



IAHA

Indigenous Allied
Health Australia

**STAYING CONNECTED,
STRONGER TOGETHER**



2020 NATIONAL ONLINE CONFERENCE

1 - 3 DECEMBER, 2020



SPONSORSHIP PROSPECTUS

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Indigenous Allied Health Australia is a national not for profit, member-based Aboriginal and Torres Strait Islander allied health organisation.

Warning: Aboriginal and Torres Strait Islander peoples should be aware that this publication may contain images and names of people who have since passed away.

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Acknowledgements

Indigenous Allied Health Australia receives funding from the Australian Government Department of Health.

We pay our respects to the traditional custodians across the lands in which we work, and acknowledge Elders past, present and future.



About IAHA

Indigenous Allied Health Australia Ltd. (IAHA) is a national not for profit, member based Aboriginal and Torres Strait Islander allied health organisation. IAHA was established in 2009, from a network of committed allied health professionals and in 2013 registered as a company under the Corporations Act 2001.

The Aboriginal and Torres Strait Islander workforce plays a vital role in addressing the health and wellbeing of Australia's First Peoples. In order to close the gap in health outcomes, more Aboriginal and Torres Strait Islander people must be encouraged to consider, pursue and succeed in allied health careers.

IAHA's Vision

All Aboriginal and Torres Strait Islander people, and future generations, are; healthy, strong, thriving and self-determined.

IAHA's Purpose

We will collectively transform the allied health sector, led by the Aboriginal and Torres Strait Islander workforce, to improve health and wellbeing outcomes.

As a national organisation IAHA:

- Provides support and advocacy on behalf of Aboriginal and Torres Strait Islander allied health professionals and students at the local, regional and national level.
- Builds strong leadership capacity across the allied health and Indigenous health sectors.
- Works closely with organisations, universities and other related sectors to improve health curricula, address allied health workforce issues, and promote allied health careers to Aboriginal and Torres Strait Islander peoples.
- Provides expert advice to governments, allied health professional bodies, educational institutions and the health sector in relation to health policy and issues.
- Develops and maintains strong networks and connections to Aboriginal and Torres Strait Islander communities to ensure IAHA core objectives are meeting their needs and aspirations.
- Works closely with the health sector and communities to improve access to allied health services.



You are invited to be a sponsor at the 2020 IAHA National Online Conference being held between 1 - 3 December 2020.

IAHA brings you the best platform for Aboriginal and Torres Strait Islander and First Nations allied health. Over the past eight years, IAHA has held five National Conferences, seven HealthFusion Team Challenges (HFTC), one International Indigenous Allied Health Forum, two National Forums and two Leadership Workshops, which have been attended by over 2,000 participants from across Australia and around the world.

The 2020 National Online Conference will be the first of its kind for IAHA as we strive to keep our membership connected and supported through a challenging and difficult year. It will continue to recognise the diversity of Aboriginal and Torres Strait Islander peoples, the diversity of our membership as well as interdisciplinary action within the allied health sector. We also recognise how sustained holistic, strengths based approaches to health and wellbeing can achieve health equality for Aboriginal and Torres Strait Islander Peoples.

National Online Conference delegates will experience:

- Professional development that will challenge them both personally and professionally
- Networking opportunities with likeminded people within a culturally diverse and safe space
- Opportunities for growth, learning and healing
- Enriching cultural experiences

100%

of Sponsors surveyed agreed that the IAHA 2019 national events:

- Met their expectations
- Met their organisational objectives
- Provided opportunities to engage with Aboriginal and Torres Strait Islander peoples
- Was beneficial to their organisation
- Provided good value for investment
- Provided good organisational exposure to a wide range of delegates



Who Will Attend?

