



2023 NATIONAL CONFERENCE

On the traditional lands of the Kabi Kabi peoples

27-29 November 2023 | **SUNSHINE COAST**



Leah Brisson 23

SPONSORSHIP & EXHIBITION PROSPECTUS

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Indigenous Allied Health Australia is a national not for profit, member-based Aboriginal and Torres Strait Islander allied health organisation.

Warning: Aboriginal and Torres Strait Islander peoples should be aware that this publication may contain images and names of people who have since passed away.

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Acknowledgements

Indigenous Allied Health Australia receives funding from the Australian Government Department of Health.

We pay our respects to the traditional custodians across the lands in which we work, and acknowledge Elders past, present and future.

Artwork and design by Leah Brideson, Kamilaroi artist based in Canberra.



About IAHA

Indigenous Allied Health Australia Ltd. (IAHA) is a national not for profit, member-based Aboriginal and Torres Strait Islander community controlled allied health organisation. IAHA was established in 2009, from a network of committed allied health professionals and in 2013 registered as a company under the Corporations Act 2001.

The Aboriginal and Torres Strait Islander workforce plays a vital role in addressing the health and wellbeing of Australia's First Peoples. In order to close the gap in health outcomes, more Aboriginal and Torres Strait Islander people must be encouraged to consider, pursue and succeed in allied health careers.

IAHA's Vision

All Aboriginal and Torres Strait Islander people and future generations are thriving in ongoing connection to: self, spirit, and place.

IAHA's Purpose

IAHA support the empowerment of the Aboriginal and Torres Strait Islander allied health workforce to lead transformative change, embedding Aboriginal and Torres Strait Islander ways of working and knowing, being and doing.

IAHA focuses on five key priorities:

- **Strengthen** and engage our membership in advocacy, leadership capacity and professional development so that members are a strong, culturally-informed allied health workforce;
- **Grow** and support the sustainable development of the Aboriginal and Torres Strait Islander allied health sector;
- **Transform** and contribute to the broader health and education system to ensure culturally safe and responsive services are embedded in creating sustainable change led by Aboriginal and Torres Strait Islander peoples;
- **Lead** through promoting the collective voice of our membership and providing strong national Aboriginal and Torres Strait Islander health leadership; and
- **Connect** with and promote connectedness among our membership and with Aboriginal and Torres Strait Islander people, families, communities and cultures.

IAHA's membership is diverse and leading across sectors including, but not limited to, physical health, mental health, social and emotional wellbeing, disability, aged care, education, justice, community services, academia and policy.



You are invited to be a sponsor at the 2023 IAHA National Conference and events that will take place from 27-29 November 2023 on the traditional lands of the Kabi Kabi peoples, Sunshine Coast.

Over the past 13 years, IAHA has held a series of events providing culturally safe and responsive professional development to our members and delegates. These events, attended by over 3,000 delegates, have included National Conferences and Forums, International Indigenous Forums, student challenges and leadership workshops. In addition, during the COVID-19 pandemic, in an effort to keep our members and stakeholders supported and connected, IAHA hosted online conferences and webinars.

The 2023 IAHA National Conference recognises the diversity of Aboriginal and Torres Strait Islander peoples, the diversity of our membership, as well as interdisciplinary actions within the allied health sector. IAHA recognises how sustained holistic, strengths-based approaches to health and wellbeing can achieve health equality for Aboriginal and Torres Strait Islander peoples.

National Conference delegates will experience:

- Professional development that will challenge them both personally and professionally
- Networking opportunities with like-minded people within a culturally diverse and safe space
- Opportunities for growth, learning and healing
- A Gala celebration of excellence in the Indigenous allied health sector
- Enriching cultural experiences

100%

OF SPONSORS SURVEYED AGREED THAT THE 2022 IAHA NATIONAL CONFERENCE:

- Met their expectations
- Met their organisational objectives
- Provided opportunities to engage with Aboriginal and Torres Strait Islander peoples
- Was beneficial to their organisation
- Provided good value for investment
- Provided good organisational exposure to a wide range of delegates



Who Will Attend?

IAHA National Conferences and events are leading professional development opportunities for the allied health workforce and students, Aboriginal and Torres Strait Islander health professionals and health service providers. It is anticipated that the 2023 events will be attended by:

- Aboriginal and/or Torres Strait Islander allied health workforce and students across a broad range of health and wellbeing professions
- Non Indigenous allied health professionals
- Non Indigenous health and related sector allies
- Aboriginal and Torres Strait Islander health services and organisations
- National academic and clinical staff teaching allied health-related courses and programs
- Researchers
- Policymakers
- Program managers
- Health service providers
- Workforce organisations and professional associations
- Corporate supporters committed to Closing the Gap



Benefits of Sponsorship

The 2023 IAHA National Conference and events will be the gathering place for people, businesses and organisations from all areas of allied health and related fields. Attendees from around Australia will converge in the Sunshine Coast to partake in this important event on the Aboriginal and Torres Strait Islander health calendar.

