



2024 NATIONAL CONFERENCE

Honouring our Past and Present
to Empower our Futures

SPONSORSHIP & EXHIBITION PROSPECTUS

9-11 December 2024
TARNTANYA (ADELAIDE)

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Indigenous Allied Health Australia is a national community controlled not for profit, member-based Aboriginal and Torres Strait Islander allied health organisation.

Warning: Aboriginal and Torres Strait Islander peoples should be aware that this publication may contain images and names of people who have since passed away.

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Acknowledgements

Indigenous Allied Health Australia receives funding from the Australian Government Department of Health and Ageing.

We pay our respects to the traditional custodians across the lands in which we work, and acknowledge Elders past, present and future.

Artwork and design by Jordan Lovegrove, Karko Creations



Photo above: taken at the IAHA National Conference 2023

About IAHA

Indigenous Allied Health Australia (IAHA) is a community controlled and member-based Aboriginal and Torres Strait Islander allied health organisation. IAHA leads nationally in Aboriginal and Torres Strait Islander workforce development and support, in health and related sectors, to improve the holistic health and wellbeing of Aboriginal and Torres Strait Islander peoples, families and communities.

IAHA supports the Aboriginal and Torres Strait Islander workforce through relevant and innovative personal and professional development opportunities and cultural supports. IAHA also supports the broader workforce and organisations through sharing expertise, interest and commitment to improving the health, social and emotional wellbeing of Aboriginal and Torres Strait Islander peoples.

Our Vision

All Aboriginal and Torres Strait Islander people and future generations are thriving in ongoing connection to: self, spirit, and place.

Our Purpose

IAHA support the empowerment of the Aboriginal and Torres Strait Islander allied health workforce to lead transformative change, embedding Aboriginal and Torres Strait Islander ways of working and knowing, being and doing.

IAHA focuses on five key priorities:

- **Strengthen** and engage our membership in advocacy, leadership capacity and professional development so that members are a strong, culturally-informed allied health workforce;
- **Grow** and support the sustainable development of the Aboriginal and Torres Strait Islander allied health sector;
- **Transform** and contribute to the broader health and education system to ensure culturally safe and responsive services are embedded in creating sustainable change led by Aboriginal and Torres Strait Islander peoples;
- **Lead** through promoting the collective voice of our membership and providing strong national Aboriginal and Torres Strait Islander health leadership; and
- **Connect** with and promote connectedness among our membership and with Aboriginal and Torres Strait Islander people, families, communities and cultures.

IAHA's membership is diverse and leading across sectors including, but not limited to, physical health, mental health, social, cultural and emotional wellbeing, disability, aged care, education, justice, early education, community services, academia and policy.



You are invited to be a sponsor at the 2024 IAHA National Conference and events that will take place from 9-11 December 2024 on the sovereign lands of the Kaurna people, Tarntanya (Adelaide).

Over the past 14 years, IAHA has held a series of events providing culturally safe and responsive professional development for our members, allies and delegates. These events, attended by over 3,500 delegates, have included National Conferences and Forums, International Indigenous Forums, student challenges and leadership workshops.

The 2024 IAHA National Conference celebrates the diversity of Aboriginal and Torres Strait Islander peoples and cultures, the diversity of our membership, as well as interdisciplinary actions within the allied health sector. IAHA recognises that the Aboriginal and Torres Strait Islander allied health workforce has a critical role in supporting culturally responsive, holistic health and wellbeing where individuals, families and communities can determine and control their own futures.

2024 IAHA National Conference delegates will experience:

- Professional development that will challenge them both personally and professionally
- Networking opportunities with like-minded people within a culturally diverse and safe space
- Opportunities for growth, learning and connection
- A Gala celebration of excellence in the Indigenous allied health sector
- Enriching cultural experiences and sharing
- Thought provoking sessions focusing on eliminating racism

99%

OF SPONSORS SURVEYED AGREED THAT THE 2023 IAHA NATIONAL CONFERENCE:

- Met their expectations
- Met their organisational objectives
- Provided opportunities to engage with Aboriginal and Torres Strait Islander peoples
- Was beneficial to their organisation
- Provided good value for investment
- Provided good organisational exposure to a wide range of delegates

“

The 2023 was the warmest and most collegial conference I have attended. People took time to actively engage with the sponsors in a meaningful way, with genuine curiosity. As sponsors, we were well supported by the conference staff and other sponsors.

- 2023 Conference Sponsor

Who Will Attend?

