



**ULTIMATE STUDENT  
*LEADERSHIP CHALLENGE***



**24-26 NOV 2023 | SUNSHINE COAST**

**SPONSORSHIP PROSPECTUS**



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Indigenous Allied Health Australia is a national not for profit, member-based Aboriginal and Torres Strait Islander allied health organisation.

**Warning: Aboriginal and Torres Strait Islander peoples should be aware that this publication may contain images and names of people who have since passed away.**

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**Acknowledgements**

Indigenous Allied Health Australia receives funding from the Australian Government Department of Health.

We pay our respects to the traditional custodians across the lands in which we work, and acknowledge Elders past, present and future.



## SUPPORT THE 2023 IAHA ULTIMATE STUDENT LEADERSHIP CHALLENGE (USLC)

**IAHA is inviting you to support Aboriginal and Torres Strait Islander students to participate in an exciting clinical and cultural exchange of knowledges.**

**DATE: 24-26 November 2023**

**VENUE: Novotel Twin Waters Resort, Sunshine Coast, QLD**

### INTRODUCTION

The IAHA Ultimate Student Leadership Challenge (USLC) is a three-day cultural and professional leadership program that is designed to support students in the development of a wide range of skills and leadership in a health context. Working collaboratively, the students will bring their cultural and professional knowledges to the fore as they develop a management plan in response to a complex case study. The challenge will empower them and fellow health student peers to lead in providing holistic, culturally safe, and multidisciplinary care.

The USLC program is underpinned by IAHA's Cultural Responsiveness in Action Framework and Theory of Change which act as a tool to support all people working with Aboriginal and Torres Strait Islander people, families, and communities in a strengths-based and culturally responsive way.

The USLC is a learning experience for Aboriginal and Torres Strait Islander health students designed to educate the nation's next generation of health care professionals.





# IAHA ULTIMATE STUDENT LEADERSHIP CHALLENGE (USLC)

*A personal, interprofessional and culturally safe learning and educational experience for*  
**ABORIGINAL AND/OR TORRES STRAIT ISLANDER  
HEALTH STUDENTS**

CONNECTING

STRENGTHENING

## HOW THE CHALLENGE WORKS

IAHA USLC coordinators allocate participants into multidisciplinary teams of between 4-6 students, with a diversity of disciplines, gender, cultural connection, and experience represented. Teams are announced in the first gathering, undertake some team building exercises, and receive a complex Aboriginal and Torres Strait Islander case study. Teams will work together over the course of the weekend, with the assistance of mentors including profession and cultural mentors, to prepare a patient care and recovery plan based on the case study. Teams are encouraged to bring their clinical and cultural lens to the case study and will also need to consider the context of the individual, their family, community, and service landscape to provide holistic and comprehensive care.

Teams will each have seven minutes to present their plan to an expert judging panel. Following the presentation of their case management plan, each team will be given an extension question and have five minutes to present. This represents a real-life scenario in health care when there is a 'curve ball' when providing comprehensive and holistic care. Teams are assessed throughout the whole process on their collaborative leadership, role clarification, culturally safe and responsive care, client, and family centred practice, interprofessional communication, team functioning, ethics and their understanding of the social and cultural determinants of health. Considering the complexity of the case study, teams have access to highly qualified profession-specific mentors and cultural mentors for a specific allocated time throughout the challenge, therefore teams need to be strategic in asking specific questions to help develop the plan.

The two teams that demonstrate a mastery of teamwork, leadership and communication in the heats then go on to the Finals to compete in the Knockout which is part of the main conference program. The teams get to demonstrate their case management to conference delegates and stakeholders.

The USLC is an opportunity for participants to apply their cultural and clinical skills in a practical manner, develop their leadership skills, network, and get feedback from experts in a culturally safe space to ultimately become a better clinician.