Participants are targeted via a strategic campaign that capitalises on IAHA's industry partnerships nationally, as well as a targeted communications campaign involving print and online advertising through Indigenous and health-related publications, websites, and social media. As part of a comprehensive and effective marketing plan, sponsorship can provide many positive results. Benefits include:

- **Exposure** to a national audience within the allied health and Indigenous health spaces
- **Recognition** including acknowledgement and demonstration of your support for Closing the Gap
- **Valuable** exposure to your organisation's services and/or products
- **Opportunities** to raise your company profile amongst a valuable target audience during this conference
- **Expand** relationships and extend your networks with government, business and Indigenous health
- **Learn** first-hand about the emerging Aboriginal and Torres Strait Islander allied health workforce
- **Inclusion** in the targeted marketing campaign
- **Attract** an Aboriginal and Torres Strait Islander workforce and/or client base
- **Build** knowledge of culturally safe and responsive action



Location

The 2023 IAHA National Conference will be held on the traditional lands of the Kabi Kabi people of the beautiful Sunshine Coast. Kabi Kabi lands stretch from the eastern part of the coastal ranges including the volcanic Glasshouse Mountains and the great Mary River valley which flows from the Conondale Ranges to the sea near Maryborough.

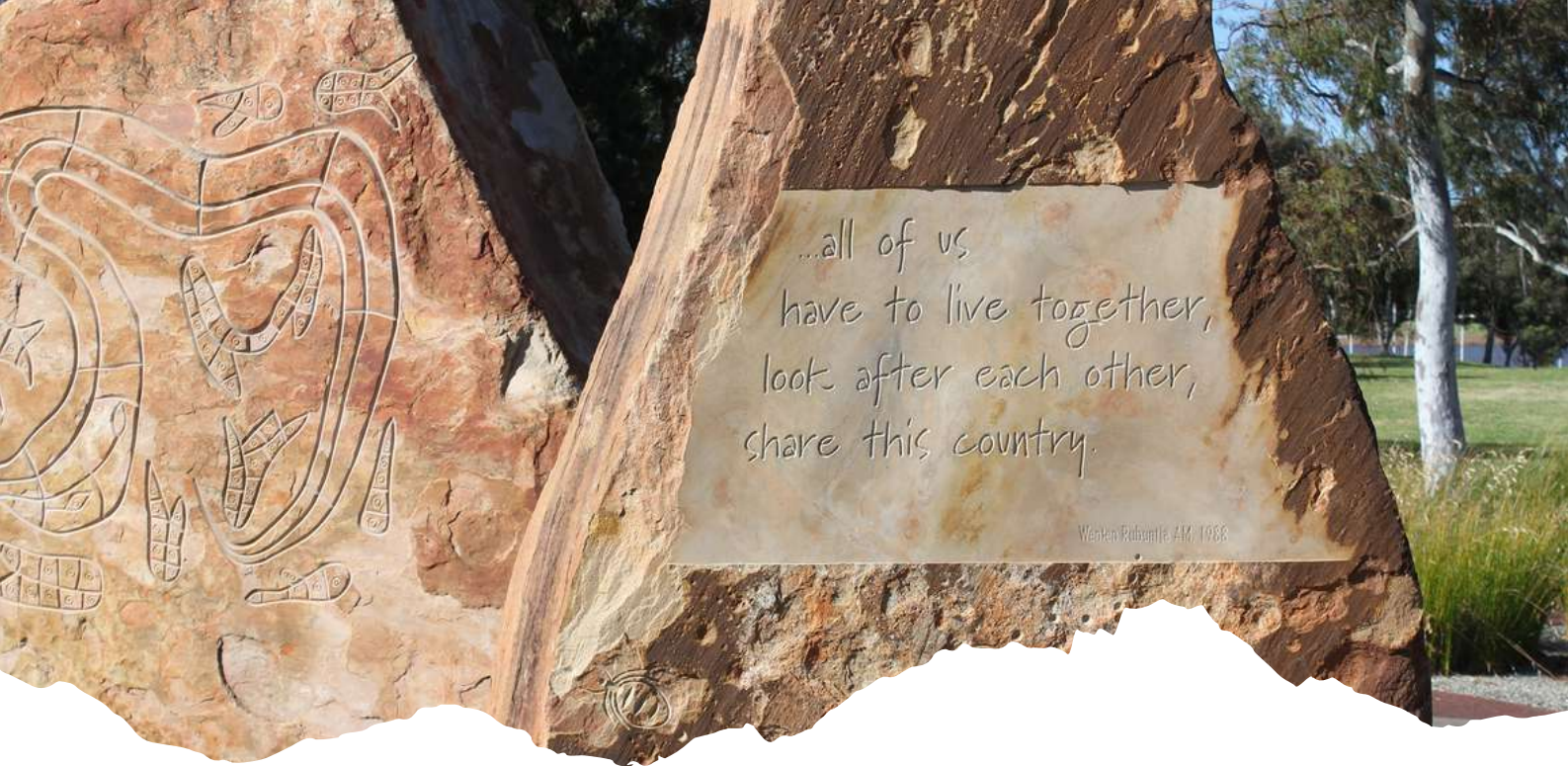
The Sunshine Coast is made up of more than 100km of sparkling coastline. Stretching from the coastal city of Caloundra, near Brisbane, to the Great Sandy National Park in the north, the Sunshine Coast is home to pretty villages, renowned surf spots and spectacular rural hinterland.

