation.

YOUR INVESTMENT WILL ENTITLE YOUR ORGANISATION TO:

- Organisation name and logo displayed on all 2016 IAHA National Forum promotional materials
- Prominent logo displayed on all 2016 IAHA National Forum delegate bags
- Inclusion in the targeted marketing campaign

WHY INVEST?

Your *tax deductible donation will:

- Contribute to Close the Gap in Aboriginal and Torres Strait Islander health outcomes
- Celebrate the outstanding achievements in Aboriginal and Torres Strait Islander allied health
- Inspire Aboriginal and Torres Strait Islander people to consider and pursue a career in allied health

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BRONZE SPONSOR: MULTIPLE OPPORTUNITIES

* GST exclusive



INDIGENOUS ALLIED HEALTH AUSTRALIA
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LUNCH SPONSOR: \$3,500**

Prominently promote your organisation to delegates as they eat a hearty and nutritious lunch. You have the opportunity to secure exclusive rights to sponsor lunch on both days of the National Forum so be quick!

YOUR INVESTMENT WILL ENTITLE YOUR ORGANISATION TO:

- Organisation name, logo, and sponsorship status displayed on all National Forum promotional materials
- Prominent signage displayed at IAHA National Forum Lunch
- Option to host a lunch time table discussion

** or two for \$6,000

NAMETAG SPONSOR: \$3,000

Taking pride of place on the nametag of every National Forum delegate, your logo will be prominently displayed and promoted as delegates network with and get to know each other.

YOUR INVESTMENT WILL ENTITLE YOUR ORGANISATION TO:

- Prominent logo displayed on all name tags for 2016 IAHA National Forum delegates
- Flyer in the 2016 National Forum delegate satchels
- Option to provide your own corporate lanyards

WHY INVEST?

Your *tax deductible donation will:

- Contribute to Close the Gap in Aboriginal and Torres Strait Islander health outcomes
- Celebrate the outstanding achievements in Aboriginal and Torres Strait Islander allied health
- Contribute to building the capacity of the broader Indigenous health workforce

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AWARDS SPONSOR:

MULTIPLE OPPORTUNITIES: \$1,500*

* GST exclusive



INDIGENOUS ALLIED HEALTH AUSTRALIA
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BENEFITS OF INVESTING IN THE 2015 NATIONAL INDIGENOUS ALLIED HEALTH AWARDS INCLUDE:

- Individual award naming rights
- Opportunity to co-present the award on the night
- Photo opportunity with award winner for your promotion
- Recognition in the Gala Dinner program

YOUR INVESTMENT OF \$1,500** COVERS:

- Cash prize of \$1,000 to the winner to contribute to their professional development needs
- Cost of the award to be presented on the night

2015 NATIONAL INDIGENOUS ALLIED HEALTH AWARDS CATEGORIES INCLUDE:

FUTURE LEADER IN INDIGENOUS ALLIED HEALTH AWARD

Awarded to a current IAHA Full Member (Student) enrolled in an entry level allied health degree who demonstrate leadership capabilities, a commitment to their studies and leadership journey and are an inspirational role model for other Aboriginal and Torres Strait Islander peoples.

INDIGENOUS ALLIED HEALTH STUDENT ACADEMIC ACHIEVEMENT AWARD

Awarded to a current IAHA Full Member (Student) currently completing their two final years of an entry level allied health course. They must have demonstrated consistently high academic progress throughout their allied health course; contribution to university life and/or community and/or Aboriginal and Torres Strait Islander health; and evidence of being an inspirational role model for other Aboriginal and Torres Strait Islander peoples.

INDIGENOUS ALLIED HEALTH PROFESSIONAL OF THE YEAR AWARD

Awarded to a current IAHA Full Member (Graduate) who has graduated from an entry level allied health degree; demonstrated commitment, dedication and contribution to improving the health and wellbeing of Aboriginal and Torres Strait Islander individuals, families /or communities within their profession; and an inspirational role model for other Aboriginal and Torres Strait Islander peoples.

ALLIED HEALTH INSPIRATION AWARD

Awarded to a current IAHA Full Member (Graduate or Student) who has demonstrated ability to inspire others through their positive approach to their personal and professional allied health journeys – overcoming challenges and taking a strengths based approach to success; Demonstrated commitment to improving the health and wellbeing of Aboriginal and Torres Strait Islander peoples; and an inspirational role model for Aboriginal and Torres Strait Islander peoples.

COMMITMENT TO INDIGENOUS HEALTH AWARD

Awarded to a current IAHA Associate Member (Individual or Corporate) who has demonstrated commitment and contribution to improving the health and wellbeing of Aboriginal and Torres Strait Islander peoples through allied health; Demonstrated cultural responsiveness in the delivery of services/programs/initiatives to Aboriginal and Torres Strait Islander peoples; and an inspirational role model in Aboriginal and Torres Strait Islander health and wellbeing.



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SPONSORSHIP EXPRESSION OF INTEREST

ORGANISATION DETAILS:

Organisation: Contact Person:
Town/City: State/Territory:
Post Code: Email:
Phone: Fax: Mobile:

Please attach a brief company description for the IAHA website (50 words or less).

SPONSORSHIP (All figures are gst exclusive.)

- | | |
|---|----------|
| <input type="checkbox"/> IAHA HealthFusion Team Challenge | \$30,000 |
| <input type="checkbox"/> Major Sponsor | \$20,000 |
| <input type="checkbox"/> Gala Dinner Sponsor | \$15,000 |
| <input type="checkbox"/> Welcome Sponsor | \$15,000 |
| <input type="checkbox"/> Health & Wellbeing Sponsor | \$5,000 |
| <input type="checkbox"/> Charging Stations | \$5,000 |
| <input type="checkbox"/> HealthFusion Team Challenge prizes | \$5,000 |
| <input type="checkbox"/> Delegate Bags | \$5,000 |
| <input type="checkbox"/> *Lunch Sponsor | \$3,500 |
| <input type="checkbox"/> Nametags | \$3,500 |
| <input type="checkbox"/> **Scholarships (Per Scholarship) | \$2,500 |

National Indigenous Allied Health Award:

- | | |
|--|---------|
| <input type="checkbox"/> Future Leader in Indigenous Allied Health Award | \$1,500 |
| <input type="checkbox"/> Indigenous Allied Health Student Academic Achievement Award | \$1,500 |
| <input type="checkbox"/> Indigenous Allied Health Professional of the Year Award | \$1,500 |
| <input type="checkbox"/> Commitment to Indigenous Health Award | \$1,500 |
| <input type="checkbox"/> Allied Health Inspiration Award | \$1,500 |

* \$3,500.00 for one or \$6,000.00 for two

** Please enter the number of scholarships you wish to sponsor in the boxes above

I hereby declare I have read, understood and agree to the sponsorship benefits set forth in the sponsorship information kit and understand that approval on advertising materials is subject to IAHA approval.

Signature:

Date: