



IAHA

Indigenous Allied
Health Australia

PAST, PRESENT, FUTURE

Transforming Allied Health



2022 NATIONAL CONFERENCE

28-30 November 2022 | CANBERRA

SPONSORSHIP PROSPECTUS



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Indigenous Allied Health Australia is a national not for profit, member-based Aboriginal and Torres Strait Islander allied health organisation.

Warning: Aboriginal and Torres Strait Islander peoples should be aware that this publication may contain images and names of people who have since passed away.

Indigenous Allied Health Australia
PO Box 323 Deakin West ACT 2600
Phone: +61 2 6285 1010
Fax: +61 2 62605581
Email: admin@iaha.com.au
www.iaha.com.au

ABN: 42680384985

Acknowledgements

Indigenous Allied Health Australia receives funding from the Australian Government Department of Health.

We pay our respects to the traditional custodians across the lands in which we work, and acknowledge Elders past, present and future.



About IAHA

Indigenous Allied Health Australia Ltd. (IAHA) is a national not for profit, member-based Aboriginal and Torres Strait Islander allied health organisation. IAHA was established in 2009, from a network of committed allied health professionals and in 2013 registered as a company under the Corporations Act 2001.

The Aboriginal and Torres Strait Islander workforce plays a vital role in addressing the health and wellbeing of Australia's First Peoples. In order to close the gap in health outcomes, more Aboriginal and Torres Strait Islander people must be encouraged to consider, pursue and succeed in allied health careers.

IAHA's Vision

All Aboriginal and Torres Strait Islander people and future generations are thriving in ongoing connection to: self, spirit, and place.

IAHA's Purpose

IAHA support the empowerment of the Aboriginal and Torres Strait Islander allied health workforce to lead transformative change, embedding Aboriginal and Torres Strait Islander ways of working and knowing, being and doing.

As a national organisation IAHA:

- Provides support and advocacy on behalf of Aboriginal and Torres Strait Islander allied health workforce and students at the local, regional and national level.
- Builds strong leadership capacity across the allied health and Indigenous health sectors.
- Works closely with organisations, universities and other related sectors to improve health curricula, address allied health workforce issues and promote allied health careers to Aboriginal and Torres Strait Islander peoples.
- Provides expert advice to governments, allied health professional bodies, educational institutions and the health sector in relation to health policy and issues.
- Develops and maintains strong networks and connections to Aboriginal and Torres Strait Islander communities to ensure IAHA core objectives meet their needs and aspirations.
- Works closely with the health sector and communities to improve access to allied health services



You are invited to be a sponsor at the 2022 IAHA National Conference and events that will take place from 28-30 November 2022 on the traditional lands of the Ngunnawal and Ngambri Peoples, Canberra, ACT.

Over the past 12 years, IAHA has held a series of events providing culturally safe and responsive professional development to our members and delegates. These events, attended by over 2,000 delegates, have included National Conferences and Forums, International Indigenous Forums, student challenges and leadership workshops. In addition, during the COVID-19 pandemic, in an effort to keep our members and stakeholders supported and connected, IAHA hosted online conferences and webinars.

The 2022 IAHA National Conference recognises the diversity of Aboriginal and Torres Strait Islander peoples, the diversity of our membership, as well as interdisciplinary actions within the allied health sector. IAHA will recognise how sustained holistic, strengths-based approaches to health and wellbeing can achieve health equality for Aboriginal and Torres Strait Islander Peoples.

National Conference delegates will experience:

- Professional development that will challenge them both personally and professionally
- Networking opportunities with like-minded people within a culturally diverse and safe space
- Opportunities for growth, learning and healing
- A Gala celebration of excellence in the Indigenous allied health sector
- Enriching cultural experiences

100%

OF SPONSORS SURVEYED AGREED THAT IAHA NATIONAL EVENTS:

- Met their expectations
- Met their organisational objectives
- Provided opportunities to engage with Aboriginal and Torres Strait Islander peoples
- Was beneficial to their organisation
- Provided good value for investment
- Provided good organisational exposure to a wide range of delegates



Who Will Attend?

IAHA National Conferences and events are leading professional development opportunities for the allied health workforce and students, Aboriginal and Torres Strait Islander health professionals and health service providers. It is anticipated that the 2022 events will be attended by:

- Aboriginal and Torres Strait Islander allied health workforce and students across a broad range of health and wellbeing professions
- Non-Indigenous allied health professionals
- Aboriginal and Torres Strait Islander health workforce
- Other health professionals
- Aboriginal and Torres Strait Islander health organisations
- National academic and clinical staff teaching in allied health-related courses and programs
- Researchers interested in allied health professional education
- Policymakers
- Program managers
- Health service providers



Benefits of Sponsorship

The 2022 IAHA National Conference and events will be the gathering place for people, businesses and organisations from all areas of allied health and related fields. Attendees from around Australia will converge in Canberra to partake in this important event on the Aboriginal and Torres Strait Islander health calendar.

Participants are targeted via a strategic campaign that capitalises on IAHA's industry partnerships nationally, as well as a targeted communications campaign involving print and online advertising through Indigenous and health-related publications, websites, and social media. As part of a comprehensive and effective marketing plan, sponsorship can provide many positive results; benefits include:

- **Exposure** to a national audience within the allied health and Indigenous health spaces
- **Recognition** including acknowledgment and clear demonstration of your organisation's commitment and support
- **Valuable** exposure to your organisation's services and/or products
- **Opportunities** to raise your company profile amongst a valuable target audience during this conference
- **Expand** relationships and extend your networks with government, business and Indigenous health
- **Learn** first-hand about the emerging Indigenous allied health workforce
- **Inclusion** in the targeted marketing campaign
- **Attract** a new client base and maintain existing customers



Sponsorship Opportunities

To support a productive exchange of individual, community and organisational perspectives, IAHA strives to maximise National Conference participation with Aboriginal and Torres Strait Islander people from around Australia as speakers, facilitators, delegates and performers. It is towards this end that a significant proportion of the financial sponsorship will be directed.

The National Conference will provide a unique opportunity for sponsors to communicate with and promote their organisation within the health sector. We rely on a small group of supporters at different levels. All supporting organisations will be promoted via a range of initiatives reflecting their level of support for this event.

IAHA has a demonstrated track record of hosting successful and relevant national and international events over the past twelve years. As a national Aboriginal and Torres Strait Islander not-for-profit organisation, all support is targeted directly to the event and participation of delegates in celebrating the achievements and innovation in allied health.

The National Conference and events will be promoted through various sectors, including academic, Aboriginal and Torres Strait Islander health services, allied health and other health professional associations, governments, community organisations, and allied health stakeholders.

A range of sponsorship opportunities is listed on the following pages for consideration. However, specific or tailored packages can be negotiated. The 2022 IAHA National Conference and events provide many opportunities for sponsorship participation and are in no way limited. We would welcome the opportunity to discuss your marketing objectives and any further ideas you may have on individual sponsorship

99%

OF PARTICIPANTS
SURVEYED AGREED THAT
THE IAHA NATIONAL
CONFERENCE:

- was strengths based and action orientated
- provided opportunities to build and strengthen relationships and to experience national networking opportunities
- Strengthened their understanding of Aboriginal and Torres Strait Islander health and wellbeing.
- Provided a culturally safe environment to learn and be actively involved

Sponsorship Packages at a Glance

Show your support for our organisation and our members by purchasing a sponsorship opportunity for the 2022 IAHA National Conference.

<i>Sponsorship Packages</i>	<i>Investment</i>
Platinum Sponsor (Pages 9 & 10) <ul style="list-style-type: none"> • 2022 National Conference • 2022 Ultimate Student Leadership Challenge (USLC) 	\$30,000 \$30,000
Gold Sponsor (Page 11) <ul style="list-style-type: none"> • Gala Dinner 	\$25,000
Silver Sponsor (Pages 12 & 13) <ul style="list-style-type: none"> • Welcome Event SOLD • Closing Event 	\$20,000 \$20,000
Bronze Sponsor (Page 14) <ul style="list-style-type: none"> • Cultural Healing and Wellbeing SOLD 	\$15,000
Diamond Sponsor (Page 15) <ul style="list-style-type: none"> • Student Social and Emotional Wellbeing • IAHA USLC Prize and Award Sponsor 	\$10,000 \$10,000
Ruby Sponsor (Page 16) <ul style="list-style-type: none"> • Student Dinner SOLD • Health and Fitness • Cultural Activities 	\$7,500 \$7,500 \$7,500
Sapphire Sponsor (Pages 17 & 18) <ul style="list-style-type: none"> • Keynote Speaker • Barista Coffee Station • Smartphone Charging Station • Delegate Bag SOLD 	\$5,000 \$5,000 \$5,000 \$5,000
Supporters (Page 19) <ul style="list-style-type: none"> • Lunch Sponsor • Nametag Sponsor SOLD 	\$3,500 / 2 for \$6,000 / 3 for \$8,500 \$3,500
Scholarship Sponsor (Page 8)	\$3,500 (Unlimited)
Exhibitor Booth (Page 20) <ul style="list-style-type: none"> • Exhibitor • IAHA Corporate Member Exhibitor 	\$3,000 \$2,500
IAHA Awards Sponsors (Pages 21 & 22)	\$2,500 SOLD



Packages may be subject to negotiation pending public health requirements and/or online conference options available.



Scholarship Sponsor

2022 IAHA National Conference: \$3,500*

* GST exclusive

Sponsorship is sought to fund professional development scholarships for full and associate IAHA members. Scholarship recipients will receive up to a maximum of \$3,500 for travel, accommodation, and registration assistance based on specific eligibility and assessment criteria (guidelines available upon request).

These professional development scholarships will assist IAHA members in attending professional development and developing new skills, networks, and confidence to advance their careers and provide leadership opportunities.

Your investment will give your organisation:

- Naming rights for sponsored scholarship
- Promotional material in the delegate bag
- Photo opportunity with scholarship recipient/s



Why Invest?

Your contribution will:

- Contribute to Close the Gap in supporting the development of the Aboriginal and Torres Strait Islander health workforce
- Celebrate the outstanding achievements in Aboriginal and Torres Strait Islander allied health
- Contribute to the development and professional growth of Aboriginal and Torres Strait Islander peoples

IAHA is a not-for-profit organisation and endorsed charitable institution. IAHA is registered with the Australian Charities and Not-for-profits Commission (ACNC), the independent national regulator of charities, and has deductible gift recipient (DGR) status.

Contact us: admin@iaha.com.au | (02) 6285 1010



Platinum Sponsor

2022 IAHA Ultimate Student Leadership Challenge (USLC): \$30,000*

* GST exclusive

This annual event provides IAHA Indigenous Student Members with a truly unique educational experience. In addition, sponsoring this event demonstrates a strong commitment to supporting and building the future Aboriginal and Torres Strait Islander health workforce.

Your investment will give your organisation:

- Acknowledgement as Major Sponsor of the 2022 IAHA Ultimate Student Leadership Challenge
- Name and logo on IAHA Ultimate Student Leadership Challenge materials
- Two complimentary IAHA National Conference registrations (including Gala Dinner and Awards)
- Complimentary Exhibitor Booth
- Verbal acknowledgement at the Gala Dinner and Awards
- Opportunity to speak at the 2022 IAHA Ultimate Student Leadership Challenge
- Recognition and prominent signage throughout the IAHA Ultimate Student Leadership Challenge
- Organisation name, logo and sponsorship status on the IAHA website with link to the homepage
- Organisation name, logo and sponsorship status on IAHA eNewsletter, which is distributed weekly to over 9,000 members and stakeholders
- Full-page advertisement in the Conference Program
- Name and Logo on IAHA Ultimate Student Leadership Challenge Name Tags
- Invitation to be a member of the IAHA Ultimate Student Leadership Challenge judging panel
- Promotional material in the delegate bag

Why Invest?

Your contribution will:

- Support and engage with an incredible group of Aboriginal and Torres Strait Islander health students
- Facilitate collaborative leadership skills development in the nation's next generation of health care professionals
- Support interprofessional education and innovative multidisciplinary learning

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Platinum Sponsor

2022 IAHA National Conference Sponsor: \$30,000*

* GST exclusive

This prestigious sponsorship opportunity provides maximum exposure to key individuals and organisations within Aboriginal and Torres Strait Islander allied health and wider health sectors. Your investment makes a statement that demonstrates a strong commitment to Close the Gap in Aboriginal and Torres Strait Islander health equality by 2030 and to workforce development within the allied health and broader sectors.

Your Investment will give your organisation:

- Acknowledgement as Major Sponsor of the 2022 IAHA National Conference
- Two complimentary 2022 IAHA National Conference (including Gala Dinner and Awards)
- Complimentary Exhibitor Booth
- Promotion of your organisation during breaks
- Organisation name, logo, and sponsorship status displayed on all National Conference promotional materials
- Organisation name, logo and sponsorship status in IAHA weekly e-newsletter (distributed to over 9,000 members and stakeholders)
- Paragraph on the organisation to be published with logo on IAHA website
- Full-page advertisement in the Conference Program
- Prominent signage displayed at 2022 IAHA National Conference
- Your organisation's promotional material to be included in the delegate bag
- Opportunity to speak at the 2022 IAHA National Conference
- Recognition in Gala Dinner program
- Recognition at the Welcome event

Why Invest?

Your contribution will:

- Contribute to Close the Gap in supporting the development of the Aboriginal and Torres Strait Islander health workforce
- Celebrate the outstanding achievements in Aboriginal and Torres Strait Islander allied health
- Network with and promote your organisation to diverse conference delegates across more than 25 health and wellbeing disciplines.

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Gold Sponsor

Gala Dinner Sponsor: \$25,000*

* GST exclusive

The Gala Dinner is the premier national networking event in Aboriginal and Torres Strait Islander allied health, a night of celebrating excellence and action. It will feature the ninth annual National Indigenous Allied Health Awards, which recognises the contribution of IAHA members to improving the health and wellbeing of Aboriginal and Torres Strait Islander peoples.