IAHA National Conferences and events are leading professional development opportunities for the Aboriginal and Torres Strait Islander health workforce and students, the broader workforce, NGO's and Nation builders, health service providers and policy makers. It is anticipated that the 2024 events will be attended by over 400 delegates including:

- Aboriginal and/or Torres Strait Islander allied health workforce and students across a broad range of health and wellbeing professions
- The broader Aboriginal and Torres Strait Islander health workforce, for example Aboriginal Health Practitioners, nurses, doctors and others.
- Aboriginal and Torres Strait Islander health services and organisations
- Academic and clinical staff teaching allied health-related courses and programs nationally
- Researchers
- Policymakers
- Program managers
- Health service providers
- Workforce organisations and professional associations
- Corporate supporters committed to Closing the Gap
- Non Indigenous allied health workforce
- Non Indigenous health and related sector allies
- International First Nations Stakeholders



Benefits of Sponsorship

Delegates will be engaged via a strategic campaign that capitalises on IAHA's industry partnerships nationally, as well as a targeted communications campaign involving print and online advertising through Indigenous and health-related publications, websites, and social media. As part of a comprehensive and effective marketing plan, sponsorship can provide many positive results. Benefits include:

- **Exposure** to a national audience within the allied health and Indigenous health spaces
- **Recognition** including acknowledgement and demonstration of your support for culturally responsive partnerships
- **Promotion** of your organisation's services, opportunities and/or products
- **Opportunity** to raise your company profile amongst a valuable target audience during this conference
- **Expansion** of relationships and extend your networks with government, business and Indigenous health
- **Learning** first-hand about the emerging Aboriginal and Torres Strait Islander allied health workforce
- **Inclusion** in targeted marketing campaigns
- **Increase** attraction of Aboriginal and Torres Strait Islander workforce, partners and/or client base
- **Building** knowledge of culturally safe and responsive action



Location

The 2024 IAHA National Conference will be held on the traditional lands of the Kurna people, Tarntanya (Adelaide). Kurna Country stretches from Port Broughton down to Cape Jervis. Kurna actively care for and live off the land and waterways of the region.

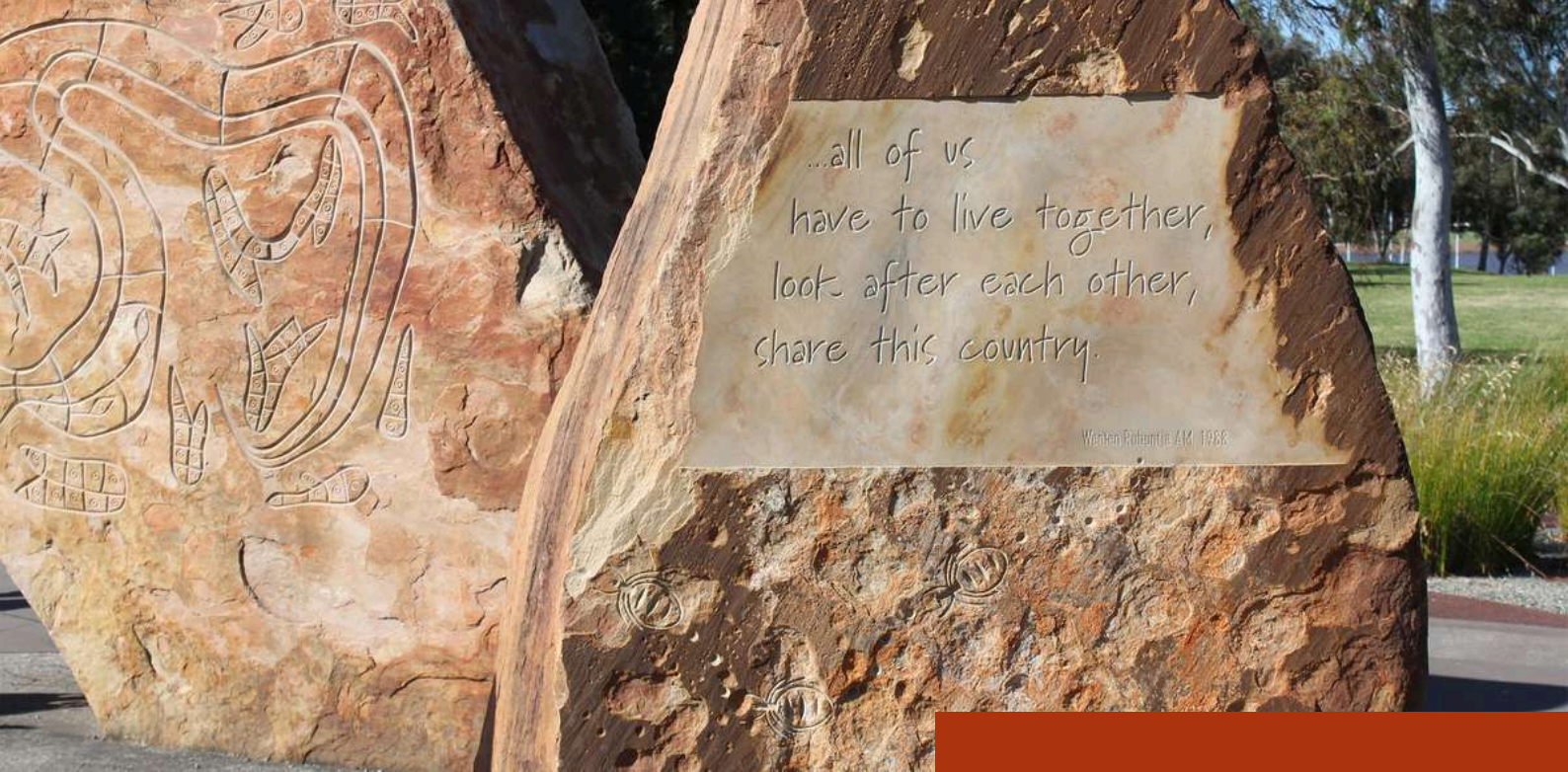
Kurna is the language spoken, and as you move around the city, you'll see it used in many ways. The main square in the heart of the city is known as Victoria Square/ Tarntanyangga, reflecting the Kurna name for the area- Tarntanyangga - which means Red kangaroo dreaming. Similarly, the river is named Karrawirra Parri (River Torrens), reflecting the Kurna name meaning Redgum forest. All 29 parks and significant heritage sites across the city and Park Lands have been assigned a Kurna name.