IAHA's National Online Conference is a leading professional development opportunity for the allied health workforce and students, Aboriginal and Torres Strait Islander health professionals and health service providers. It is anticipated that the 2020 event will be attended by:

- Aboriginal and Torres Strait Islander allied health workforce and students across a broad range of health and wellbeing professions
- Aboriginal and Torres Strait Islander health workforce
- Non-Indigenous allied health professionals
- Other health professionals
- Aboriginal and Torres Strait Islander health organisations
- National and International academic and clinical staff teaching in allied health-related courses and programs
- Researchers interested in allied health professional education
- Policy makers
- Program managers
- Health service providers



Benefits of Sponsorship

The 2020 IAHA National Online Conference will be the gathering place for people, businesses and organisations from all areas of allied health and related fields. Attendees from around Australia and other First Nations will converge to partake in this important event on the Aboriginal and Torres Strait Islander health calendar.

Participants are targeted via a strategic campaign which capitalises on IAHA's industry partnerships, both nationally and internationally, as well as a targeted communications campaign involving print and online advertising through Indigenous and health-related publications, websites, and social media. As part of a comprehensive and effective marketing plan, sponsorship can provide many positive results, benefits include:

- **Exposure** to a national and international audience within the allied health and Indigenous health spaces
- **Recognition** including acknowledgment and clear demonstration of your organisation's commitment and support
- **Valuable** exposure to your organisations services and/or products
- **Opportunities** to raise your company profile amongst a valuable target audience during this Conference
- **Expand** relationships and extend your networks with government, business and Indigenous health
- **Learn** first-hand about the emerging Indigenous allied health workforce
- **Inclusion** in the targeted marketing campaign
- **Attract** new client base and maintain existing customers



Sponsorship Opportunities

To support a productive exchange of individual, community and organisational perspectives, IAHA strives to maximise National Online Conference participation by Aboriginal and Torres Strait Islander people and Non-Indigenous people from around Australia and internationally, as speakers, facilitators, delegates and performers. It is towards this end that a significant proportion of the financial sponsorship will be directed.

The National Online Conference will provide a unique opportunity for sponsors to communicate with and promote their organisation within the health sector. We rely on a small group of supporters at different levels. All supporting organisations will be promoted via a range of initiatives reflecting their level of support for this event.

IAHA has a demonstrated track record of hosting successful and relevant national and international events over the past eight years. As a national Aboriginal and Torres Strait Islander not-for-profit organisation all support is targeted directly to the event and participation of delegates in celebrating the achievements and innovation in allied health.

The National Online Conference will be promoted through various sectors including academic, Aboriginal and Torres Strait Islander health services, allied health and other health professional associations, governments, community organisations, and allied health stakeholders.

A range of sponsorship opportunities are listed on the following pages for consideration, however, specific or tailored packages can be negotiated. The 2020 IAHA National Online Conference provides many opportunities for sponsorship participation and is in no way limited. We would welcome the opportunity to discuss your marketing objectives and any further ideas you may have on individual sponsorship.

99%

OF PARTICIPANTS SURVEYED AGREED THAT THE IAHA 2019 NATIONAL CONFERENCE:

- was strengths based and action orientated
- provided opportunities to build and strengthen relationships and to experience national networking opportunities
- Strengthened their understanding of Aboriginal and Torres Strait Islander health and wellbeing.
- Provided a culturally safe environment to learn and be actively involved



Major Sponsor

2020 IAHA National Conference Sponsor: \$20,000*

* GST exclusive

This prestigious sponsorship opportunity provides you with maximum exposure to key individuals and organisations within Aboriginal and Torres Strait Islander allied health and wider health sectors. Your investment makes a statement that demonstrates a strong commitment to Close the Gap in Aboriginal and Torres Strait Islander health equality by 2030 and to workforce development within the allied health and boarder sectors.

Your investment will give your organisation:

- Promotion as the Major Sponsor of the 2020 IAHA National Online Conference
- 5 complimentary 2020 IAHA National Online Conference registrations
- Complimentary Virtual Exhibitor Booth
- Organisation name, logo, and sponsorship status displayed on all National Online Conference promotional materials
- Prominent signage displayed at 2020 IAHA National Online Conference
- Opportunity to speak at the 2020 IAHA National Online Conference

Why Invest?