## BENEFITS OF SPONSORSHIP

- **Exposure** to a national audience within allied health and Indigenous health
- **Recognition** including acknowledgment and clear demonstration of your organisation's commitment and support
- **Opportunities** to raise your company profile amongst a valuable target audience during this conference
- **Expand** relationships and extend your networks with government, business and Indigenous health stakeholders
- **Learn** first-hand the emerging Indigenous allied health workforce
- **Inclusion** in the targeted marketing campaign
- **Attract** a new client base and maintain existing customers
- **Support** the future allied health workforce
- **Demonstrate** your commitment to growing and developing Aboriginal and Torres Strait Islander health



The IAHA USLC will be promoted through various sectors, including academia, Aboriginal and Torres Strait Islander health services, allied health and other health professional associations, governments, community organisations, and allied health stakeholders.

A range of sponsorship opportunities is listed on the following pages for consideration. However, specific or tailored packages can be negotiated. The 2023 IAHA USLC and events provide many opportunities for sponsorship participation and are in no way limited. We would welcome the opportunity to discuss your marketing objectives and any further ideas you may have on individual sponsorship.

2023 USLC DATES	
Friday 24 November 2023	USLC Students arrive USLC Student dinner – Teams announced
Saturday 25 November 2023	USLC event <ul style="list-style-type: none"> <li>• Team Preparation</li> <li>• Professional / Cultural Mentor Sessions</li> </ul>
Sunday 26 November 2023	USLC event <ul style="list-style-type: none"> <li>• Team preparation</li> <li>• Professional / Cultural Mentoring sessions</li> <li>• USLC Heats</li> </ul>
Monday 27 November 2023	Pre conference workshops / Welcome Event
Tuesday 28 November 2023	IAHA Conference Awards / Gala Dinner Night
Wednesday 29 November 2023	IAHA Conference and USLC FINAL KNOCKOUT Closing Ceremony / IAHA Markets
Thursday 30 November 2023	Members Forum (half day) Students depart

## SPONSORSHIP PACKAGES AT A GLANCE

Show your support for our organisation and our members by purchasing a sponsorship opportunity for the 2023 IAHA Ultimate Student Leadership Challenge

SPONSORSHIP PACKAGES	INVESTMENT
<b>Barrandhang (Koala)</b> (Page 7) <ul style="list-style-type: none"> <li>2023 Ultimate Student Leadership Challenge (USLC)</li> </ul>	<b>SOLD</b> \$30,000
<b>Biladurang (Platypus)</b> (Page 8) <ul style="list-style-type: none"> <li>Student Social and Emotional Wellbeing</li> <li>IAHA USLC Prize and Award Sponsor</li> </ul>	\$10,000 \$10,000
<b>Wandayali (Echidna)</b> (Page 9) <ul style="list-style-type: none"> <li>Student Dinner</li> </ul>	<b>SOLD</b> \$7,500
<b>Guguburra (Kookaburra)</b> (Page 9) <ul style="list-style-type: none"> <li>Coffee Cart</li> </ul>	\$3,500
<b>Scholarship Sponsor</b> (Page 10)	\$3,500
<b>Supporter</b> (Page 10) <ul style="list-style-type: none"> <li>T-Shirts</li> </ul>	<b>SOLD</b> \$1,000







## BARRANDHANG (KOALA)

### 2023 IAHA Ultimate Student Leadership Challenge (USLC): \$30,000\*

\* GST exclusive **SOLD**

**This annual event provides IAHA Student Members with a truly unique educational experience. In addition, sponsoring this event demonstrates a strong commitment to supporting and building the future Aboriginal and Torres Strait Islander health workforce.**

#### **Your investment will give your organisation:**

- Acknowledgement as the Major Sponsor of the 2023 IAHA Ultimate Student Leadership Challenge
- Name and logo on IAHA Ultimate Student Leadership Challenge materials
- Two complimentary IAHA National Conference registrations (including Gala Dinner and Awards)
- Complimentary Exhibitor Booth
- Verbal acknowledgement at the Gala Dinner and Awards
- Opportunity to speak at the 2023 IAHA Ultimate Student Leadership Challenge
- Recognition and prominent signage throughout the IAHA Ultimate Student Leadership Challenge
- Organisation name, logo and sponsorship status on the IAHA website with link to the homepage
- Organisation name, logo and sponsorship status on IAHA eNewsletter, which is distributed weekly to over 9,000 members and stakeholders
- Full-page advertisement in the Conference Program
- Name and Logo on IAHA Ultimate Student Leadership Challenge Name Tags
- Invitation to be a member of the IAHA Ultimate Student Leadership Challenge judging panel
- Promotional material in the Conference delegate bag