(IAHA does not provide alcohol at events)

Your investment will give your organisation:

- Acknowledgement as Sponsor of the 2022 Gala Dinner
- Two complimentary 2022 IAHA National Conference registration (including Gala Dinner and Awards)
- VIP table of 8 guests for 2022 Gala Dinner
- Organisation name, logo, and sponsorship status displayed on all National Conference promotional materials
- Organisation name, logo and sponsorship status in IAHA weekly e-newsletter (distributed to over 9,000 members and stakeholders)
- Paragraph on the organisation to be published with logo on IAHA website
- Full-page advertisement in the Conference Program
- Prominent signage displayed at 2022 Gala Dinner
- Opportunity to provide promotional material/gift for guests at the place setting
- Opportunity to speak at the 2022 Gala Dinner
- Recognition in Gala Dinner program

Why Invest?

Your contribution will:

- Contribute to Close the Gap in Aboriginal and Torres Strait Islander health outcomes
- Celebrate the outstanding achievements in Aboriginal and Torres Strait Islander allied health
- Be recognised by national delegates and stakeholders as a contributor to building a culturally safe and responsive health system

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Silver Sponsor

Welcome Event Sponsor: \$20,000* SOLD

* GST exclusive

The Welcome Event kicks off the 2022 IAHA National Conference providing delegates with an opportunity to connect and network in a friendly and safe interprofessional space. In addition, this event will include cultural experiences and a Welcome to Country by the Traditional Owners of the land where the conference is held.

(IAHA does not provide alcohol at events)

Your Investment will give your organisation:

- Acknowledgement as Sponsor of the 2022 IAHA National Conference Welcome Event
- One complimentary 2022 IAHA National Conference registration (including the Gala Dinner and Awards)
- VIP tickets for eight guests for the 2022 IAHA National Conference Welcome Event
- Organisation name, logo, and sponsorship status displayed on all National Conference promotional material
- Organisation name, logo and sponsorship status in IAHA weekly e-newsletter (distributed to over 9,000 members and stakeholders)
- Half-page advertisement in the Conference Program
- Prominent signage displayed at the 2022 IAHA National Conference Welcome Event
- Opportunity to speak at the 2022 IAHA National Conference Welcome Event

Why Invest?

Your contribution will:

- Contribute to Close the Gap in Aboriginal and Torres Strait Islander health outcomes
- Network with and promote your organisation to conference delegates
- Celebrate and support Australia's First Peoples cultures and the diversity of allied health

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Silver Sponsor

Closing Event Sponsor: \$20,000*

* GST exclusive

The Closing Event will be the final session of the 2022 IAHA National Conference - providing delegates with an opportunity to connect, network and farewell each other in a friendly and safe interprofessional space. This event is a great way to end the 2022 IAHA National Conference and, in 2022, will feature our first IAHA Blak Market, supporting and promoting Aboriginal and Torres Strait Islander businesses.

(IAHA does not provide alcohol at events)

Your investment will give your organisation:

- Acknowledgement of the 2022 IAHA National Conference Closing Event
- One complimentary 2022 IAHA National Conference registration (including Gala Dinner and Awards)
- VIP tickets for eight guests for the 2022 IAHA National Conference Closing Event
- Organisation name, logo, and sponsorship status displayed on all National Conference promotional materials
- Organisation name, logo and sponsorship status in IAHA weekly e-newsletter (distributed to over 9,000 members and stakeholders)
- Half-page advertisement in the Conference Program
- Prominent signage displayed at the 2022 IAHA National Conference Closing Event
- Opportunity to speak at the 2022 IAHA National Conference Closing Event

Why Invest?

Your contribution will:

- Contribute to Close the Gap in Aboriginal and Torres Strait Islander health outcomes
- Network with and promote your organisation to conference delegates
- Celebrate and support Australia's First Peoples cultures and the diversity of allied health

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Bronze Sponsor

Cultural Healing and Wellbeing: \$15,000* **SOLD**

* GST exclusive

The health and wellbeing of our delegates and presenters are very important to IAHA. In order to ensure our conference attendees can access healing and support when needed, IAHA engages a team of experts in the fields of Cultural Healing and Social and Emotional Wellbeing. Sponsoring this package will be a great way to promote your organisation while providing delegates with the opportunity for self-care with access to healing and wellbeing support.

Your Investment will give your organisation:

- Acknowledgement as Sponsor of the Cultural Healing and Wellbeing package
- One complimentary 2022 IAHA National Conference registration (including Gala Dinner and Awards)
- Complimentary exhibitor booth
- Organisation name, logo and sponsorship status displayed on all promotional material
- Organisation name, logo and sponsorship status in IAHA Newsletter
- Prominent signage displayed at sponsored event/on item
- Quarter page advertisement in the Conference Program
- Promotional material in the delegate bag

Why Invest?