Maroochydore is the capital of the region but is pleasingly far from being a bustling city. With its funky cafes, multicultural cuisine and thriving live music scene

Venue

The venue for the 2023 IAHA National Conference is the Novotel Twin Waters Resort located on the Sunshine Coast, Queensland. The resort is set in tropical gardens surrounding a central private lagoon with its own sandy beaches. The Novotel offers an extensive range of activities including complimentary water sports, an outdoor heated swimming pool and spa and a gym.





Sponsorship Opportunities

To support a productive exchange of individual, community and organisational perspectives, IAHA strives to maximise National Conference participation with Aboriginal and Torres Strait Islander people from around Australia as speakers, facilitators, delegates and performers. It is towards this end that a significant proportion of the financial sponsorship will be directed.

The National Conference will provide a unique opportunity for sponsors to communicate with and promote their organisation within the health and related sectors. We rely on a small group of supporters at different levels. All supporting organisations will be promoted via a range of initiatives reflecting their level of support for this event.

IAHA has a demonstrated track record of hosting successful and relevant national and international events over the past thirteen years. As a national Aboriginal and Torres Strait Islander not-for-profit organisation, all support is targeted directly to the event and participation of delegates in celebrating the achievements and innovation in allied health.

The National Conference and events will be promoted through various sectors, including academic, Aboriginal and Torres Strait Islander health services, allied health and other health professional associations, governments, community organisations, and allied health stakeholders.

A range of sponsorship opportunities is listed on the following pages for consideration. However, specific or tailored packages can be negotiated. The 2023 IAHA National Conference and events provide many opportunities for sponsorship participation and are in no way limited. We would welcome the opportunity to discuss your marketing objectives and any further ideas you may have on individual sponsorship

99%

OF PARTICIPANTS
SURVEYED AGREED THAT
THE 2022 IAHA NATIONAL
CONFERENCE:

- was strengths based and action orientated
- provided opportunities to build and strengthen relationships and to experience national networking opportunities
- Strengthened their understanding of Aboriginal and Torres Strait Islander health and wellbeing
- Provided a culturally safe environment to learn and be actively involved

Sponsorship Packages

Show your support for our organisation and our members by purchasing a sponsorship opportunity for the 2023 IAHA National Conference.

In Aboriginal & Torres Strait Islander cultures we do not see a hierarchy when we look at and think about our animals, plants or birds, as they are equal with us, as we all play a role in our collective ecosystem with and for our peoples and our generations to come.

These animals and birds provide us with our Totems, food and clothing and have supported our survival for tens of thousands of years. They are a respected integral part of our lives.

We have chosen animals and birds that are important to our people to represent our sponsorship packages. These packages use the language of the Ngambri (Kamberri) Walgalu peoples whose lands our Head Office is situated on.

We acknowledge Paul Girrawah House and thank him for sharing his knowledge.



Sponsorship Packages at a Glance	Investment
Barrandhang (Koala) Page 10 <ul style="list-style-type: none"> 2023 National Conference 	\$30,000
Wambuwuny (Grey Kangaroo) Page 11 <ul style="list-style-type: none"> Gala Dinner 	\$25,000
Wirrang (Brush Tailed Rock Wallaby) Pages 12 & 13 <ul style="list-style-type: none"> Welcome Event Closing Event (IAHA Markets) 	SOLD \$20,000 \$20,000
Wilay (Brush Tailed Possum) Page 14 <ul style="list-style-type: none"> Cultural Healing and Wellbeing 	SOLD \$15,000
Biladurang (Platypus) Page 15 <ul style="list-style-type: none"> Delegate Bag T-Shirt Conference App 	SOLD \$10,000 SOLD \$10,000 \$10,000
Wandayali (Echidna) Page 16 <ul style="list-style-type: none"> Pre-conference Program Health and Fitness Cultural Activities 	\$7,500 SOLD \$7,500 SOLD \$7,500
Gugubarra (Kookaburra) Pages 17 & 18 <ul style="list-style-type: none"> Main Plenary / Breakout Room Keynote Speaker Barista Coffee Station Smartphone Charging Station 	\$5,000 / \$3,500 \$5,000 SOLD \$5,000 \$5,000
Dinawan (Emu) Page 19 <ul style="list-style-type: none"> Lunch Nametags 	\$3,500 / 2 for \$6,000 \$3,500
Scholarship Page 9	\$3,500 (Unlimited)
Exhibitor Booth Page 20 <ul style="list-style-type: none"> Exhibitor IAHA Corporate Member Exhibitor 	\$3,500 \$3,000
IAHA Awards Pages 21 & 22	SOLD \$2,500

Packages may be subject to negotiation pending public health requirements and/or online conference options available.



