

IAHA

Indigenous Allied
Health Australia

MAKING A DIFFERENCE

IN ALLIED HEALTH

2021 NATIONAL CONFERENCE

29 NOV - 2 DEC 2021 | SUNSHINE COAST

SPONSORSHIP PROSPECTUS



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Indigenous Allied Health Australia is a national not for profit, member-based Aboriginal and Torres Strait Islander allied health organisation.

Warning: Aboriginal and Torres Strait Islander peoples should be aware that this publication may contain images and names of people who have since passed away.

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Acknowledgements

Indigenous Allied Health Australia receives funding from the Australian Government Department of Health.

We pay our respects to the traditional custodians across the lands in which we work, and acknowledge Elders past, present and future.



About IAHA

Indigenous Allied Health Australia Ltd. (IAHA) is a national not for profit, member based Aboriginal and Torres Strait Islander allied health organisation. IAHA was established in 2009, from a network of committed allied health professionals and in 2013 registered as a company under the Corporations Act 2001.

The Aboriginal and Torres Strait Islander workforce plays a vital role in addressing the health and wellbeing of Australia's First Peoples. In order to close the gap in health outcomes, more Aboriginal and Torres Strait Islander people must be encouraged to consider, pursue and succeed in allied health careers.

IAHA's Vision

All Aboriginal and Torres Strait Islander people and future generations are thriving in ongoing connection to: self, spirit, and place.

IAHA's Purpose

IAHA support the empowerment of the Aboriginal and Torres Strait Islander allied health workforce to lead transformative change, embedding Aboriginal and Torres Strait Islander ways of working and knowing, being and doing.

As a national organisation IAHA:

- Provides support and advocacy on behalf of Aboriginal and Torres Strait Islander allied health workforce and students at the local, regional and national level.
- Builds strong leadership capacity across the allied health and Indigenous health sectors.
- Works closely with organisations, universities and other related sectors to improve health curricula, address allied health workforce issues, and promote allied health careers to Aboriginal and Torres Strait Islander peoples.
- Provides expert advice to governments, allied health professional bodies, educational institutions and the health sector in relation to health policy and issues.
- Develops and maintains strong networks and connections to Aboriginal and Torres Strait Islander communities to ensure IAHA core objectives are meeting their needs and aspirations.
- Works closely with the health sector and communities to improve access to allied health services



You are invited to be a sponsor at the 2021 IAHA National Conference and events that will take place from 29 November - 2 December 2021 on the traditional lands of the Gubbi Gubbi people, the Sunshine Coast, QLD.

Over the past 9 years IAHA has held a series of events providing culturally safe and responsive professional development to our members and delegates. These events, attended by over 2000 delegates, have included National Conferences and Forums, International Indigenous Forums, student challenges and leadership workshops. During the COVID-19 pandemic in an effort to keep our members and stakeholders supported and connected IAHA hosted it's first online conference.

The 2021 IAHA National Conference recognises the diversity of Aboriginal and Torres Strait Islander peoples, the diversity of our membership, as well as interdisciplinary actions within the allied health sector. IAHA will recognise how sustained holistic, strengths based approaches to health and wellbeing can achieve health equality for Aboriginal and Torres Strait Islander Peoples.

National Conference delegates will experience:

- Professional development that will challenge them both personally and professionally
- Networking opportunities with like minded people within a culturally diverse and safe space
- Opportunities for growth, learning and healing
- A Gala celebration of excellence in the Indigenous allied health sector
- Enriching cultural experiences

100%

OF SPONSORS SURVEYED AGREED THAT IAHA NATIONAL EVENTS:

- Met their expectations
- Met their organisational objectives
- Provided opportunities to engage with Aboriginal and Torres Strait Islander peoples
- Was beneficial to their organisation
- Provided good value for investment
- Provided good organisational exposure to a wide range of delegates



Who Will Attend?

IAHA National Conferences and events are leading professional development opportunities for the allied health workforce and students, Aboriginal and Torres Strait Islander health professionals and health service providers. It is anticipated that the 2021 events will be attended by:

- Aboriginal and Torres Strait Islander allied health workforce and students across a broad range of health and wellbeing professions
- Non-Indigenous allied health professionals
- Aboriginal and Torres Strait Islander health workforce
- Other health professionals
- Aboriginal and Torres Strait Islander health organisations
- National academic and clinical staff teaching in allied health-related courses and programs
- Researchers interested in allied health professional education
- Policy makers
- Program managers
- Health service providers



Benefits of Sponsorship

The 2021 IAHA National Conference and events will be the gathering place for people, businesses and organisations from all areas of allied health and related fields. Attendees from around Australia will converge on the Sunshine Coast to partake in this important event on the Aboriginal and Torres Strait Islander health calendar.