Your contribution will:

- Contribute to Close the Gap in Aboriginal and Torres Strait Islander health outcomes
- Celebrate and support Australia's First Peoples cultures and the diversity of allied health
- Support the wellbeing of the allied health workforce by promoting self care

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Diamond Sponsor

Multiple Opportunities: \$10,000*

* GST exclusive



Student Social and Emotional Wellbeing

Supporting our students' Social and Emotional Wellbeing is crucial in developing and securing our future workforce. Your sponsorship of this package will ensure our students are supported through their learning journey at the 2022 USLC and National Conference.

Your investment will give your organisation:

- Acknowledgement as Sponsor of the Student Social and Emotional Wellbeing package
- Organisation name, logo and sponsorship status on all promotional material
- Organisation name, logo and sponsorship status in IAHA Newsletter
- Quarter page advertisement in the Conference Program
- Your organisation's promotional material in the delegate bag



IAHA Ultimate Student Leadership Challenge (USLC) Prize and Award Sponsor

Exceptional teamwork and leadership deserve to be incentivised. Our future Aboriginal and Torres Strait Islander health leaders shine during the 2022 IAHA Ultimate Student Leadership Challenge, and you have the opportunity to reward them for their outstanding contributions

Your investment will give your organisation:

- Acknowledgement as Sponsor of the IAHA USLC
- Prominent signage displayed at the IAHA USLC
- Organisation name, logo and sponsorship status on all promotional material
- Organisation name, logo and sponsorship status in IAHA Newsletter
- Quarter page advertisement in the Conference Program
- Your organisation's promotional material in the delegate bag
- opportunity to co-present awards and prizes and have a photo taken with recipients for your promotion

Why Invest?

Your contribution will:

- Contribute to Close the Gap in Aboriginal and Torres Strait Islander health outcomes
- Enhance our delegates' experience through access to the latest conference technology
- Support the personal and professional development of Aboriginal and Torres Strait Islander health professionals

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Ruby Sponsor

Multiple Opportunities: \$7,500*

* GST exclusive



Student Dinner **SOLD**

The Student Dinner kicks off the 2022 IAHA Indigenous Student Team Challenge providing participants with an opportunity to connect and network with each other in a friendly and safe space. This event will also allow our participants the opportunity to view Canberra in a different light while experiencing the culture of the traditional owners of the area.

Your investment will give your organisation:

- Acknowledgement as Sponsor of the 2022 IAHA Indigenous Student Team Leadership Challenge Dinner
- Prominent signage displayed at 2022 IAHA Indigenous Student Team Leadership Challenge Dinner
- Quarter page advertisement in the Conference Program
- Your organisation's promotional material in the delegate bag

Health and Fitness Package

Promote your organisation whilst helping delegates to maintain their health and fitness. Your sponsorship will provide services that promote healthy lifestyles and positive approaches to wellness. This may include (subject to change following negotiation with successful sponsor) morning yoga sessions, walking groups, daily fresh fruit and bottled water, neck and shoulder massages and/or meditation.

Your investment will give your organisation:

- Acknowledgement as Sponsor of the Health and Wellbeing Package
- Prominent signage displayed at 2022 IAHA National Conference
- Quarter page advertisement in the Conference Program
- Your organisation's promotional material in the delegate bag

Cultural Activities

Culture is the key component of Aboriginal and Torres Strait Islander health and wellbeing. By sponsoring this package you will support our delegates to have access to cultural content that may include Elders in residence, artists in residence, Smoking Ceremonies, Welcome to Countries and dancers.

Your investment will give your organisation:

- Acknowledgement as the Sponsor of the Cultural Activities
- Prominent signage displayed at your sponsored activity
- Quarter page advertisement in the Conference Program
- Your organisation's promotional material in the delegate bag

Why Invest?

Your contribution will:

- Contribute to Close the Gap in Aboriginal and Torres Strait Islander health outcomes
- Support interprofessional education and innovative multidisciplinary learning on a national level.
- Support and celebrate an incredible group of Aboriginal and Torres Strait Islander health students

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Sapphire Sponsor

Multiple Opportunities: \$5,000*

* GST exclusive



Keynote Speaker

Is an excellent opportunity for your organisation to be aligned with a leading voice in the Allied Health Sector by sponsoring a keynote speaker at the IAHA National Conference.

Your investment will give your organisation:

- Prominent signage displayed during the sponsored keynote address
- Your organisation's promotional material in the delegate bag

Barista Coffee Station

Everyone loves a good coffee in the morning to start the day. So sponsor this opportunity, and our delegates will be forever grateful!