Scholarship Sponsor

2023 IAHA National Conference: \$3,500*

* GST exclusive

Sponsorship is sought to fund professional development scholarships for IAHA members. Scholarship recipients will receive up to a maximum of \$3,500 for travel, accommodation, and registration assistance based on specific eligibility and assessment criteria (guidelines available upon request).

These professional development scholarships will assist IAHA members in attending the 2023 National IAHA Conference to develop new skills, share knowledge and expertise, and build confidence to advance their careers.

Your investment will give your organisation:

- Naming rights for sponsored scholarship
- Promotional material in the delegate bag
- Photo opportunity with scholarship recipient/s
- Stress free administration - IAHA will manage all travel and accommodation bookings and coordinate conference registration for scholarship recipients.



Why Invest?

Your contribution will:

- Contribute to Closing the Gap in supporting the development of the Aboriginal and Torres Strait Islander health workforce
- Celebrate the outstanding achievements in Aboriginal and Torres Strait Islander allied health
- Contribute to the development and professional growth of Aboriginal and Torres Strait Islander peoples

IAHA is a not-for-profit organisation and endorsed charitable institution. IAHA is registered with the Australian Charities and Not-for-profits Commission (ACNC), the independent national regulator of charities, and has deductible gift recipient (DGR) status.



Barrandhang (Koala)

2023 IAHA National Conference: \$30,000*

* GST exclusive

This prestigious sponsorship opportunity provides maximum exposure to key individuals and organisations within Aboriginal and Torres Strait Islander allied health and wider health sectors. Your investment makes a statement that demonstrates a strong commitment to Close the Gap in Aboriginal and Torres Strait Islander health equality by 2030 and to workforce development within the allied health and broader sectors.

Your Investment will give your organisation:

- Acknowledgement as Major Sponsor of the 2023 IAHA National Conference
- Two complimentary 2023 IAHA National Conference registrations (including Gala Dinner and Awards)
- Complimentary Exhibitor Booth
- Organisation name, logo, and sponsorship status displayed on all National Conference promotional materials
- Organisation name, logo and sponsorship status in IAHA weekly e-newsletter (distributed to over 9,000 members and stakeholders)
- Full-page advertisement in the Conference Program
- Prominent signage displayed at 2023 IAHA National Conference
- Your organisation's promotional material to be included in the delegate bag
- Opportunity to speak at the 2023 IAHA National Conference
- Recognition in Gala Dinner program
- Recognition at the Welcome event

Why Invest?

Your contribution will:

- Contribute to Closing the Gap in supporting the development of the Aboriginal and Torres Strait Islander health workforce
- Celebrate the outstanding achievements in Aboriginal and Torres Strait Islander allied health
- Network with and promote your organisation to diverse conference delegates across more than 25 health and wellbeing disciplines.

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Contact us: admin@iaha.com.au | (02) 6285 1010



Wambuwuny (Grey Kangaroo) Gala Dinner: \$25,000*

* GST exclusive

The Gala Dinner is the premier national networking event in Aboriginal and Torres Strait Islander allied health, a night of celebrating excellence and action. It will feature the ninth annual National Indigenous Allied Health Awards, which recognises the contribution of IAHA members to improving the health and wellbeing of Aboriginal and Torres Strait Islander peoples. Please note that as part of IAHA's organisational responsibilities and commitments, we do not sponsor alcohol at events.

Your investment will give your organisation:

- Acknowledgement as Sponsor of the 2023 Gala Dinner
- Two complimentary 2023 IAHA National Conference registrations (including Gala Dinner and Awards)
- VIP table of 8 guests for 2023 Gala Dinner
- Organisation name, logo, and sponsorship status displayed on all National Conference promotional materials
- Organisation name, logo and sponsorship status in IAHA weekly e-newsletter (distributed to over 9,000 members and stakeholders)
- Paragraph on the organisation to be published with logo on IAHA website
- Full-page advertisement in the Conference Program
- Prominent signage displayed at 2023 Gala Dinner
- Opportunity to provide promotional material/gift for guests at the place setting
- Opportunity to speak at the 2023 Gala Dinner
- Recognition in Gala Dinner program

Why Invest?

Your contribution will:

- Contribute to Closing the Gap in Aboriginal and Torres Strait Islander health outcomes
- Celebrate the outstanding achievements in Aboriginal and Torres Strait Islander allied health
- Be recognised by national delegates and stakeholders as a contributor to building a culturally safe and responsive health system

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Wirrang (Brush Tailed Rock Wallaby)

Welcome Event: \$20,000* SOLD

* GST exclusive

The Welcome Event kicks off the 2023 IAHA National Conference providing delegates with an opportunity to connect and network in a friendly and safe interprofessional space. In addition, this event will include cultural experiences and a Welcome to Country by the Traditional Owners of the land where the conference is held. Please note that as part of IAHA's organisational responsibilities and commitments, we do not sponsor alcohol at events.