Venue

The venue for the 2024 IAHA National Conference is the Adelaide Convention Centre (ACC) set at the heart of Tarntanya's iconic Riverbank.

Australia's first purpose-built convention centre, the ACC was recently reborn as the country's newest, most versatile and technologically advanced meetings and events venue. The conference rooms are complemented by expansive foyers, offering natural light and spectacular views of Karrawirra Parri.





Sponsorship Opportunities

To support a productive exchange of individual, community and organisational perspectives, IAHA strives to maximise participation with Aboriginal and Torres Strait Islander people from around Australia as National Conference speakers, facilitators, delegates and performers. It is towards this end that a significant proportion of the financial sponsorship will be directed.

The National Conference will provide a unique opportunity for sponsors to communicate with and promote their organisation within the health and related sectors. We rely on a small group of supporters at different levels. All supporting organisations will be promoted via a range of initiatives reflecting their level of support for this event.

IAHA has a demonstrated track record of hosting successful and relevant national and international events over the past thirteen years which positively profile our supporters and partners. As a national Aboriginal and Torres Strait Islander not-for-profit organisation, all support is targeted directly to the event and participation of delegates in celebrating the achievements and innovation in allied health.

The National Conference and events will be promoted through various sectors, including academic, Aboriginal and Torres Strait Islander health services, allied health and other health professional associations, governments, community organisations, and allied health stakeholders.

A range of sponsorship opportunities is listed on the following pages for consideration, however, specific or tailored packages can be negotiated. The 2024 IAHA National Conference and events provide many opportunities for sponsorship participation and are in no way limited. We would welcome the opportunity to discuss your marketing objectives and any further ideas you may have on individual sponsorship

99%

OF PARTICIPANTS
SURVEYED AGREED THAT
THE 2023 IAHA NATIONAL
CONFERENCE:

- was strengths based and action orientated
- provided opportunities to build and strengthen relationships and to experience national networking opportunities
- Strengthened their understanding of Aboriginal and Torres Strait Islander health and wellbeing
- Provided a culturally safe environment to learn and be actively involved

Naming our Packages

Show your support for our organisation and our members by purchasing a sponsorship opportunity for the 2024 IAHA National Conference.

In recognition of Country, where our IAHA head office is based, we honour local cultures, therefore our packages take language into the heart of what we do.

In Aboriginal and Torres Strait Islander cultures we do not see a hierarchy when we look at and think about our animals, plants or birds, as they are equal with us, as we all play a role in our collective ecosystem with and for our peoples and our generations to come.

These animals and birds provide us with our Totems, food and clothing and have supported our survival for tens of thousands of years. They are a respected integral part of our lives.

We have chosen animals and birds that are important to our people to represent our sponsorship packages. These packages use the language of the Ngambri (Kamberri) Walgalu peoples whose lands our Head Office is situated on.

We acknowledge Paul Girrawah House, pictured below with his mother Aunty Dr Matilda House and son Reuben House, and thank him for sharing his knowledge.