Participants are targeted via a strategic campaign which capitalises on IAHA's industry partnerships nationally, as well as a targeted communications campaign involving print and online advertising through Indigenous and health-related publications, websites, and social media. As part of a comprehensive and effective marketing plan, sponsorship can provide many positive results, benefits include:

- **Exposure** to a national audience within the allied health and Indigenous health spaces
- **Recognition** including acknowledgment and clear demonstration of your organisation's commitment and support
- **Valuable** exposure to your organisations services and/or products
- **Opportunities** to raise your company profile amongst a valuable target audience during this conference
- **Expand** relationships and extend your networks with government, business and Indigenous health
- **Learn** first-hand about the emerging Indigenous allied health workforce
- **Inclusion** in the targeted marketing campaign
- **Attract** a new client base and maintain existing customers



Sponsorship Opportunities

To support a productive exchange of individual, community and organisational perspectives, IAHA strives to maximise National Conference participation with Aboriginal and Torres Strait Islander people from around Australia as speakers, facilitators, delegates and performers. It is towards this end that a significant proportion of the financial sponsorship will be directed.

The National Conference will provide a unique opportunity for sponsors to communicate with and promote their organisation within the health sector. We rely on a small group of supporters at different levels. All supporting organisations will be promoted via a range of initiatives reflecting their level of support for this event.

IAHA has a demonstrated track record of hosting successful and relevant national and international events over the past nine years. As a national Aboriginal and Torres Strait Islander not-for-profit organisation all support is targeted directly to the event and participation of delegates in celebrating the achievements and innovation in allied health.

The National Conference and events will be promoted through various sectors including academic, Aboriginal and Torres Strait Islander health services, allied health and other health professional associations, governments, community organisations, and allied health stakeholders.

A range of sponsorship opportunities are listed on the following pages for consideration, however, specific or tailored packages can be negotiated. The 2021 IAHA National Conference and events provides many opportunities for sponsorship participation and is in no way limited. We would welcome the opportunity to discuss your marketing objectives and any further ideas you may have on individual sponsorship

99%

OF PARTICIPANTS
SURVEYED AGREED THAT
THE IAHA NATIONAL
CONFERENCE:

- was strengths based and action orientated
- provided opportunities to build and strengthen relationships and to experience national networking opportunities
- Strengthened their understanding of Aboriginal and Torres Strait Islander health and wellbeing.
- Provided a culturally safe environment to learn and be actively involved

Sponsorship Packages at a Glance

Show your support for our organisation and our members by purchasing a sponsorship opportunity for the 2021 IAHA National Conference.

<i>Sponsorship Packages</i>	<i>Investment</i>
Platinum Sponsor (Pages 11&12) <ul style="list-style-type: none"> 2021 National Conference 2021 Indigenous Student Team Challenge SOLD 	\$30,000 \$30,000
Gold Sponsor (Page 30) <ul style="list-style-type: none"> Gala Dinner 	\$25,000
Silver Sponsor (Pages 14 & 15) <ul style="list-style-type: none"> Welcome Event Closing Ceremony 	\$20,000 \$20,000
Bronze Sponsor (Page 16) <ul style="list-style-type: none"> Cultural Healing and Wellbeing SOLD 	\$15,000
Diamond Sponsor (Page 17) <ul style="list-style-type: none"> Communications IAHA Membership Leadership Challenge 	\$10,000 \$10,000
Ruby Sponsor (Page 18) <ul style="list-style-type: none"> Student Dinner SOLD Health and Fitness Cultural Activities SOLD 	\$7,500 \$7,500 \$7,500
Sapphire Sponsor (Pages 19 & 20) <ul style="list-style-type: none"> Keynote Speaker Barista Coffee Station SOLD IAHA Delegate Leadership Challenge Smartphone Charging Station IAHA Indigenous Team Challenge Prize Delegate Bag SOLD 	\$5,000 \$5,000 \$5,000 \$5,000 \$5,000 \$5,000
Supporters (Page 21) <ul style="list-style-type: none"> Lunch Sponsor Nametag Sponsor SOLD 	\$3,500 / 2 for \$6,000 / 3 for \$8,500 \$3,500
Scholarship Sponsor (Page 10)	\$3,500 (Unlimited)
Exhibition Booth (Page 22) <ul style="list-style-type: none"> Exhibitor IAHA Corporate Member Exhibitor 	\$3,000 \$2,500
IAHA Awards Sponsors (Pages 23 & 24)	\$2,000 (9 opportunities)



Packages may be subject to negotiation pending public health requirements and/or online conference options available.



Scholarship Sponsor

2021 IAHA National Conference: \$3,500*

* GST exclusive

Sponsorship is sought to fund professional development scholarships for full and associate IAHA members. Scholarship recipients will receive up to a maximum of \$3,500 for travel, accommodation, and registration assistance based on specific eligibility and assessment criteria (guidelines available upon request).