Your Investment will give your organisation:

- Acknowledgement as Sponsor of the 2023 IAHA National Conference Welcome Event
- One complimentary 2023 IAHA National Conference registration (including the Gala Dinner and Awards)
- VIP tickets for eight guests for the 2023 IAHA National Conference Welcome Event
- Organisation name, logo, and sponsorship status displayed on all National Conference promotional material
- Organisation name, logo and sponsorship status in IAHA weekly e-newsletter (distributed to over 9,000 members and stakeholders)
- Half-page advertisement in the Conference Program
- Prominent signage displayed at the 2023 IAHA National Conference Welcome Event
- Opportunity to speak at the 2023 IAHA National Conference Welcome Event

Why Invest?

Your contribution will:

- Contribute to Closing the Gap in Aboriginal and Torres Strait Islander health outcomes
- Network with and promote your organisation to conference delegates
- Celebrate and support Australia's First Peoples cultures and the diversity of allied health

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Wirrang (Brush Tailed Rock Wallaby) Closing Event / IAHA Markets : \$20,000*

* GST exclusive

The Closing Event will be the final session of the 2023 IAHA National Conference - providing delegates with an opportunity to connect, network and farewell each other in a friendly and safe interprofessional space. This event is a great way to end the 2023 IAHA National Conference and will feature our IAHA Markets, supporting and promoting Aboriginal and Torres Strait Islander businesses. Please note that as part of IAHA's organisational responsibilities and commitments, we do not sponsor alcohol at events.

Your investment will give your organisation:

- Acknowledgement of the 2023 IAHA National Conference Closing Event
- One complimentary 2023 IAHA National Conference registration (including Gala Dinner and Awards)
- Complimentary exhibitor booth at the 2023 IAHA National Conference
- Organisation name, logo, and sponsorship status displayed on all National Conference promotional materials
- Organisation name, logo and sponsorship status in IAHA weekly e-newsletter (distributed to over 9,000 members and stakeholders)
- Half-page advertisement in the Conference Program
- Prominent signage displayed at the 2023 IAHA National Conference Closing Event
- Opportunity to speak at the 2023 IAHA National Conference Closing Event

FEEDBACK FROM 2022 STALL HOLDERS:

- Marara Designs - *"As a business it was one of our most successful markets we have been too, from sales to connecting with many people we had an overall great time & look forward to future IAHA markets"*
- Katobi - *"The difference it made to me personally was fantastic, networking with other Aboriginal Businesses, connecting to mob and allies was amazing. As a small business, owned by an Aboriginal woman I found it very empowering"*

Why Invest?

Your contribution will:

- Contribute to Closing the Gap in Aboriginal and Torres Strait Islander health outcomes
- Network with and promote your organisation to conference delegates
- Celebrate and support Australia's First Peoples cultures and the diversity of allied health

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Wilay (Brush Tailed Possum)

Cultural Healing and Wellbeing: \$15,000* *SOLD*

* GST exclusive

The health and wellbeing of our delegates and presenters are very important to IAHA. In order to ensure our conference attendees can access healing and support when needed, IAHA engages a team of experts in the fields of Cultural Healing and Social and Emotional Wellbeing. Sponsoring this package will be a great way to promote your organisation while providing delegates with the opportunity for self-care with access to healing and wellbeing support.

Your Investment will give your organisation:

- Acknowledgement as Sponsor of the Cultural Healing and Wellbeing package
- One complimentary 2023 IAHA National Conference registration (including Gala Dinner and Awards)
- Complimentary exhibitor booth
- Organisation name, logo and sponsorship status displayed on all promotional material
- Organisation name, logo and sponsorship status in IAHA Newsletter
- Prominent signage displayed at sponsored event/on item
- Quarter page advertisement in the Conference Program
- Promotional material in the delegate bag

Why Invest?

Your contribution will:

- Contribute to Closing the Gap in Aboriginal and Torres Strait Islander health outcomes
- Celebrate and support Australia's First Peoples cultures and the diversity of allied health
- Support the wellbeing of the allied health workforce by promoting self care

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Biladurang (Platypus)

Multiple Opportunities: \$10,000*

* GST exclusive



Conference T-Shirt **SOLD**

Feature your organisations logo on our 2023 IAHA National Conference T-Shirts. These will be given to every delegate at the event. This is a prime opportunity to increase brand awareness for your organisation not only during the 2023 IAHA National Conference but on going as our delegates wear their t-shirts in their communities.

Your investment will give your organisation:

- Acknowledgement as a sponsor of the 2023 IAHA National Conference T-shirt
- Organisation name, logo, and sponsorship status on promotional material
- Prominent logo on all conference T-shirts
- Five T-shirts given to your organisation

Delegate Bag **SOLD**

Feature your organisation's logo on our stylish 2023 IAHA National Conference bags. Carried by every delegate at the event and in the surrounding areas of the ACT, this is a prime opportunity to increase brand awareness for your organisation.

Your investment will give your organisation:

- Prominent logo displayed on all 2023 IAHA National Conference delegate bags
- Your organisation's promotional material in the delegate bag

Conference Attendee App

Prominently promote your organisation to delegates on our attendee app. This app contains detailed information on our conference program, Exhibitors, social events competitions and more. Your logo as proud sponsor will appear in a banner across the bottom of the app screen. The attendee app is accessed by delegates, presenters, exhibitors, and sponsors leading up to and during the IAHA Conference.