### **Why Invest?**

Your contribution will:

- Support and engage with an incredible group of Aboriginal and Torres Strait Islander health students
- Facilitate collaborative leadership skills development in the nation's next generation of health care professionals
- Support interprofessional education and innovative multidisciplinary learning

IAHA is a not-for-profit organisation and endorsed charitable institution. IAHA is registered with the Australian Charities and Not-for-profits Commission (ACNC), the independent national regulator of charities, and has deductible gift recipient (DGR) status.

**Contact us:** [membership@iaha.com.au](mailto:membership@iaha.com.au) | (02) 6285 1010

## BILADURANG (PLATYPUS)

**2 Opportunities: \$10,000\***

\* GST exclusive



### Student Social and Emotional Wellbeing

Supporting our students' Social and Emotional Wellbeing is crucial in developing and securing our future workforce. Your sponsorship of this package will ensure our students are supported through their learning journey at the 2023 USLC and National Conference.

#### Your investment will give your organisation:

- Acknowledgement as sponsor of the student Social and Emotional Wellbeing package
- Prominent signage displayed at the IAHA USLC
- Organisation name, logo and sponsorship status on all promotional material
- Organisation name, logo and sponsorship status in IAHA Newsletter
- Quarter page advertisement in the Conference Program
- Your organisation's promotional material in the Conference delegate bag



### IAHA Ultimate Student Leadership Challenge (USLC) Prize and Award Sponsor

Exceptional teamwork and leadership deserve to be incentivised. Our future Aboriginal and Torres Strait Islander health leaders shine during the 2023 IAHA Ultimate Student Leadership Challenge, and you have the opportunity to reward them for their outstanding contributions

#### Your investment will give your organisation:

- Acknowledgement as sponsor of the IAHA USLC
- Prominent signage displayed at the IAHA USLC
- Organisation name, logo and sponsorship status on all promotional material
- Organisation name, logo and sponsorship status in IAHA Newsletter
- Quarter page advertisement in the Conference Program
- Your organisation's promotional material in the Conference delegate bag
- Opportunity to co-present awards and prizes and have a photo taken with recipients for your promotion

## Why Invest?

Your contribution will:

- Contribute to Closing the Gap in Aboriginal and Torres Strait Islander health outcomes
- Enhance our delegates' experience through access to the latest conference technology
- Support the personal and professional development of Aboriginal and Torres Strait Islander health professionals



## WANDAYALI (ECHIDNA)

**\$7,500\***

\* GST exclusive



### **Student Dinner SOLD**

The Student Dinner kicks off the 2023 IAHA Indigenous Student Team Challenge providing participants with an opportunity to connect and network with each other in a friendly and safe space. This event will also allow our participants the opportunity to view the Sunshine Coast in a different light while experiencing the culture of the traditional owners of the area.

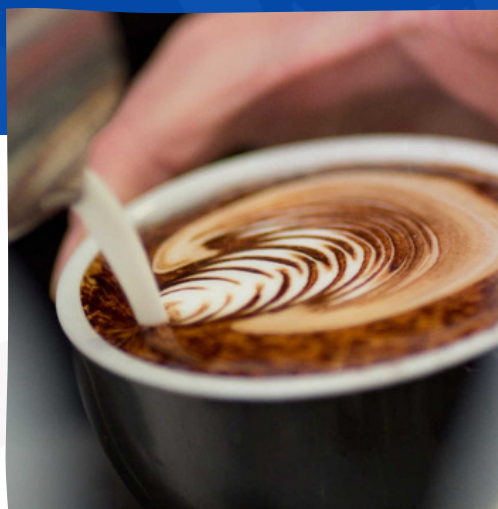
#### **Your investment will give your organisation:**

- Acknowledgement as Sponsor of the 2023 IAHA Indigenous Student Team Leadership Challenge Dinner
- Prominent signage displayed at 2023 IAHA Indigenous Student Team Leadership Challenge Dinner
- Quarter page advertisement in the Conference Program
- Your organisation's promotional material in the Conference delegate bag

## GUGUBURRA (KOOKABURRA)

**\$3,500\***

\* GST exclusive



### **Coffee Cart**

Everyone loves a good coffee in the morning to start the day. So sponsor this opportunity, and our delegates will be forever grateful!