These professional development scholarships will assist IAHA members to attend professional development and develop new skills, networks, and confidence to advance their career and provide leadership opportunities

Your investment will give your organisation:

- Naming rights for sponsored scholarship
- Promotional material in the delegate bag
- Photo opportunity with scholarship recipient/s



Why Invest?

Your contribution will:

- Contribute to Close the Gap in supporting the development of the Aboriginal and Torres Strait Islander health workforce
- Celebrate the outstanding achievements in Aboriginal and Torres Strait Islander allied health
- Contribute to the development and professional growth of Aboriginal and Torres Strait Islander peoples

IAHA is a not-for-profit organisation and endorsed charitable institution. IAHA is registered with the Australian Charities and Not-for-profits Commission (ACNC), the independent national regulator of charities, and has deductible gift recipient (DGR) status.

Contact us: admin@iaha.com.au | (02) 6285 1010



Platinum Sponsor

2021 IAHA Indigenous Student Team Challenge: \$30,000* **SOLD**

* GST exclusive

This annual event provides IAHA Indigenous Student Members with a truly unique educational experience. Sponsoring this event demonstrates a strong commitment to supporting and building the future Aboriginal and Torres Strait Islander health workforce.

Your investment will give your organisation:

- Acknowledgement as Major sponsor of the 2021 IAHA Indigenous Student Team Challenge
- Name and logo on IAHA Indigenous Student Team Challenge materials
- 2 complimentary IAHA National Conference registrations (including Gala Dinner and Awards)
- Complimentary Exhibitor Booth
- Verbal acknowledgement at the Gala dinner and Awards
- Opportunity to speak at the 2021 IAHA Indigenous Student Team Challenge
- Recognition and prominent signage throughout at the IAHA Indigenous Student Team Challenge
- Organisation name, logo and sponsorship status on the IAHA website with link to homepage
- Organisation name, logo and sponsorship status on IAHA eNewsletter, which is distributed weekly to over 9,000 members and stakeholders
- Full page advertisement in the Conference Program
- Name and Logo on IAHA Indigenous Student Team Challenge Name Tags
- Invitation to be a member on the IAHA Indigenous Student Team Challenge judging panel
- Promotional material in the delegate bag

Why Invest?

Your contribution will:

- Support and engage with an incredible group of Aboriginal and Torres Strait Islander health students
- Facilitate collaborative leadership skills development in the nation's next generation of health care professionals
- Support interprofessional education and innovative multidisciplinary learning

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Platinum Sponsor

2021 IAHA National Conference Sponsor: \$30,000*

* GST exclusive

This prestigious sponsorship opportunity provides you with maximum exposure to key individuals and organisations within Aboriginal and Torres Strait Islander allied health and wider health sectors. Your investment makes a statement that demonstrates a strong commitment to Close the Gap in Aboriginal and Torres Strait Islander health equality by 2030 and to workforce development within the allied health and boarder sectors.

Your Investment will give your organisation:

- Acknowledgement as Major Sponsor of the 2021 IAHA National Conference
- 2 complimentary 2021 IAHA National Conference (including Gala Dinner and Awards)
- Complimentary Exhibitor Booth
- Promotion of your organisation during breaks
- Organisation name, logo, and sponsorship status displayed on all National Conference promotional materials
- Organisation name, logo and sponsorship status in IAHA weekly e-newsletter (distributed to over 9,000 members and stakeholders)
- Paragraph on organisation to be published with logo on IAHA website
- Full page advertisement in the Conference Program
- Prominent signage displayed at 2021 IAHA National Conference
- Your organisation's promotional material to be included in the delegate bag
- Opportunity to speak at the 2021 IAHA National Conference
- Recognition in Gala Dinner program
- Recognition at the Welcome event

Why Invest?

Your contribution will:

- Contribute to Close the Gap in supporting the development of the Aboriginal and Torres Strait Islander health workforce
- Celebrate the outstanding achievements in Aboriginal and Torres Strait Islander allied health
- Network with and promote your organisation to diverse conference delegates across more than 25 health and wellbeing disciplines.

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Gold Sponsor

Gala Dinner Sponsor: \$25,000*

* GST exclusive

A night of celebrating excellence and action the Gala Dinner is the premier national networking event in Aboriginal and Torres Strait Islander allied health. It will feature the ninth annual National Indigenous Allied Health Awards, which recognises the contribution of IAHA members to improving the health and wellbeing of Aboriginal and Torres Strait Islander peoples.