Your investment will give your organisation:

- Acknowledgement as a sponsor of the 2023 IAHA National Conference Attendee App
- Organisation name, logo, and sponsorship status on promotional material
- Prominently positioned logo on the 2023 IAHA National Conference Attendee App

Why Invest?

Your contribution will:

- Contribute to Closing the Gap in Aboriginal and Torres Strait Islander health outcomes
- Support interprofessional education and innovative multidisciplinary learning on a national level.
- Support and celebrate an incredible group of Aboriginal and Torres Strait Islander health students

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Wandayali (Echidna)

Multiple Opportunities: \$7,500*

* GST exclusive



Health and Fitness Package **SOLD**

Promote your organisation whilst helping delegates to maintain their health and fitness. Your sponsorship will provide services that promote healthy lifestyles and positive approaches to wellness.

This may include (subject to change following negotiation with successful sponsor) morning yoga sessions, walking groups, daily fresh fruit and bottled water, neck and shoulder massages and/or meditation.

Your investment will give your organisation:

- Acknowledgement as Sponsor of the Health and Wellbeing Package
- Prominent signage displayed at 2023 IAHA National Conference
- Quarter page advertisement in the Conference Program



Cultural Activities **SOLD**

Culture is the key component of Aboriginal and Torres Strait Islander health and wellbeing. By sponsoring this package you will support our delegates to have access to cultural content that may include Elders in residence, artists in residence, Smoking Ceremonies, Welcome to Countries and dancers.

Your investment will give your organisation:

- Acknowledgement as the Sponsor of the Cultural Activities
- Prominent signage displayed at your sponsored activity
- Quarter page advertisement in the Conference Program



Preconference Program

- Three Opportunities **1 left**

A great opportunity to promote your organisation to our delegates at our preconference workshops with prominently signage displayed in the room.

Your investment will give your organisation:

- Acknowledgement as the Sponsor of the Preconference Workshop
- Prominent signage displayed at your sponsored activity
- Quarter page advertisement in the Conference Program

Why Invest?

Your contribution will:

- Contribute to Closing the Gap in Aboriginal and Torres Strait Islander health outcomes
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Gugubarra (Kookaburra)

Multiple Opportunities: \$5,000*

* GST exclusive



Keynote Speaker

Is an excellent opportunity for your organisation to be aligned with a leading voice in the Allied Health Sector by sponsoring a keynote speaker at the IAHA National Conference.

Your investment will give your organisation:

- Prominent signage displayed during the sponsored keynote address
- Your organisation's promotional material in the delegate bag

Barista Coffee Station **SOLD**

Everyone loves a good coffee in the morning to start the day. So sponsor this opportunity, and our delegates will be forever grateful!

Your investment will give your organisation:

- Prominent signage displayed at the barista coffee station
- Your organisation's promotional material in the delegate bag

Why Invest?

Your contribution will:

- Contribute to Closing the Gap in Aboriginal and Torres Strait Islander health outcomes
- Support interprofessional education and innovative multidisciplinary learning on a national level.
- Celebrate and support Australia's First Peoples cultures and the diversity of allied health.

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Gugubarra (Kookaburra)

Multiple Opportunities: \$5,000*

* GST exclusive



Smartphone Charging Station

Where is a charger when you need one? Right here! What better place to promote your organisation and its benefits than at a charging station. Connect with delegates as they wait for their devices to charge, establish relationships and network with our savvy delegates.

Your investment will give your organisation:

- Prominent signage displayed on two Smartphone Charging Stations at the 2023 IAHA National Conference and IAHA Indigenous Student Team Challenge
- Your organisation's promotional material in the delegate bag

Main Plenary / Breakout Room

- \$5,000.00 Main Plenary Room - 2 Opportunities
- \$3,500.00 Breakout Room per day, per room - 6 Opportunities

A great opportunity to promote your organisation to all delegates in our main plenary or breakout rooms with a prominently positioned banner in your sponsored room for the entire day.

Your investment will give your organisation:

- Acknowledgement as a sponsor of a 2023 Conference room
- Organisation name, logo, and sponsorship status on promotional material
- Prominent signage displayed in the sponsored room

Why Invest?

Your contribution will:

- Contribute to Closing the Gap in Aboriginal and Torres Strait Islander health outcomes
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Dinawan (Emu)

Multiple Opportunities: \$3,500*

* GST exclusive



Lunch

Prominently promote your organisation to delegates as they eat a hearty and nutritious lunch. You have the opportunity to secure exclusive rights to sponsor lunch on all days of the 2023 IAHA National Conference, so be quick!

Your investment will give your organisation:

- Prominent signage displayed at the IAHA 2023 IAHA National Conference Lunch
- Option to host a lunchtime table discussion

Two for \$6,000 * GST exclusive



Nametag

Taking pride of place on the nametag of every conference delegate, your logo will be prominently displayed and promoted as delegates network with and get to know each other.