Your investment will give your organisation:

- Prominent signage displayed at the barista coffee station
- Your organisation's promotional material in the delegate bag

Why Invest?

Your contribution will:

- Contribute to Close the Gap in Aboriginal and Torres Strait Islander health outcomes
- Support interprofessional education and innovative multidisciplinary learning on a national level.
- Celebrate and support Australia's First Peoples cultures and the diversity of allied health.

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Sapphire Sponsor

Multiple Opportunities: \$5,000*

* GST exclusive



Smartphone Charging Station Sponsor

Where is a charger when you need one? Right here! What better place to promote your organisation and its benefits than at a charging station. Connect with delegates as they wait for their devices to charge, establish relationships and network with our savvy delegates.

Your investment will give your organisation:

- Prominent signage displayed on two Smartphone Charging Stations at the 2022 IAHA National Conference and IAHA Indigenous Student Team Challenge
- Your organisation's promotional material in the delegate bag

Delegate Bag Sponsor **SOLD**

Feature your organisation's logo on our stylish 2022 IAHA National Conference bags. Carried by every delegate at the event and in the surrounding areas of the ACT, this is a prime opportunity to increase brand awareness for your organisation.

Your investment will give your organisation:

- Prominent logo displayed on all 2022 IAHA National Conference delegate bags
- Your organisation's promotional material in the delegate bag

Why Invest?

Your contribution will:

- Contribute to Close the Gap in Aboriginal and Torres Strait Islander health outcomes
- Support interprofessional education and innovative multidisciplinary learning on a national level.
- Celebrate and support Australia's First Peoples cultures and the diversity of allied health.

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Supporter

Multiple Opportunities: \$3,500*

* GST exclusive



Lunch Sponsor**

Prominently promote your organisation to delegates as they eat a hearty and nutritious lunch. You have the opportunity to secure exclusive rights to sponsor lunch on all days of the 2022 IAHA National Conference, so be quick!

Your investment will give your organisation:

- Prominent signage displayed at the IAHA 2022 IAHA National Conference Lunch
- Option to host a lunchtime table discussion

** two for \$6,000 or three for \$8,500



Nametag Sponsor **SOLD**

Taking pride of place on the nametag of every conference delegate, your logo will be prominently displayed and promoted as delegates' network with and get to know each other.

Your investment will give your organisation:

- Prominent logo displayed on all name tags for 2022 IAHA National Conference delegates
- Option to provide your own corporate lanyards

Why Invest?

Your contribution will:

- Contribute to Close the Gap in Aboriginal and Torres Strait Islander health outcomes
- Support interprofessional education and innovative multidisciplinary learning on a national level
- Contribute to building the capacity of the broader Indigenous health workforce

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Exhibitor

Multiple Opportunities: \$3,000/\$2,500* (IAHA Corporate Members)

* GST exclusive

Exhibition Dates: 29-30 November 2022

Being an exhibitor at the 2022 IAHA National Conference provides a unique opportunity for your organisation to show its support to allied health professionals and contribute to improving Aboriginal and Torres Strait Islander health outcomes.

This conference offers you a high level of exposure including:

- Direct exposure to IAHA members, other health professionals, education providers, researchers, governments and employers
- An enhanced organisation profile
- Increased stakeholder contact and business opportunities
- Opportunity for branding and product exposure for your organisation
- Increase your exposure and contribute to your company objectives in Indigenous Australia



Your investment of \$3,000 will entitle your organisation to:

- 3 x 2 booth with prominent signage, power and lights
- Name and logo on the conference website
- Free wifi internet access
- Access to the Exhibition area on 28 November to set up your booth
- Conference Bag
- Lunch each day
- Morning and afternoon tea on each day



Why Invest?

Your contribution will:

- Contribute to Close the Gap in Aboriginal and Torres Strait Islander health outcomes
- Network with and promote your organisation to conference delegates
- Celebrate and support Australia's First Peoples cultures and the diversity of allied health.

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Awards Sponsor

Multiple Opportunities: \$2,500*

* GST exclusive

2022 National Indigenous Allied Health Awards Categories include:

SOLD

Future Leader in Indigenous Allied Health Award

Awarded to a current IAHA Full Member (Student) enrolled in an entry-level allied health degree who demonstrate leadership capabilities, a commitment to their studies and leadership journey, and an inspirational role model for other Aboriginal and Torres Strait Islander peoples.

Indigenous Allied Health Student Academic Achievement Award **SOLD**

Awarded to a current IAHA Full Member (Student) currently completing their two final years of an entry-level allied health course. They must have demonstrated consistently high academic progress throughout their allied health course; contribution to university life and/or community and/or Aboriginal and Torres Strait Islander health; and evidence of being an inspirational role model for other Aboriginal and Torres Strait Islander peoples.