Your contribution will:

- Contribute to Close the Gap in Aboriginal and Torres Strait Islander health outcomes in supporting the allied health workforce
- Celebrate the outstanding achievements and innovation in Aboriginal and Torres Strait Islander allied health
- Network with and promote your organisation to diverse conference delegates across more than 29 health and wellbeing disciplines.

IAHA is a not-for-profit organisation and endorsed charitable institution. IAHA is registered with the Australian Charities and Not-for-profits Commission (ACNC), the independent national regulator of charities, and has deductible gift recipient (DGR) status.

Gold Sponsor

Multiple Opportunities: \$7,000*

* GST exclusive



Wellbeing Sponsor

The health and wellbeing of our delegates and presenters has never been more important to IAHA. In order to ensure our conference attendees can access healing and support when needed IAHA engages a team of experts in the fields of Social and Emotional Wellbeing. Sponsoring this package will be a great way to promote your organisation while providing delegates with the opportunity for self-care with access to wellbeing support.

Your investment will give your organisation:

- Promotion as the proud sponsor of the package
- Complimentary virtual exhibitor booth
- Organisation name, logo and sponsorship status displayed on all promotional material
- Organisation name, logo and sponsorship status in IAHA Newsletter



Delegate Gift Pack

Feature your organisation's logo on our stylish 2020 IAHA National Online Conference Delegate Gift Packs. A thank you gift to delegates attending the conference that will focus on self care products sourced predominantly from Indigenous business.

Your Investment Will Give Your Organisation:

- The opportunity to include a promotional item in the delegate gift pack
- Organisation name, logo and sponsorship status in IAHA Newsletter
- Complimentary virtual exhibitor booth
- Organisation name, logo and sponsorship status displayed on all promotional material

Why Invest?

Your contribution will:

- Contribute to Close the Gap in Aboriginal and Torres Strait Islander health outcomes
- Celebrate and support Australia's First Peoples cultures and the diversity of allied health
- Support the wellbeing of the allied health workforce promoting self care

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Silver Sponsor

\$5,000*

* GST exclusive

Cultural Activities

Culture is the key component of Aboriginal and Torres Strait Islander health and wellbeing. By sponsoring this package you will support our delegates to have access to cultural content that may include Smoking Ceremonies, Welcome to Countries and dancers.

Your Investment Will Give Your Organisation:

- Prominent signage at your sponsored activity
- Organisation name, logo and sponsorship status displayed on all promotional material
- Organisation name, logo and sponsorship status in IAHA Newsletter

Why Invest?

Your contribution will:

- Contribute to Close the Gap in Aboriginal and Torres Strait Islander health outcomes
- Enhance our delegates experience through access to the latest conference technology
- Support the personal and professional development of Aboriginal and Torre Strait Islander health professionals

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Contact us: admin@iaha.com.au | (02) 6285 1010

Bronze Sponsor

Multiple Opportunities: \$3,500

* GST exclusive



Lunch Sponsor**

Prominently promote your organisation to delegates as they eat a hearty and nutritious lunch purchased with meal vouchers you have sponsored. Vouchers will be sent to delegates that have registered for your sponsored lunch and you will be able to virtually meet with them and host a discussion during the break. You have the opportunity to secure exclusive rights to sponsor lunch at both days of the 2020 IAHA National Online Conference so be quick!

Your Investment Will Give Your Organisation:

- Organisation name, logo and sponsorship status in IAHA Newsletter
- Option to host a lunch time table discussion

** two for \$6,000

Engagement Prize Sponsor

To reward engagement we will be giving our delegates the opportunity to win amazing prizes through our new virtual point scoring platform. This exciting opportunity is a great way to promote your organisation in a fun and interactive way.