Your investment will give your organisation:

- Prominent logo displayed on all name tags for 2023 IAHA National Conference delegates

Why Invest?

Your contribution will:

- Contribute to Closing the Gap in Aboriginal and Torres Strait Islander health outcomes
- Support interprofessional education and innovative multidisciplinary learning on a national level
- Contribute to building the capacity of the broader Indigenous health workforce

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Exhibitor

Multiple Opportunities: \$3,500/\$3,000* (IAHA Corporate Members)

* GST exclusive

Exhibition Dates: 28-29 November 2023

Being an exhibitor at the 2023 IAHA National Conference provides a unique opportunity for your organisation to show its support to allied health professionals and contribute to improving Aboriginal and Torres Strait Islander health outcomes.

This conference offers you a high level of exposure including:

- Direct exposure to IAHA members, other health professionals, education providers, researchers, governments and employers
- An enhanced organisation profile
- Increased stakeholder contact and business opportunities
- Opportunity for branding and product exposure for your organisation
- Increase your exposure and contribute to your company objectives in Indigenous Australia



Your investment of \$3,500 will entitle your organisation to:

- 3mx2m booth with prominent signage, power and lights
- Name and logo on the conference website
- Free wifi internet access
- Access to the Exhibition area on 27 November to set up your booth
- Lunch each day
- Morning and afternoon tea on each day

100%
of exhibitors and sponsors
strongly agreed that the 2022
IAHA National Conference
provided good organisational
exposure to a wide
range of delegates.

Why Invest?

Your contribution will:

- Contribute to Closing the Gap in Aboriginal and Torres Strait Islander health outcomes
- Network with and promote your organisation to conference delegates
- Celebrate and support Australia's First Peoples cultures and the diversity of allied health.

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Awards Sponsor

Multiple Opportunities: \$2,500*

* GST exclusive

2023 National Indigenous Allied Health Awards Categories include:



Indigenous Allied Health **SOLD** Professional of the Year Award

Awarded to a current IAHA Full Member (Graduate) who has graduated from an allied health degree, who demonstrates cultural responsiveness, dedication and a positive contribution to improving the health and wellbeing of Aboriginal and Torres Strait Islander peoples, through health or related sectors, and/or their profession and/or their community.

Local Champion Award **SOLD**

Awarded to a current IAHA Individual member who demonstrates a commitment to improving the health and wellbeing of Aboriginal and Torres Strait Islander people, working with communities in a strengths-based way, championing ways of knowing, being and doing, holistic health and/or community development. This award recognises a member who is a local inspirational cultural and professional role model or mentor.

Emerging Leader in Indigenous Allied Health Award **SOLD**

Awarded to a current IAHA Full Member (Student) enrolled in an allied health degree who demonstrates leadership capabilities, a commitment to their studies, work and/or personal development and is an inspirational role model or mentor.



Your Investment will give your organisation

- Acknowledgement as Sponsor of each individual award
- Opportunity to co-present the award on the night
- Photo opportunity with award winner for your promotion
- Recognition in the Gala Dinner program

\$2,500* Covers

- Cash prize of \$1,000 to the winner to contribute to their professional development needs
- Cost of the award to be presented on the night

IAHA is a not-for-profit organisation and endorsed charitable institution. IAHA is registered with the Australian Charities and Not-for-profits Commission (ACNC), the independent national regulator of charities, and has deductible gift recipient (DGR) status.

Contact us: admin@iaha.com.au | (02) 6285 1010

Awards Sponsor

Multiple Opportunities: \$2,500*

* GST exclusive

Health Workforce Award **SOLD**

Awarded to a current IAHA Associate Member (Individual or Corporate) who demonstrates a commitment and contribution to improving the health and wellbeing of Aboriginal and Torres Strait Islander peoples. They demonstrate culturally responsive action in Aboriginal and Torres Strait Islander workforce development, innovation in the delivery of services/programs/initiatives and leadership in influencing change in the health system.

Indigenous Research Award **SOLD**

Awarded to a current IAHA individual member who is an emerging or established researcher that demonstrates inclusive research partnerships and ethical practice in working with the Aboriginal and Torres Strait Islander communities. This award recognises a member who is making a significant contribution to allied health and/or Aboriginal and Torres Strait Islander health and wellbeing, demonstrating research principles aligned with knowledge translation, data sovereignty and Indigenous ways of knowing, being and doing.

Allied Health Assistant of the Year Award **SOLD**

Awarded to a current IAHA Full Member (Assistant Workforce) who demonstrates commitment to improving the health and wellbeing of individuals, families and communities, showing leadership, championing culturally safe and responsive care and is an inspirational role model or mentor.