Indigenous Allied Health Professional of the Year Award **SOLD**

Awarded to a current IAHA Full Member (Graduate) who has graduated from an entry-level allied health degree; demonstrated commitment, dedication and contribution to improving the health and wellbeing of Aboriginal and Torres Strait Islander individuals, families /or communities within their profession; and an inspirational role model for other Aboriginal and Torres Strait Islander peoples.

Allied Health Inspiration Award **SOLD**

Awarded to a current IAHA Full Member (Graduate or Student) who has demonstrated ability to inspire others through their positive approach to their personal and professional allied health journeys – overcoming challenges and taking a strengths-based approach to success; Demonstrated commitment to improving the health and wellbeing of Aboriginal and Torres Strait Islander peoples; and an inspirational role model for Aboriginal and Torres Strait Islander peoples.

Commitment to Indigenous Health Award **SOLD**

Awarded to a current IAHA Associate Member (Individual or Corporate) who has demonstrated commitment and contribution to improving the health and wellbeing of Aboriginal and Torres Strait Islander peoples through allied health; Demonstrated cultural responsiveness in the delivery of services / programs / initiatives to Aboriginal and Torres Strait Islander peoples; and an inspirational role model in Aboriginal and Torres Strait Islander health and wellbeing.



Your Investment will give your organisation

- Acknowledgement as Sponsor of each individual award
- Opportunity to co-present the award on the night
- Photo opportunity with award winner for your promotion
- Recognition in the Gala Dinner program

\$2,500* Covers

- Cash prize of \$1,000 to the winner to contribute to their professional development needs
- Cost of the award to be presented on the night

IAHA is a not-for-profit organisation and endorsed charitable institution. IAHA is registered with the Australian Charities and Not-for-profits Commission (ACNC), the independent national regulator of charities, and has deductible gift recipient (DGR) status.

Awards Sponsor

Multiple Opportunities: \$2,500*

* GST exclusive

Local Allied Health Champion Award **SOLD**

The Local Allied Health Champion Award is awarded to an Aboriginal and/or Torres Strait Islander member who demonstrates a commitment to the improvement of Aboriginal and Torres Strait Islander health and wellbeing at a community level as well as active participation in building an allied health profile in their community. This award recognises a member who is an inspirational role model for other Aboriginal and Torres Strait Islander peoples.

Contribution to Indigenous Research Award **SOLD**

The Contribution to Indigenous Research Award is awarded to a Full or Associate IAHA member who demonstrates inclusive partnerships with the Aboriginal and Torres Strait Islander community. This award recognises a member who has made a significant contribution to the allied health and/or Aboriginal and Torres Strait Islander health and wellbeing sector. It demonstrates research principles aligned with knowledge translation for Aboriginal and Torres Strait Islander peoples.

Allied Health Workforce Leadership and Innovative Practice Award **SOLD**

The Allied Health Workforce Leadership Award is awarded to an Aboriginal and/or Torres Strait Islander member (Individual or Corporate) who demonstrates a significant contribution to the allied health workforce and demonstrates significant innovation in practice in providing services to Aboriginal and Torres Strait Islander peoples and demonstrates leadership in influencing change in the health system.

SOLD

Assistant in Allied Health Person of the Year Award

The Assistant in Allied Health Person of the Year Award is awarded to a current member IAHA Full Member Assistant Workforce who has demonstrated commitment to improving the health and wellbeing of individuals, families and communities and is an inspirational role model for other Aboriginal and Torres Strait Islander peoples.



Your Investment will give your organisation

- Acknowledgement as Sponsor of each individual award
- Opportunity to co-present the award on the night
- Photo opportunity with award winners for your promotion
- Recognition in the Gala Dinner program

\$2,500* Covers

- Cash prize of \$1,000 to the winner to contribute to their professional development needs
- Cost of the award to be presented on the night

IAHA is a not-for-profit organisation and endorsed charitable institution. IAHA is registered with the Australian Charities and Not-for-profits Commission (ACNC), the independent national regulator of charities, and has deductible gift recipient (DGR) status.

Contact us: admin@iaha.com.au | (02) 6285 1010

Sponsorship Expression of Interest

Organisation details:

Organisation:	<input type="text"/>	Contact Person:	<input type="text"/>
Town/City:	<input type="text"/>	Email:	<input type="text"/>
Post Code:	<input type="text"/>	State/Territory:	<input type="text"/>
Fax:	<input type="text"/>	Mobile:	<input type="text"/>
		Phone:	<input type="text"/>

Sponsorship details: (All figures are gst exclusive)

Platinum

- IAHA Indigenous Student Team Challenge \$30,000
- IAHA National Conference \$30,000