Sponsorship Packages at a Glance

Investment

<p>Barrandhang (Koala) <i>Page 11</i></p> <ul style="list-style-type: none"> 2024 National Conference Major Sponsor 	\$40,000
<p>Wambuwuny (Grey Kangaroo) <i>Page 12</i></p> <ul style="list-style-type: none"> Gala Dinner 	\$30,000 SOLD
<p>Wilway (Brush Tailed Possum) <i>Page 13</i></p> <ul style="list-style-type: none"> Welcome Event 	\$25,000 SOLD
<p>Wirrang (Brush Tailed Rock Wallaby) <i>Pages 14 - 15</i></p> <ul style="list-style-type: none"> Closing Event (IAHA Markets) Cultural Healing and Wellbeing 	\$20,000 \$20,000 SOLD
<p>Biladurang (Platypus) <i>Page 16 - 17</i></p> <ul style="list-style-type: none"> International Keynote Speaker Cultural Activities Delegate Bag T-Shirt 	\$12,000 \$10,000 \$10,000 SOLD \$10,000 SOLD
<p>Wandayali (Echidna) <i>Page 18 - 19</i></p> <ul style="list-style-type: none"> Pre-conference Program (<i>3 available</i>) Health and Fitness Conference App Panel Sponsor (<i>2 available</i>) 	\$8,000 \$8,000 \$8,000 \$8,000
<p>Gugubarra (Kookaburra) <i>Pages 20 - 21</i></p> <ul style="list-style-type: none"> Main Plenary (<i>2 available</i>) Breakout Room (<i>6 available</i>) Keynote Speakers (<i>4 available</i>) Barista Coffee Station Connection Hub 	\$5,000 \$3,500 \$5,000 \$5,000 SOLD \$5,000
<p>Dinawan (Emu) <i>Page 22</i></p> <ul style="list-style-type: none"> Lunch (<i>2 available</i>) Nametags Photo booth 	\$4,000 / 2 for \$7,500 \$4,000 \$4,000
<p>Scholarships <i>Page 10</i></p>	\$3,500 (Unlimited)
<p>Exhibitor Booth <i>Page 23</i></p> <ul style="list-style-type: none"> Exhibitor IAHA Corporate Member Exhibitor 	\$4,000 \$3,500
<p>IAHA Awards <i>Pages 24 & 25</i></p>	\$3,000 SOLD



Scholarship Sponsor

2024 IAHA National Conference: \$3,500*

* GST exclusive **Unlimited Opportunities**

Sponsorship is sought to fund professional development scholarships for the participation of IAHA members. Scholarship recipients will receive up to a maximum of \$3,500 for travel, accommodation, and registration assistance based on specific eligibility and assessment criteria (guidelines available upon request).

These professional development scholarships will assist IAHA members in attending the 2024 National IAHA Conference to develop new skills, share knowledge and expertise, and build confidence to advance their careers.

Your investment will give your organisation:

- Naming rights for sponsored scholarship
- Promotional material in the delegate bag
- Photo opportunity with scholarship recipient/s
- Stress free administration - IAHA will manage all travel and accommodation bookings and coordinate conference registration for scholarship recipients.

Why Invest?

Your contribution will:

- Contribute to Closing the Gap through supporting the development of the Aboriginal and Torres Strait Islander health workforce
- Celebrate the outstanding achievements in Aboriginal and Torres Strait Islander allied health
- Contribute to the development and professional growth of Aboriginal and Torres Strait Islander peoples

IAHA is a not-for-profit organisation and endorsed charitable institution. IAHA is registered with the Australian Charities and Not-for-profits Commission (ACNC), the independent national regulator of charities, and has deductible gift recipient (DGR) status.



Barrandhang (Koala)

2024 IAHA National Conference: \$40,000*

* GST exclusive **One Opportunity**

This prestigious sponsorship opportunity provides maximum exposure to key individuals and organisations within Aboriginal and Torres Strait Islander allied health and wider health sectors. Your investment makes a statement that demonstrates a strong commitment to Close the Gap in Aboriginal and Torres Strait Islander health equality by 2030 and to workforce development within the allied health and broader sectors.

Your Investment will give your organisation:

- Acknowledgement as Major Sponsor of the 2024 IAHA National Conference
- Two complimentary 2024 IAHA National Conference registrations
- VIP table at the Gala Dinner for 8 guests
- Complimentary Exhibitor Booth
- Organisation name, logo, and sponsorship status displayed on all National Conference promotional materials
- Organisation name, logo and sponsorship status in IAHA weekly e-newsletter (distributed to over 9,000 members and stakeholders)
- Full-page advertisement in the Conference Program
- Prominent signage displayed at 2024 IAHA National Conference
- Your organisation's promotional material to be included in the delegate bag
- Opportunity to speak at the 2024 IAHA National Conference
- Recognition in Gala Dinner program
- Recognition at the Welcome event

Why Invest?

Your contribution will:

- Contribute to Closing the Gap in supporting the development of the Aboriginal and Torres Strait Islander health workforce
- Celebrate the outstanding achievements in Aboriginal and Torres Strait Islander allied health
- Network with and promote your organisation to diverse conference delegates across more than 50 health and wellbeing disciplines.

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Wambuwuny (Grey Kangaroo)

Gala Dinner: \$30,000* **SOLD**

* GST exclusive

The Gala Dinner is the premier national networking event in Aboriginal and Torres Strait Islander allied health, a night of celebrating excellence and action. It will feature the ninth annual National Indigenous Allied Health Awards, which recognises the contribution of IAHA members to improving the health and wellbeing of Aboriginal and Torres Strait Islander peoples.