Your investment will give your organisation:

- Acknowledgement as Sponsor of the 2021 Gala Dinner
- 2 complimentary 2021 IAHA National Conference registration (including Gala Dinner and Awards)
- VIP table of 8 guests for 2021 Gala Dinner
- Organisation name, logo, and sponsorship status displayed on all National Conference promotional materials
- Organisation name, logo and sponsorship status in IAHA weekly e-newsletter (distributed to over 9,000 members and stakeholders)
- Paragraph on organisation to be published with logo on IAHA website
- Full page advertisement in the Conference Program
- Prominent signage displayed at 2021 Gala Dinner
- Opportunity to provide promotional material/gift for guests at place setting
- Opportunity to speak at the 2021 Gala Dinner
- Recognition in Gala Dinner program

Why Invest?

Your contribution will:

- Contribute to Close the Gap in Aboriginal and Torres Strait Islander health outcomes
- Celebrate the outstanding achievements in Aboriginal and Torres Strait Islander allied health
- Be recognised by national delegates and stakeholders as a contributor to building a culturally safe and responsive health system

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Silver Sponsor

Welcome Event Sponsor: \$20,000*

* GST exclusive

The Welcome Event kicks off the 2021 IAHA National Conference providing delegates with an opportunity to connect and network in a friendly and safe interprofessional space. This event will include cultural experiences and a Welcome to Country by the Traditional Owners of the land where the conference is being held.

Your Investment will give your organisation:

- Acknowledgement as Sponsor of the 2021 IAHA National Conference Welcome Event
- 1 complimentary 2021 IAHA National Conference registration (including the Gala Dinner and Awards)
- VIP tickets for 8 guests for the 2021 IAHA National Conference Welcome Event
- Organisation name, logo, and sponsorship status displayed on all National Conference promotional material
- Organisation name, logo and sponsorship status in IAHA weekly e-newsletter (distributed to over 9,000 members and stakeholders)
- Half page advertisement in the Conference Program
- Prominent signage displayed at the 2021 IAHA National Conference Welcome Event
- Opportunity to speak at the 2021 IAHA National Conference Welcome Event

Why Invest?

Your contribution will:

- Contribute to Close the Gap in Aboriginal and Torres Strait Islander health outcomes
- Network with and promote your organisation to conference delegates
- Celebrate and support Australia's First Peoples cultures and the diversity of allied health

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Silver Sponsor

Closing Ceremony Sponsor: \$20,000*

* GST exclusive

The Closing Ceremony will be the final session of the 2021 IAHA National Conference - providing delegates with an opportunity to connect, network and farewell each other in a friendly and safe interprofessional space. This event is a great way to end the 2021 IAHA National Conference.

Your investment will give your organisation:

- Acknowledgement the 2021 IAHA National Conference Closing Ceremony
- 1 complimentary 2021 IAHA National Conference registration (including Gala Dinner and Awards)
- VIP tickets for 8 guests for the 2021 IAHA National Conference Closing Ceremony
- Organisation name, logo, and sponsorship status displayed on all National Conference promotional materials
- Organisation name, logo and sponsorship status in IAHA weekly e-newsletter (distributed to over 9,000 members and stakeholders)
- Half page advertisement in the Conference Program
- Prominent signage displayed at the 2021 IAHA National Conference Closing Ceremony
- Opportunity to speak at the 2021 IAHA National Conference Closing Ceremony

Why Invest?

Your contribution will:

- Contribute to Close the Gap in Aboriginal and Torres Strait Islander health outcomes
- Network with and promote your organisation to conference delegates
- Celebrate and support Australia's First Peoples cultures and the diversity of allied health

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Bronze Sponsor

Cultural Healing and Wellbeing: \$15,000* **SOLD**

* GST exclusive

The health and wellbeing of our delegates and presenters is very important to IAHA. In order to ensure our conference attendees can access healing and support when needed IAHA engages a team of experts in the fields of Cultural Healing and Social and Emotional Wellbeing. Sponsoring this package will be a great way to promote your organisation while providing delegates with the opportunity for self-care with access to healing and wellbeing support.

Your Investment will give your organisation:

- Acknowledgement as Sponsor of the Cultural Healing and Wellbeing package
- 1 complimentary 2021 IAHA National Conference registration (including Gala Dinner and Awards)
- Complimentary exhibitor booth
- Organisation name, logo and sponsorship status displayed on all promotional material
- Organisation name, logo and sponsorship status in IAHA Newsletter
- Prominent signage displayed at sponsored event/on item
- Quarter page advertisement in the Conference Program
- Promotional material in the delegate bag

Why Invest?

Your contribution will:

- Contribute to Close the Gap in Aboriginal and Torres Strait Islander health outcomes
- Celebrate and support Australia's First Peoples cultures and the diversity of allied health
- Support the wellbeing of the allied health workforce promoting self care

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Diamond Sponsor

Multiple Opportunities: \$10,000*

* GST exclusive



Communications

New technology is at the forefront of conference communications today. By sponsoring the Communications package you will help our delegates keep up to date with the latest information via the conference app and website. Your organisation will be featured every time a delegate accesses this technology.