Your Investment Will Give Your Organisation:

- Prominent logo displayed on new platform
- Organisation name, logo and sponsorship status in IAHA Newsletter

Why Invest?

Your contribution will:

- Contribute to Close the Gap in Aboriginal and Torres Strait Islander health outcomes
- Support interprofessional education and innovative multidisciplinary learning on a national level
- Contribute to building the capacity of the broader Indigenous health workforce

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Supporter

Keynote Speaker Sponsor: \$2,000*

* GST exclusive

This is a great opportunity for your organisation to be aligned with a leading voice in the Allied Health Sector by sponsoring a keynote speaker at the IAHA National Online Conference. Sponsoring a keynote speaker will give your organisation exposure to the entire conference delegation in a plenary session.

Your Investment Will Give Your Organisation:

- Prominent signage displayed during the sponsored keynote address
- Organisation name, logo and sponsorship status in IAHA Newsletter

Why Invest?

Your contribution will:

- Contribute to Close the Gap in Aboriginal and Torres Strait Islander health outcomes
- Support interprofessional education and innovative multidisciplinary learning on a national level
- Celebrate and support Australia's First Peoples cultures and the diversity of allied health.

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Awards Sponsor

Multiple Opportunities: \$2,000*

*GST exclusive

2020 National Indigenous Allied Health Awards Categories include:

Future Leader in Indigenous Allied Health Award

Awarded to a current IAHA Full Member (Student) enrolled in an entry level allied health degree who demonstrate leadership capabilities, a commitment to their studies and leadership journey and are an inspirational role model for other Aboriginal and Torres Strait Islander peoples.

Indigenous Allied Health Student Academic Achievement Award

Awarded to a current IAHA Full Member (Student) currently completing their two final years of an entry level allied health course. They must have demonstrated consistently high academic progress throughout their allied health course; contribution to university life and/or community and/or Aboriginal and Torres Strait Islander health; and evidence of being an inspirational role model for other Aboriginal and Torres Strait Islander peoples.

Indigenous Allied Health Professional of the Year Award

Awarded to a current IAHA Full Member (Graduate) who has graduated from an entry level allied health degree; demonstrated commitment, dedication and contribution to improving the health and wellbeing of Aboriginal and Torres Strait Islander individuals, families /or communities within their profession; and an inspirational role model for other Aboriginal and Torres Strait Islander peoples.

Allied Health Inspiration Award

Awarded to a current IAHA Full Member (Graduate or Student) who has demonstrated ability to inspire others through their positive approach to their personal and professional allied health journeys – overcoming challenges and taking a strengths based approach to success; Demonstrated commitment to improving the health and wellbeing of Aboriginal and Torres Strait Islander peoples; and an inspirational role model for Aboriginal and Torres Strait Islander peoples.

Commitment to Indigenous Health Award

Awarded to a current IAHA Associate Member (Individual or Corporate) who has demonstrated commitment and contribution to improving the health and wellbeing of Aboriginal and Torres Strait Islander peoples through allied health; Demonstrated cultural responsiveness in the delivery of services/programs/initiatives to Aboriginal and Torres Strait Islander peoples; and an inspirational role model in Aboriginal and Torres Strait Islander health and wellbeing.



Your Investment will give your organisation

- Promotion as proud sponsor of the award
- Opportunity to virtually co-present the award

\$2,000* covers:

- Cash prize of \$1,000 to the winner to contribute to their professional development needs
- Cost of the award to be presented on the night

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Awards Sponsor

Multiple Opportunities: \$2,000*

* GST exclusive

Local Allied Health Champion

The Local Allied Health Champion Award is awarded to an Aboriginal and/or Torres Strait Islander member who demonstrates commitment to the improvement of Aboriginal and Torres Strait Islander health and wellbeing at a community level as well as active participation in building an allied health profile in their community. This award recognises a member who is an inspirational role model for other Aboriginal and Torres Strait Islander peoples.