Please note that as part of IAHA's organisational responsibilities and commitments, we do not sponsor alcohol at events.

Your investment will give your organisation:

- Acknowledgement as sponsor of the 2024 Gala Dinner
- Two complimentary 2024 IAHA National Conference registrations
- VIP table for 8 guests for 2024 Gala Dinner
- Organisation name, logo, and sponsorship status displayed on all National Conference promotional materials
- Organisation name, logo and sponsorship status in IAHA weekly e-newsletter (distributed to over 9,000 members and stakeholders)
- Paragraph on the organisation to be published with logo on IAHA website
- Full-page advertisement in the Conference Program
- Prominent signage displayed at 2024 Gala Dinner
- Opportunity to provide promotional material/gift for guests at the place setting
- Opportunity to speak at the 2024 Gala Dinner
- Recognition in Gala Dinner program

Why Invest?

Your contribution will:

- Contribute to Closing the Gap in Aboriginal and Torres Strait Islander health outcomes
- Celebrate the outstanding achievements in Aboriginal and Torres Strait Islander allied health
- Be recognised by national delegates and stakeholders as a contributor to building a culturally safe and responsive health system

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Wilay (Brush Tailed Possum)

Welcome Event: \$25,000* **SOLD**

* GST exclusive

The Welcome Event kicks off the 2024 IAHA National Conference providing delegates with an opportunity to connect and network in a friendly and safe interprofessional space. In addition, this event will include cultural experiences and a Welcome to Country by the Traditional Owners of the land where the conference is held.

Please note that as part of IAHA's organisational responsibilities and commitments, we do not sponsor alcohol at events.

Your Investment will give your organisation:

- Acknowledgement as Sponsor of the 2024 IAHA National Conference Welcome Event
- One complimentary 2024 IAHA National Conference registration (including the Gala Dinner and Awards)
- VIP tickets for eight guests for the 2024 IAHA National Conference Welcome Event
- Organisation name, logo, and sponsorship status displayed on all National Conference promotional material
- Organisation name, logo and sponsorship status in IAHA weekly e-newsletter (distributed to over 9,000 members and stakeholders)
- Half-page advertisement in the Conference Program
- Prominent signage displayed at the 2024 IAHA National Conference Welcome Event
- Opportunity to speak at the 2024 IAHA National Conference Welcome Event

Why Invest?

Your contribution will:

- Contribute to Closing the Gap in Aboriginal and Torres Strait Islander health outcomes
- Network with and promote your organisation to conference delegates
- Celebrate and support Australia's First Peoples cultures and the diversity of allied health

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Wirrang (Brush Tailed Rock Wallaby) Closing Event / IAHA Markets : \$20,000*

* GST exclusive **One Opportunity**

The Closing Event will be the final session of the 2024 IAHA National Conference - providing delegates with an opportunity to connect, network and farewell each other in a friendly and safe interprofessional space. This event is a great way to end the 2024 IAHA National Conference and will feature our IAHA Markets, supporting and promoting Aboriginal and Torres Strait Islander businesses.

Please note that as part of IAHA's organisational responsibilities and commitments, we do not sponsor alcohol at events.

Your investment will give your organisation:

- Acknowledgement of the 2024 IAHA National Conference Closing Event
- One complimentary 2024 IAHA National Conference registration (including Gala Dinner and Awards)
- Complimentary exhibitor booth at the 2024 IAHA National Conference
- Organisation name, logo, and sponsorship status displayed on all National Conference promotional materials
- Organisation name, logo and sponsorship status in IAHA weekly e-newsletter (distributed to over 9,000 members and stakeholders)
- Half-page advertisement in the Conference Program
- Prominent signage displayed at the 2024 IAHA National Conference Closing Event
- Opportunity to speak at the 2024 IAHA National Conference Closing Event

FEEDBACK FROM 2023 STALL HOLDERS:

- *The markets were extremely well organised and the day was very easy for set up/pack down etc. all instructions provided were well considered and easy to use (parking, bump in etc).*
- *You guys were all awesome and we are very thankful for the opportunity. We had a great time and would love to be considered for future events*
- *We appreciated and loved your voucher idea. It encouraged your event guests to purchase and we loved hearing how people won them. Super cool!*

Why Invest?

Your contribution will:

- Contribute to Closing the Gap in Aboriginal and Torres Strait Islander health outcomes
- Network with and promote your organisation to conference delegates
- Celebrate and support Australia's First Peoples cultures and the diversity of allied health

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Wirrang (Brush Tailed Rock Wallaby)

Cultural Healing and Wellbeing: \$20,000* SOLD

* GST exclusive

The health and wellbeing of our delegates and presenters are very important to IAHA. In order to ensure our conference attendees can access healing and support when needed, IAHA engages a team of experts in the fields of Cultural Healing and Social and Emotional Wellbeing. Sponsoring this package will be a great way to promote your organisation while providing delegates with the opportunity for self-care with access to healing and wellbeing support.