Your investment will give your organisation:

- Organisation logo on the conference app and website.
- Organisation name, logo and sponsorship status on all promotional Material
- Organisation name, logo and sponsorship status in IAHA Newsletter
- Quarter page advertisement in the Conference Program
- Your organisation's promotional material in the delegate bag



IAHA Membership Leadership Challenge

This is a great opportunity to sponsor an interactive event for our Graduate members. The Challenge will give our members the opportunity to build leadership skills within an interprofessional environment to support team building and recognise the value of diversity.

Your investment will give your organisation:

- Prominent signage displayed at the IAHA Membership Challenge
- Organisation name, logo and sponsorship status on all promotional material
- Organisation name, logo and sponsorship status in IAHA Newsletter
- Quarter page advertisement in the Conference Program
- Your organisation's promotional material in the delegate bag

Why Invest?

Your contribution will:

- Contribute to Close the Gap in Aboriginal and Torres Strait Islander health outcomes
- Enhance our delegates experience through access to the latest conference technology
- Support the personal and professional development of Aboriginal and Torres Strait Islander health professionals

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Ruby Sponsor

Multiple Opportunities: \$7,500*

* GST exclusive



Student Dinner Sponsor **SOLD**

The Student Dinner kicks off the 2021 IAHA Indigenous Student Team Challenge providing participants with an opportunity to connect and network with each other in a friendly and safe space. This event will also allow our participants the opportunity to view the Sunshine Coast in a different light while experiencing the culture of the traditional owners of the Sunshine Coast area.

Your investment will give your organisation:

- Acknowledgement as Sponsor of the 2021 IAHA Indigenous Student Team Challenge Dinner
- Prominent signage displayed at 2021 IAHA Indigenous Student Team Challenge Dinner
- Quarter page advertisement in the Conference Program
- Your organisation's promotional material in the delegate bag



Health and Fitness Package Sponsor

Promote your organisation whilst helping delegates to maintain their health and fitness. Your sponsorship will provide services that promote healthy lifestyles and positive approaches to wellness. This may include (subject to change following negotiation with successful sponsor) morning yoga sessions, walking groups, daily fresh fruit and bottled water, neck and shoulder massages and/or meditation.

Your investment will give your organisation:

- Acknowledgement as Sponsor of the Health and Wellbeing Package
- Prominent signage displayed at 2021 IAHA National Conference
- Quarter page advertisement in the Conference Program
- Your organisation's promotional material in the delegate bag



Cultural Activities **SOLD**

Culture is the key component of Aboriginal and Torres Strait Islander health and wellbeing. By sponsoring this package you will support our delegates to have access to cultural content that may include Elders in residence, artists in residence, Smoking Ceremonies, Welcome to Countries and dancers.

Your investment will give your organisation:

- Acknowledgement as the Sponsor of the Cultural Activities
- Prominent signage displayed at your sponsored activity
- Quarter page advertisement in the Conference Program
- Your organisation's promotional material in the delegate bag

Why Invest?

Your contribution will:

- Contribute to Close the Gap in Aboriginal and Torres Strait Islander health outcomes
- Support interprofessional education and innovative multidisciplinary learning on a national level.
- Support and celebrate an incredible group of Aboriginal and Torres Strait Islander health students

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Sapphire Sponsor

Multiple Opportunities: \$5,000*

* GST exclusive



Keynote Speaker

Is a great opportunity for your organisation to be aligned with a leading voice in the Allied Health Sector by sponsoring a keynote speaker at the IAHA National Conference

Your investment will give your organisation:

- Prominent signage displayed during the sponsored keynote address
- Your organisation's promotional material in the delegate bag



Barista Coffee Station **SOLD**

Everyone loves a good coffee in the morning to start the day. Sponsor this opportunity and our delegates will be forever grateful!

Your investment will give your organisation:

- Prominent signage displayed at the barista coffee station
- Your organisation's promotional material in the delegate bag



IAHA Delegate Leadership Challenge

This challenge will give our delegates the opportunity to enhance their leadership and team building skills by participating in a fun physical and mental challenge

Your investment will give your organisation:

- Prominent signage displayed at the Leadership Challenge
- Your organisation's promotional material in the delegate bag

Why Invest?

Your contribution will:

- Contribute to Close the Gap in Aboriginal and Torres Strait Islander health outcomes
- Support interprofessional education and innovative multidisciplinary learning on a national level.
- Celebrate and support Australia's First Peoples cultures and the diversity of allied health.

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Sapphire Sponsor

Multiple Opportunities: \$5,000*

* GST exclusive



Smartphone Charging Station Sponsor

Where is a charger when you need one? Right here! What better place to promote your organisation and its benefits than at a charging station. Connect with delegates as they wait for their devices to charge, establish relationships and network with our savvy delegates.