Contribution to Indigenous Research

The Contribution to Indigenous Research Award is awarded to a Full or Associate IAHA member who demonstrates inclusive partnerships with Aboriginal and Torres Strait Islander community. This award recognises a member who has made a significant contribution to the allied health and/or Aboriginal and Torres Strait Islander health and wellbeing sector and demonstrates research principles that align with knowledge translation for Aboriginal and Torres Strait Islander peoples.

Allied Health Workforce Leadership

The Allied Health Workforce Leadership Award is awarded to an Aboriginal and/or Torres Strait Islander member (Individual or Corporate) who demonstrates a significant contribution to the allied health workforce. This award recognises a member who an inspirational role model for other Aboriginal and Torres Strait Islander peoples and demonstrates leadership in influencing change in the health system.

Innovative Practice

The Innovative Practice Award is awarded to a member (Individual or Corporate) who demonstrates significant innovation in practice in providing services to Aboriginal and Torres Strait Islander Peoples, culturally responsive action in service delivery for Aboriginal and Torres Strait Islander Peoples and demonstrates leadership in influencing change across allied health and/or related sectors.



Your Investment will give your organisation

- Promotion as proud sponsor of the award
- Opportunity to virtually co-present the award

\$2,000* covers:

- Cash prize of \$1,000 to the winner to contribute to their professional development needs
- Cost of the award to be presented on the night

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Virtual Exhibitor

Multiple Opportunities: \$500/\$250* (IAHA Corporate Members)

* GST exclusive

Dates: 1 – 3 December 2020

Being an exhibitor at the 2020 IAHA National Conference provides a unique opportunity for your organisation to show its support to allied health professionals and contribute to improving Aboriginal and Torres Strait Islander health outcomes.

This conference offers you a high level of exposure including:

- Direct exposure to IAHA members, other health professionals, education providers, researchers, governments and employers
- An enhanced organisation profile
- Increased stakeholder contact and business opportunities
- Opportunity for branding and product exposure for your organisation
- Increase your exposure and contribute to your company objectives in Indigenous Australia



Your investment will entitle your organisation to:

- Virtual exhibitor booth
- Organisation name and logo on the conference website
- Interact with delegates via downloadable brochures and on demand video using our new virtual exhibitor platform powered by EventsAir



Why Invest?

Your contribution will:

- Contribute to Close the Gap in Aboriginal and Torres Strait Islander health outcomes
- Network with and promote your organisation to conference delegates
- Celebrate and support Australia's First Peoples cultures and the diversity of allied health.

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Sponsorship Expression of Interest

Organisation details:

Organisation: Contact Person:

Town/City: State/Territory:

Post Code: Email:

Phone: Fax: Mobile:

Sponsorship (All figures are gst exclusive.)

Major

IAHA National Online Conference

\$20,000

Gold

Wellbeing Sponsor

\$7,000

Delegate Gift Pack

\$7,000

Silver

Cultural Activities

\$5,000

Bronze

*Lunch Sponsor

\$3,500

Engagement Prize Sponsor

\$3,500

* \$3,500 for one or \$6,000 for two

Supporter

Keynote Speaker

\$2,000

Virtual Exhibitor

Virtual Exhibitor Booth (non-IAHA member)

\$500

Virtual Exhibitor Booth (IAHA member)

\$250

National Indigenous Allied Health Award \$2,000

Future Leader in Indigenous Allied Health Award

Indigenous Allied Health Student Academic Achievement Award

Indigenous Allied Health Professional of the Year Award

Commitment to Indigenous Health Award

Allied Health Inspiration Award

Local Allied Health Champion

Contribution to Indigenous Research

Allied Health Workforce Leadership

Innovative Practice

I hereby declare I have read, understood and agree to the sponsorship benefits set forth in the sponsorship information kit and understand that approval on advertising materials is subject to IAHA approval.

Signature:

Date:



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