#### **Your investment will give your organisation:**

- Prominent signage displayed at the coffee cart
- Your organisation's promotional material in the Conference delegate bag

## **Why Invest?**

Your contribution will:

- Contribute to Closing the Gap in Aboriginal and Torres Strait Islander health outcomes
- Support interprofessional education and innovative multidisciplinary learning on a national level.
- Support and celebrate an incredible group of Aboriginal and Torres Strait Islander health students

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## SCHOLARSHIP SPONSOR

**\$3,500\***

\* GST exclusive



### Scholarships

Sponsorship is sought to fund professional development scholarships for IAHA membership. Scholarship recipients will receive accommodation and registration assistance based on specific eligibility and assessment criteria (guidelines available upon request).

These professional development scholarships will assist IAHA members in attending the 2023 Ultimate Student Leadership Challenge to develop new skills, share knowledge and expertise, and build confidence to advance their careers.

If you're attending the IAHA Conference, IAHA seeks to introduce you to your sponsored student(s) for networking and photo opportunities.

### Your investment will give the student:

- Travel and accommodation to the venue
- Meals
- Full attendance at the Ultimate Student Leadership Challenge which Includes: USLC Polo, Access to resources, SEWB Room, Cultural and Professional Mentoring, Networking opportunity, 2023 IAHA National Conference registration, IAHA National Dinner/Awards and Closing Event (IAHA Markets)

## SUPPORTERS

**\$1,000\***

\* GST exclusive



### USLC T-Shirt Sponsor **SOLD**

Feature your organisations logo on our 2023 IAHA USLC T-Shirts. These will be given to every participant at the event. This is a prime opportunity to increase brand awareness for your organisation not only during the 2023 IAHA USLC but on going as our participants wear their t-shirts in their communities, universities and workplaces.

### Your investment will give your organisation:

- Acknowledgement as a sponsor of the 2023 IAHA USLC T-shirt
- Organisation name, logo, and sponsorship status on promotional material
- Prominent logo on all USLC T-shirt
- Five T-shirts given to your organisation

## Why Invest?

Your contribution will:

- Contribute to Closing the Gap in Aboriginal and Torres Strait Islander health outcomes
- Enhance our delegates' experience through access to the latest conference technology
- Support the personal and professional development of Aboriginal and Torres Strait Islander health professionals

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## SPONSORSHIP EXPRESSION OF INTEREST

### Organisation details:

Organisation:	<input type="text"/>	Contact Person:	<input type="text"/>
Town/City:	<input type="text"/>	Email:	<input type="text"/>
Address:	<input type="text"/>		
Post Code:	<input type="text"/>	State/Territory:	<input type="text"/>
		Mobile:	<input type="text"/>
		Phone:	<input type="text"/>
		Website:	<input type="text"/>

### Sponsorship details: (All figures are gst exclusive)

#### Barrandhang (Koala)

☐ IAHA Ultimate Student Leadership Challenge \$30,000 **SOLD**

#### Biladurang (Platypus)

☐ Student Social and Emotional Wellbeing \$10,000

☐ IAHA Ultimate Student Leadership Challenge prizes and awards \$10,000

#### Wandayali (Echidna)

☐ Student Dinner Sponsor \$7,500 **SOLD**

#### Guguburra (Kookaburra)

☐ Coffee Cart \$3,500

#### Scholarship

☐ Scholarships \$3,500 (per scholarship)

Please enter the number of scholarships you wish to sponsor in the box

#### Supporters

☐ T-Shirts \$1,000 **SOLD**

I hereby declare I have read, understood and agree to the sponsorship benefits set forth in the sponsorship information kit and understand that approval on advertising materials is subject to IAHA approval

Signature:

Date:





**Indigenous Allied Health Australia**

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