Your investment will give your organisation:

- Prominent signage displayed on two Smartphone Charging Stations at the 2021 IAHA National Conference and IAHA Indigenous Student Team Challenge
- Your organisation's promotional material in the delegate bag



IAHA Indigenous Student Team Challenge Prize Sponsor

Exceptional teamwork and leadership deserves to be incentivised. Our future Aboriginal and Torres Strait Islander health leaders shine during the 2021 IAHA Indigenous Student Team Challenge and you have the opportunity to reward them for their outstanding contributions

Your investment will give your organisation:

- Prominent signage displayed at the 2021 IAHA National Conference
- Opportunity to co-present award/prize at the 2021 IAHA Indigenous Student Team Challenge
- Photo Opportunity with award winners for your promotion



Delegate Bag Sponsor **SOLD**

Feature your organisation's logo on our stylish 2021 IAHA National Conference bags. Carried by every delegate at the event and in the surrounding areas of the Sunshine Coast, this is a prime opportunity to increase brand awareness for your organisation

Your investment will give your organisation:

- Prominent logo displayed on all 2021 IAHA National Conference delegate bags
- Your organisation's promotional material in the delegate bag

Why Invest?

Your contribution will:

- Contribute to Close the Gap in Aboriginal and Torres Strait Islander health outcomes
- Support interprofessional education and innovative multidisciplinary learning on a national level.
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Supporter

Multiple Opportunities: \$3,500*

* GST exclusive



Lunch Sponsor**

Prominently promote your organisation to delegates as they eat a hearty and nutritious lunch. You have the opportunity to secure exclusive rights to sponsor lunch at all days of the 2021 IAHA National Conference so be quick!

Your investment will give your organisation:

- Prominent signage displayed at the IAHA 2021 IAHA National Conference Lunch
- Option to host a lunch time table discussion

** two for \$6,000 or three for \$8,500



Nametag Sponsor **SOLD**

Taking pride of place on the nametag of every conference delegate, your logo will be prominently displayed and promoted as delegates network with and get to know each other.

Your investment will give your organisation:

- Prominent logo displayed on all name tags for 2021 IAHA National Conference delegates
- Option to provide your own corporate lanyards

Why Invest?

Your contribution will:

- Contribute to Close the Gap in Aboriginal and Torres Strait Islander health outcomes
- Support interprofessional education and innovative multidisciplinary learning on a national level
- Contribute to building the capacity of the broader Indigenous health workforce

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Exhibitor

Multiple Opportunities: \$3,000/\$2,500* (IAHA Corporate Members)

* GST exclusive

Dates: 30 November – 2 December 2021

Being an exhibitor at the 2021 IAHA National Conference provides a unique opportunity for your organisation to show its support to allied health professionals and contribute to improving Aboriginal and Torres Strait Islander health outcomes.

This conference offers you a high level of exposure including:

- Direct exposure to IAHA members, other health professionals, education providers, researchers, governments and employers
- An enhanced organisation profile
- Increased stakeholder contact and business opportunities
- Opportunity for branding and product exposure for your organisation
- Increase your exposure and contribute to your company objectives in Indigenous Australia



Your investment of \$3,000 will entitle your organisation to:

- 3 x 2 booth with prominent signage, power and lights
- Name and logo on the conference website
- Free wifi internet access
- Access to the Exhibition area on Monday 29 November 2021 to set up your booth
- Conference Bag
- Lunch each day
- Morning and afternoon tea on each day



Why Invest?

Your contribution will:

- Contribute to Close the Gap in Aboriginal and Torres Strait Islander health outcomes
- Network with and promote your organisation to conference delegates
- Celebrate and support Australia's First Peoples cultures and the diversity of allied health.

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Awards Sponsor

Multiple Opportunities: \$2,000*

* GST exclusive

2021 National Indigenous Allied Health Awards Categories include:

SOLD

Future Leader in Indigenous Allied Health Award

Awarded to a current IAHA Full Member (Student) enrolled in an entry level allied health degree who demonstrate leadership capabilities, a commitment to their studies and leadership journey and are an inspirational role model for other Aboriginal and Torres Strait Islander peoples.

Indigenous Allied Health Student Academic Achievement Award **SOLD**

Awarded to a current IAHA Full Member (Student) currently completing their two final years of an entry level allied health course. They must have demonstrated consistently high academic progress throughout their allied health course; contribution to university life and/or community and/or Aboriginal and Torres Strait Islander health; and evidence of being an inspirational role model for other Aboriginal and Torres Strait Islander peoples.

Indigenous Allied Health Professional of the Year Award

Awarded to a current IAHA Full Member (Graduate) who has graduated from an entry level allied health degree; demonstrated commitment, dedication and contribution to improving the health and wellbeing of Aboriginal and Torres Strait Islander individuals, families /or communities within their profession; and an inspirational role model for other Aboriginal and Torres Strait Islander peoples.