Your Investment will give your organisation:

- Acknowledgement as Sponsor of the Cultural Healing and Wellbeing package
- One complimentary 2024 IAHA National Conference registration (including Gala Dinner and Awards)
- Complimentary exhibitor booth
- Organisation name, logo and sponsorship status displayed on all promotional material
- Organisation name, logo and sponsorship status in IAHA Newsletter
- Prominent signage displayed at sponsored event/on item
- Half page advertisement in the Conference Program
- Promotional material in the delegate bag

Why Invest?

Your contribution will:

- Contribute to Closing the Gap in Aboriginal and Torres Strait Islander health outcomes
- Celebrate and support Australia's First Peoples cultures and the diversity of allied health
- Support the wellbeing of the allied health workforce by promoting self care

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Biladurang (Platypus)

4 Opportunities from \$10,000*

* GST exclusive



International Keynote Speaker \$12,000 *One Opportunity*

An exciting opportunity to sponsor an inspiring International Keynote Speaker while promoting your organisation with prime position signage in our plenary room.

Sponsoring this package will give our delegates the opportunity to experience the innovative work being done by a First Nations speaker leading in their field.

Your investment will give your organisation:

- One complimentary registration
- Prominent signage displayed during the sponsored keynote address
- Your organisation's promotional material in the delegate bag
- A meet and greet photo opportunity with our international speaker



Delegate Bag **SOLD** \$10,000

Feature your organisation's logo on our stylish 2024 IAHA National Conference bags. Carried by every delegate at the event in the surrounding areas of Tarntanya and back home in the communities of our delegates.

Your investment will give your organisation:

- Prominent logo displayed on all 2024 IAHA National Conference delegate bags
- Your organisation's promotional material in the delegate bag
- Organisation name, logo and sponsorship status on promotional material

Why Invest?

Your contribution will:

- Contribute to Closing the Gap in Aboriginal and Torres Strait Islander health outcomes
- Support interprofessional education and innovative multidisciplinary learning on a national level.
- Support and celebrate an incredible group of Aboriginal and Torres Strait Islander health students

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Biladurang (Platypus)

4 Opportunities from \$10,000*

* GST exclusive



Cultural Activities

\$10,000 *One Opportunity*

Culture is the key component of Aboriginal and Torres Strait Islander health and wellbeing. By sponsoring this package you will support our delegates to have access to cultural content that may include Elders in residence, artists in residence, Smoking Ceremonies, Welcome to Countries and dancers.

Your investment will give your organisation:

- Acknowledgement as the Sponsor of the Cultural Activities
- Prominent signage displayed at your sponsored activity
- Quarter page advertisement in the Conference Program



Conference T-Shirt **SOLD**

\$10,000

Feature your organisations logo on our 2024 IAHA National Conference T-Shirts. These will be given to every delegate at the event. This is a prime opportunity to increase brand awareness for your organisation not only during the 2024 IAHA National Conference but on going as our delegates wear their t-shirts in their communities.

Your investment will give your organisation:

- Acknowledgement as a sponsor of the 2024 IAHA National Conference T-shirt
- Organisation name, logo, and sponsorship status on promotional material
- Prominent logo on all conference T-shirts
- Five T-shirts given to your organisation

Why Invest?

Your contribution will:

- Contribute to Closing the Gap in Aboriginal and Torres Strait Islander health outcomes
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Wandayali (Echidna)

7 Opportunities: \$8,000*

* GST exclusive



Preconference Program

Three Opportunities

A great opportunity to promote your organisation to our delegates at our preconference workshops with prominently signage displayed in the room.

Your investment will give your organisation:

- Acknowledgement as the Sponsor of a preconference Workshop
- Prominent signage displayed at your sponsored activity
- Quarter page advertisement in the Conference Program

Panel Sponsor

Two Opportunities

Your organisational signage will feature prominently during one of our panel discussions - Delegates will engage with a panel of experts in their field discussing current issues impacting our communities

Your investment will give your organisation:

- Acknowledgement as sponsor of a panel discussion featuring prominently within the main program
- Prominent signage on the stage at the panel discussion
- Quarter page advertisement in the Conference Program.

Why Invest?

Your contribution will:

- Contribute to Closing the Gap in Aboriginal and Torres Strait Islander health outcomes
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Gugubarra (Kookaburra)

14 Opportunities: \$5,000*

* GST exclusive



Keynote Speaker

Four Opportunities

Is an excellent opportunity for your organisation to be aligned with a leading voice in the Allied Health Sector by sponsoring a keynote speaker at the IAHA National Conference.