Gold

- Gala Dinner Sponsor \$25,000

Silver

- Welcome Event Sponsor **SOLD** \$20,000
- Closing Event Sponsor \$20,000

Bronze

- Cultural Healing and Wellbeing **SOLD** \$15,000

Diamond

- Student Social and Emotional Wellbeing \$10,000
- IAHA Ultimate Student Leadership Challenge prizes and awards \$10,000

Ruby

- Student Dinner Sponsor **SOLD** \$7,500
- Health & Fitness Sponsor \$7,500
- Cultural Activities \$7,500

Sapphire

- Keynote Speaker \$5,000
- Barista Coffee Station \$5,000
- Charging Stations \$5,000
- Delegate Bags **SOLD** \$5,000

Supporter

- **Lunch Sponsor 1/\$3,500 2/\$6,000 3/\$8,500
- Name Tags **SOLD** \$3,500
- ** Scholarships \$3,500 (per scholarship)

** Please enter the number of scholarships/lunches you wish to sponsor in the box

National Indigenous Allied Health Award \$2,500

- Future Leader in Indigenous Allied Health Award **SOLD**
- Indigenous Allied Health Student Academic Achievement Award **SOLD**
- Indigenous Allied Health Professional of the Year Award **SOLD**
- Commitment to Indigenous Health Award **SOLD**
- Allied Health Inspiration Award **SOLD**
- Local Allied Health Champion **SOLD**
- Contribution to Indigenous Research **SOLD**
- Assistant in Allied Health Person of the Year **SOLD**
- Allied Health Workforce Leadership and Innovative Practice **SOLD**

Sponsorship Expression of Interest

- | | |
|--|---------|
| <input type="checkbox"/> Exhibitor Booth (non-IAHA member) | \$3,000 |
| <input type="checkbox"/> Exhibitor Booth (IAHA member) | \$2,500 |

Conference Program Advertisement

- | | |
|---------------------------------------|---------|
| <input type="checkbox"/> Full Page | \$1,200 |
| <input type="checkbox"/> Half Page | \$800 |
| <input type="checkbox"/> Quarter Page | \$400 |

I hereby declare I have read, understood and agree to the sponsorship benefits set forth in the sponsorship information kit and understand that approval on advertising materials is subject to IAHA approval

Signature:

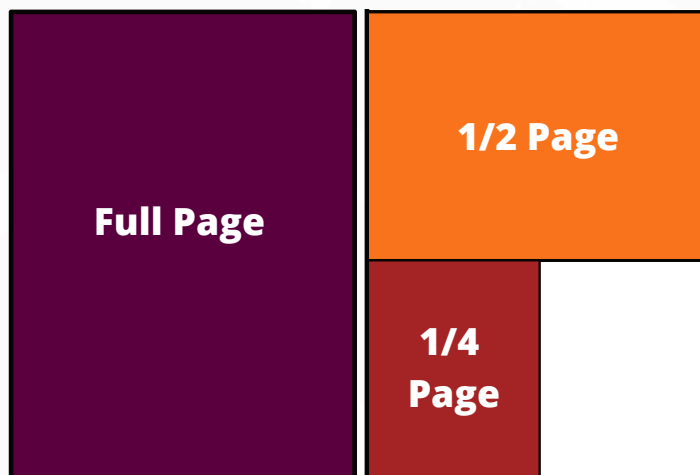
Date:



PAST, PRESENT, FUTURE
Transforming Allied Health
2022 NATIONAL CONFERENCE

28-30 November 2022 | **CANBERRA**

Conference Program Advertisement Specifications



File Type

The preferred file type for advertisements is a print-ready PDF. If you are unable to supply a print-ready PDF we can accept high-resolution JPEGs at 300dpi, Photoshop PSD, or Adobe Illustrator files (fonts must be embedded).

Advertisement Deadline

Final files must be supplied to IAHA by no later than close of business on **30 September 2022** via email at **admin@iaha.com.au**. This ensures we have enough time to finalise the program's design and print it before the conference. Please contact us at the email above or phone (02) 6285 1010 if you have any questions regarding conference program advertisements.

Size Specifications

The 2022 conference program will be an A4 booklet. The specifications for each ad size is as follows:

- Full Page - 210mm x 297mm
- Half Page - 197mm x 143mm
- Quarter Page - 98.5mm x 143mm

* Full Page advertisements must have 3mm bleed included on all sides.

Indigenous Allied Health Australia

ALIA House, Ground Floor 9-11 Napier Close, Deakin ACT 2600
PO Box 323 Deakin West ACT 2600

(02) 6285 1010

(02) 6260 5581

admin@iaha.com.au

www.iaha.com.au

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Indigenous Allied Health Australia

PO Box 323 Deakin West ACT 2600

Phone: +61 2 6285 1010

Fax: +61 2 6260 5581

Email: admin@iaha.com.au

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