Allied Health Inspiration Award

Awarded to a current IAHA Full Member (Graduate or Student) who has demonstrated ability to inspire others through their positive approach to their personal and professional allied health journeys – overcoming challenges and taking a strengths based approach to success; Demonstrated commitment to improving the health and wellbeing of Aboriginal and Torres Strait Islander peoples; and an inspirational role model for Aboriginal and Torres Strait Islander peoples.

Commitment to Indigenous Health Award **SOLD**

Awarded to a current IAHA Associate Member (Individual or Corporate) who has demonstrated commitment and contribution to improving the health and wellbeing of Aboriginal and Torres Strait Islander peoples through allied health; Demonstrated cultural responsiveness in the delivery of services / programs / initiatives to Aboriginal and Torres Strait Islander peoples; and an inspirational role model in Aboriginal and Torres Strait Islander health and wellbeing.



Your Investment will give your organisation

- Acknowledgement as Sponsor of each individual award
- Opportunity to co-present the award on the night
- Photo opportunity with award winner for your promotion
- Recognition in the Gala Dinner program

\$2,000* Covers

- Cash prize of \$1,000 to the winner to contribute to their professional development needs
- Cost of the award to be presented on the night

IAHA is a not-for-profit organisation and endorsed charitable institution. IAHA is registered with the Australian Charities and Not-for-profits Commission (ACNC), the independent national regulator of charities, and has deductible gift recipient (DGR) status.

Awards Sponsor

Multiple Opportunities: \$2,000*

* GST exclusive

Local Allied Health Champion Award

The Local Allied Health Champion Award is awarded to an Aboriginal and/or Torres Strait Islander member who demonstrates commitment to the improvement of Aboriginal and Torres Strait Islander health and wellbeing at a community level as well as active participation in building an allied health profile in their community. This award recognises a member who is an inspirational role model for other Aboriginal and Torres Strait Islander peoples

Contribution to Indigenous Research Award **SOLD**

The Contribution to Indigenous Research Award is awarded to a Full or Associate IAHA member who demonstrates inclusive partnerships with Aboriginal and Torres Strait Islander community. This award recognises a member who has made a significant contribution to the allied health and/or Aboriginal and Torres Strait Islander health and wellbeing sector and demonstrates research principles that align with knowledge translation for Aboriginal and Torres Strait Islander peoples.

Allied Health Workforce Leadership Award

The Allied Health Workforce Leadership Award is awarded to an Aboriginal and/or Torres Strait Islander member (Individual or Corporate) who demonstrates a significant contribution to the allied health workforce. This award recognises a member who an inspirational role model for other Aboriginal and Torres Strait Islander peoples and demonstrates leadership in influencing change in the health system.

Innovative Practice Award **SOLD**

The Innovative Practice Award is awarded to a member (Individual or Corporate) who demonstrates significant innovation in practice in providing services to Aboriginal and Torres Strait Islander Peoples, culturally responsive action in service delivery for Aboriginal and Torres Strait Islander Peoples and demonstrates leadership in influencing change across allied health and/or related sectors.



Your Investment will give your organisation

- Acknowledgement as Sponsor of each individual award
- Opportunity to co-present the award on the night
- Photo opportunity with award winner for your promotion
- Recognition in the Gala Dinner program

\$2,000* Covers

- Cash prize of \$1,000 to the winner to contribute to their professional development needs
- Cost of the award to be presented on the night

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Contact us: admin@iaha.com.au | (02) 6285 1010

Sponsorship Expression of Interest

Organisation details:

Organisation:	<input type="text"/>	Contact Person:	<input type="text"/>
Town/City:	<input type="text"/>	Email:	<input type="text"/>
Post Code:	<input type="text"/>	State/Territory:	<input type="text"/>
Fax:	<input type="text"/>	Mobile:	<input type="text"/>
		Phone:	<input type="text"/>

Sponsorship details: (All figures are gst exclusive)

Platinum

- | | |
|---|----------|
| <input type="checkbox"/> IAHA Indigenous Student Team Challenge | \$30,000 |
| <input type="checkbox"/> IAHA National Conference | \$30,000 |

Gold

- | | |
|--|----------|
| <input type="checkbox"/> Gala Dinner Sponsor | \$25,000 |
|--|----------|

Silver

- | | |
|---|----------|
| <input type="checkbox"/> Welcome Event Sponsor | \$20,000 |
| <input type="checkbox"/> Closing Ceremony Sponsor | \$20,000 |

Bronze

- | | |
|---|----------|
| <input type="checkbox"/> Cultural Healing | \$15,000 |
|---|----------|