Your Investment will give your organisation

- Acknowledgement as Sponsor of each individual award
- Opportunity to co-present the award on the night
- Photo opportunity with award winners for your promotion
- Recognition in the Gala Dinner program

\$2,500* Covers

- Cash prize of \$1,000 to the winner to contribute to their professional development needs
- Cost of the award to be presented on the night

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Contact us: admin@iaha.com.au | (02) 6285 1010

Indigenous Allied Health Australia
 PO Box 323 Deakin West ACT 2600
 Phone: +61 2 6285 1010
 ABN: 42 680 384 985
 Email: admin@iaha.com.au
 www.iaha.com.au

Sponsorship Expression of Interest

Organisation details:

Organisation:	<input type="text"/>	Contact Person:	<input type="text"/>
Address:	<input type="text"/>	Email:	<input type="text"/>
Town/City:	<input type="text"/>	Mobile:	<input type="text"/>
Post Code:	<input type="text"/>	State/Territory:	<input type="text"/>
		Phone:	<input type="text"/>
		Website:	<input type="text"/>

Sponsorship details: (All figures are gst exclusive)

Barrandhang (Koala)

IAHA National Conference \$30,000

Wambuwuny (Grey Kangaroo)

Gala Dinner \$25,000

Wirrang (Brush Tailed Rock Wallaby)

Welcome Event **SOLD** \$20,000

Closing Event / IAHA Markets \$20,000

Wilay (Brush Tailed Possum)

Cultural Healing and Wellbeing **SOLD** \$15,000

Biladurang (Platypus)

Conference T-Shirts **SOLD** \$10,000

Conference App \$10,000

Delegate Bags **SOLD** \$10,000

Wandayali (Echidna)

Health & Fitness **SOLD** \$7,500

Cultural Activities **SOLD** \$7,500

Pre Conference Program **1 left** \$7,500

Gugubarra (Kookaburra)

Keynote Speaker \$5,000

Barista Coffee Station **SOLD** \$5,000

Charging Stations \$5,000

Main Plenary Room \$5,000

Breakout Room \$3,500 per room, per day

Dinawan (Emu)

Lunch 1/\$3,500 2/\$6,000

Name Tags \$3,500

Scholarships \$3,500 (per scholarship)

Please enter the number of scholarships/lunches you wish to sponsor in the box

National Indigenous Allied Health Award \$2,500

Emerging Leader in Indigenous Allied Health Award **SOLD**

Indigenous Allied Health Professional of the Year Award **SOLD**

Local Champion Award **SOLD**

Health Workforce Award **SOLD**

Indigenous Research Award **SOLD**

Allied Health Assistant of the Year Award **SOLD**

Sponsorship Expression of Interest

- | | |
|--|---------|
| <input type="checkbox"/> Exhibitor Booth (non-IAHA member) | \$3,500 |
| <input type="checkbox"/> Exhibitor Booth (IAHA member) | \$3,000 |

Conference Program Advertisement

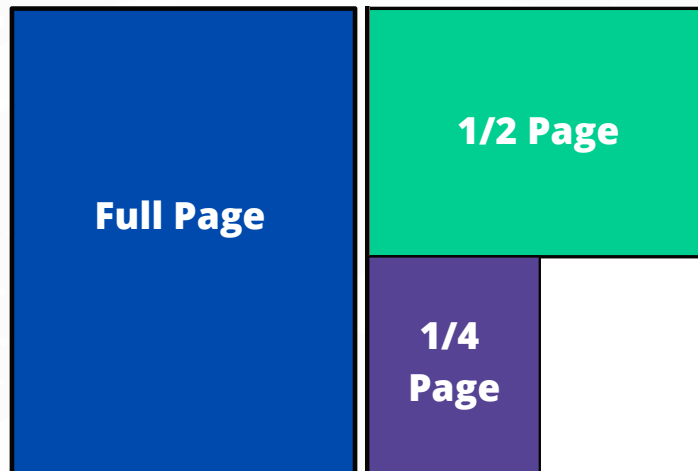
- | | |
|---------------------------------------|---------|
| <input type="checkbox"/> Full Page | \$1,200 |
| <input type="checkbox"/> Half Page | \$800 |
| <input type="checkbox"/> Quarter Page | \$400 |

I hereby declare I have read, understood and agree to the sponsorship benefits set forth in the sponsorship information kit and understand that approval on advertising materials is subject to IAHA approval

Signature:

Date:

Conference Program Advertisement Specifications



File Type

The preferred file type for advertisements is a print-ready PDF. If you are unable to supply a print-ready PDF we can accept high-resolution JPEGs at 300dpi, Photoshop PSD, or Adobe Illustrator files (fonts must be embedded).

Advertisement Deadline

Final files must be supplied to IAHA by no later than close of business on **30 September 2023** via email at **amanda@iaha.com.au**. This ensures we have enough time to finalise the program's design and print it before the conference. Please contact us at the email above or phone (02) 6285 1010 if you have any questions regarding conference program advertisements.

Size Specifications

The 2023 conference program will be an A4 booklet. The specifications for each ad size is as follows:

- Full Page - 210mm x 297mm
- Half Page - 197mm x 143mm
- Quarter Page - 98.5mm x 143mm

* Full Page advertisements must have 3mm bleed included on all sides.

Indigenous Allied Health Australia

ALIA House, Ground Floor 9-11 Napier Close, Deakin ACT 2600
PO Box 323 Deakin West ACT 2600

(02) 6285 1010

(02) 6260 5581

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