Your investment will give your organisation:

- Prominent signage displayed during the sponsored keynote address
- Your organisation's promotional material in the delegate bag

Barista Coffee Station **SOLD**

Everyone loves a good coffee in the morning to start the day. So sponsor this opportunity, and our delegates will be forever grateful!

Your investment will give your organisation:

- Prominent signage displayed at the barista coffee station
- Your organisation's promotional material in the delegate bag

Why Invest?

Your contribution will:

- Contribute to Closing the Gap in Aboriginal and Torres Strait Islander health outcomes
- Support interprofessional education and innovative multidisciplinary learning on a national level.
- Celebrate and support Australia's First Peoples cultures and the diversity of allied health.

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Gugubarra (Kookaburra)

14 Opportunities: \$5,000*

* GST exclusive



Connection Hub

One Opportunity

What better place to promote your organisation and its benefits than at a connection hub featuring a charging station. Connect with delegates as they wait for their devices to charge in our relaxing connection hub furnished with beanbags and lounge chairs for comfort.

Your investment will give your organisation:

- Two Charging stations fully branded with your organisations design placed at the 2024 IAHA National Conference and IAHA Indigenous Student Team Challenge
- Your organisation promotional material in the delegate bag
- Access to a comfortable, furnished connection hub to network with delegates

Main Plenary / Breakout Room

Eight Opportunities

- Main Plenary - 2 Opportunities at \$5,000.00 a day
- Breakout Room - 6 Opportunities at \$3,500.00 per room per day

A great opportunity to promote your organisation to all delegates in our main plenary or breakout rooms with a prominently positioned banner in your sponsored room for the entire day.

Your investment will give your organisation:

- Acknowledgement as a sponsor of a 2024 Conference room
- Organisation name, logo, and sponsorship status on promotional material
- Prominent signage displayed in the sponsored room

Why Invest?

Your contribution will:

- Contribute to Closing the Gap in Aboriginal and Torres Strait Islander health outcomes
- Support interprofessional education and innovative multidisciplinary learning on a national level.
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Dinawan (Emu)

4 Opportunities: \$4,000*

* GST exclusive



Lunch

Two Opportunities

Prominently promote your organisation to delegates as they eat a hearty and nutritious lunch. You have the opportunity to secure exclusive rights to sponsor a lunch at the 2024 IAHA National Conference, so be quick!

Your investment will give your organisation:

- Prominent signage displayed at the IAHA 2024 IAHA National Conference Lunch
- Option to host a lunchtime table discussion



Nametag

One Opportunity

Taking pride of place on the nametag of every conference delegate, your logo will be prominently displayed and promoted as delegates network with and get to know each other.

Your investment will give your organisation:

- Prominent logo displayed on all name tags for 2024 IAHA National Conference delegates



Photo Booth

One Opportunity

Our gala dinner is the showcase of our conference. Promote your organisation at the social focal point of this event. Sponsorship of our 360 photo booth helps our delegates create lasting memories of this celebration of excellence.

Your investment will give your organisation:

- Prominent signage displayed at the photo booth
- Your organisation promotional material in the delegate bag

Why Invest?

Your contribution will:

- Contribute to Closing the Gap in Aboriginal and Torres Strait Islander health outcomes
- Support interprofessional education and innovative multidisciplinary learning on a national level
- Contribute to building the capacity of the broader Indigenous health workforce

IAHA is a not-for-profit organisation and endorsed charitable institution. IAHA is registered with the Australian Charities and Not-for-profits Commission (ACNC), the independent national regulator of charities, and has deductible gift recipient (DGR) status.

Exhibitor Booth

Multiple Opportunities: \$4,000/\$3,500* (IAHA Corporate Members)

* GST exclusive

Exhibition Dates: 10-11 December 2024

Being an exhibitor at the 2024 IAHA National Conference provides a unique opportunity for your organisation to show its support to allied health professionals and contribute to improving Aboriginal and Torres Strait Islander health outcomes.

This conference offers you a high level of exposure including:

- Direct exposure to IAHA members, other health professionals, education providers, researchers, governments and employers
- An enhanced organisation profile
- Increased stakeholder contact and business opportunities
- Opportunity for branding and product exposure for your organisation
- Increase your exposure and contribute to your company objectives in Indigenous Australia



Your investment of \$4,000 will entitle your organisation to:

- 3mx2m booth with prominent signage, power and lights
- Name and logo on the conference website
- Free wifi internet access
- Access to the Exhibition area on 9 December to set up your booth
- Morning tea, lunch and afternoon tea each day

100%
of exhibitors and sponsors strongly agreed that the 2023 IAHA National Conference provided good organisational exposure to a wide range of delegates.

Why Invest?

Your contribution will:

- Contribute to Closing the Gap in Aboriginal and Torres Strait Islander health outcomes
- Network with and promote your organisation to conference delegates
- Celebrate and support Australia's First Peoples cultures and the diversity of allied health.