Diamond

- | | |
|---|----------|
| <input type="checkbox"/> Communications | \$10,000 |
| <input type="checkbox"/> IAHA Members Challenge | \$10,000 |

Ruby

- | | |
|---|---------|
| <input type="checkbox"/> Student Dinner Sponsor | \$7,500 |
| <input type="checkbox"/> Health & Fitness Sponsor | \$7,500 |
| <input type="checkbox"/> Cultural Activities | \$7,500 |

Sapphire

- | | |
|--|---------|
| <input type="checkbox"/> Keynote Speaker | \$5,000 |
| <input type="checkbox"/> Barista Coffee Station | \$5,000 |
| <input type="checkbox"/> IAHA Delegate Challenge | \$5,000 |
| <input type="checkbox"/> Charging Stations | \$5,000 |
| <input type="checkbox"/> IAHA Indigenous Student Team Challenge prizes | \$5,000 |
| <input type="checkbox"/> Delegate Bags | \$5,000 |

Supporter

- | | |
|--|-------------------------------|
| <input type="checkbox"/> **Lunch Sponsor | 1/\$3,500 2/\$6,000 3/\$8,500 |
| <input type="checkbox"/> Name Tags | \$3,500 |
| <input type="checkbox"/> ** Scholarships | \$3,500 (per scholarship) |

** Please enter the number of scholarships/lunches you wish to sponsor in the box

National Indigenous Allied Health Award \$2,000

- | |
|--|
| <input type="checkbox"/> Future Leader in Indigenous Allied Health Award |
| <input type="checkbox"/> Indigenous Allied Health Student Academic Achievement Award |
| <input type="checkbox"/> Indigenous Allied Health Professional of the Year Award |
| <input type="checkbox"/> Commitment to Indigenous Health Award |
| <input type="checkbox"/> Allied Health Inspiration Award |
| <input type="checkbox"/> Local Allied Health Champion |
| <input type="checkbox"/> Contribution to Indigenous Research |
| <input type="checkbox"/> Allied Health Workforce Leadership |
| <input type="checkbox"/> Innovative Practice |

Sponsorship Expression of Interest

- | | |
|--|---------|
| <input type="checkbox"/> Exhibitor Booth (non-IAHA member) | \$3,000 |
| <input type="checkbox"/> Exhibitor Booth (IAHA member) | \$2,500 |

Conference Program Advertisement

- | | |
|---------------------------------------|---------|
| <input type="checkbox"/> Full Page | \$1,200 |
| <input type="checkbox"/> Half Page | \$800 |
| <input type="checkbox"/> Quarter Page | \$400 |

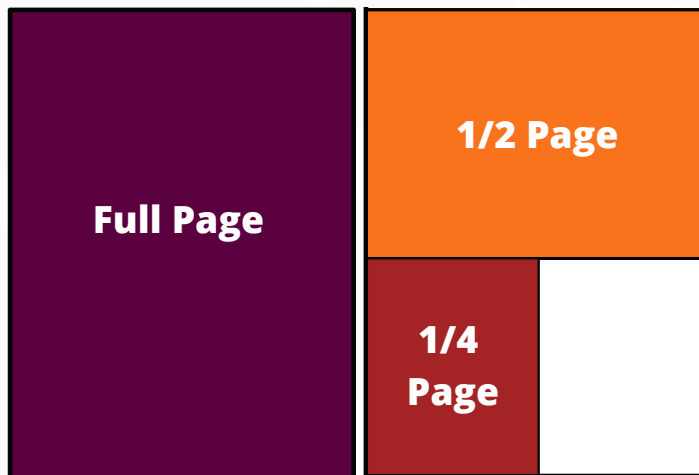
I hereby declare I have read, understood and agree to the sponsorship benefits set forth in the sponsorship information kit and understand that approval on advertising materials is subject to IAHA approval

Signature:

Date:



Conference Program Advertisement Specifications



File Type

The preferred file type for advertisements is print ready PDF. If you are unable to supply a print ready PDF we can accept high resolution JPEG's at 300dpi, Photoshop PSD, or Adobe Illustrator files (fonts must be embedded).

Advertisement Deadline

Final files are to be supplied to IAHA by no later than close of business **30 September 2021** via email at **admin@iaha.com.au**. This ensures we have enough time to finalise the design of the program and have it printed prior to the conference. Please contact us at the email above or phone (02) 6285 1010 if you have any questions regarding conference program advertisements.

Size Specifications

The 2021 conference program will be an A4 booklet. The specifications for each ad size is as follows:

- Full Page - 210mm x 297mm
- Half Page - 197mm x 143mm
- Quarter Page - 98.5mm x 143mm

* Full Page advertisements must have 3mm bleed included on all sides.

Indigenous Allied Health Australia

ALIA House, Ground Floor 9-11 Napier Close, Deakin ACT 2600
PO Box 323 Deakin West ACT 2600

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