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Contact us: admin@iaha.com.au | (02) 6285 1010

Awards Sponsor

7 Opportunities: \$3,000*

* GST exclusive

2024 IAHA National Excellence in Allied Health Awards Categories include:



Aboriginal and/or Torres Strait Islander Allied Health Professional of the Year **SOLD**

Awarded to a current IAHA Full Member (Graduate) who has graduated from an allied health degree with over 5 years experience in their field, who demonstrates cultural responsiveness, dedication, and a positive contribution to improving the health and wellbeing of Aboriginal and Torres Strait Islander peoples, through their work in health or related sectors and/or their profession and/or their community.

Aboriginal and/or Torres Strait Islander Allied Health Student of the Year **SOLD**

Awarded to a current IAHA Full Member (Student) enrolled in an allied health degree who demonstrates leadership capabilities, a commitment to their studies, work and/or personal development, and is an inspirational role model or mentor to the current and future workforce.

Aboriginal and/or Torres Strait Islander Early Career Professional of the Year **SOLD**

Awarded to a current IAHA Full Member (Graduate) who has graduated from an allied health degree within the past 5 years, who demonstrates cultural responsiveness, dedication, and a positive contribution to their own development and to improving the health and wellbeing of Aboriginal and Torres Strait Islander peoples, through their works in health or related sectors and/or their profession and/or their community.



Your Investment will give your organisation

- Acknowledgement as Sponsor of each individual award
- Opportunity to co-present the award on the night
- Photo opportunity with award winner for your promotion
- Recognition in the Gala Dinner program

\$3,000* Covers

- Cash prize of \$1,000 to the winner to contribute to their professional development needs
- Cost of the award to be presented on the night

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Awards Sponsor

7 Opportunities: \$3,000*

* GST exclusive

Excellence in Aboriginal and/or Torres Strait Islander Allied Health Assistant Workforce **SOLD**

Awarded to a current IAHA Full or Associate Member who demonstrates commitment to improving the health and wellbeing of individuals, families and communities, showing leadership, championing culturally safe and responsive care and collaborative working partnerships.

Aboriginal and/or Torres Strait Islander Local Champion **SOLD**

Awarded to a current IAHA Individual member who demonstrates a commitment to improving the health and wellbeing of Aboriginal and Torres Strait Islander people, working with communities in a strengths based way, championing our ways of working, ways of knowing, being and doing, cultural determinants of health and/or community development approaches. This award recognises a member who is a local inspirational cultural and professional role model or mentor.

Excellence in Cultural Responsiveness **SOLD**

Awarded to a current IAHA Associate Member (Individual or Corporate) who demonstrates a commitment and contribution to improving the health and wellbeing of Aboriginal and Torres Strait Islander peoples. They demonstrate culturally responsive action in Aboriginal and Torres Strait Islander workforce development, innovation in the delivery of services/programs/initiatives, and leadership in influencing change.

Aboriginal and Torres Strait Islander Excellence in Research **SOLD**

Awarded to a current IAHA individual member who is an emerging or established researcher that demonstrates inclusive research partnerships and ethical practice in working with the Aboriginal and Torres Strait Islander people, communities and organisations. This award recognises a member who is making a significant contribution to allied health and/or Aboriginal and Torres Strait Islander health and wellbeing, demonstrating the principles of knowledge translation, data sovereignty and Indigenous ways of knowing, being and doing in their works.

Your Investment will give your organisation

- Acknowledgement as Sponsor of each individual award
- Opportunity to co-present the award on the night
- Photo opportunity with award winners for your promotion
- Recognition in the Gala Dinner program

\$3,000* Covers

- Cash prize of \$1,000 to the winner to contribute to their professional development needs
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Contact us: admin@iaha.com.au | (02) 6285 1010

Conference Program Advertisement Specifications



File Type

The preferred file type for advertisements is a print-ready PDF. If you are unable to supply a print-ready PDF we can accept high-resolution JPEGs at 300dpi, Photoshop PSD, or Adobe Illustrator files (fonts must be embedded).

Advertisement Deadline

Final files must be supplied to IAHA by no later than close of business on **30 September 2024** via email at **amanda@iaha.com.au**. This ensures we have enough time to finalise the program's design and print it before the conference. Please contact us at the email above or phone (02) 6285 1010 if you have any questions regarding conference program advertisements.

Size Specifications

The 2024 conference program will be an A4 booklet. The specifications for each ad size is as follows:

- Full Page - 210mm x 297mm
- Half Page - 197mm x 143mm
- Quarter Page - 98.5mm x 143mm

* Full Page advertisements must have 3mm bleed included on all sides.

Indigenous Allied Health Australia

ALIA House, Ground Floor 9-11 Napier Close, Deakin ACT 2600
PO Box 323 Deakin West ACT 2600

(02) 6285 1010

(02) 6260 5581

admin@iaha.com.au

www.iaha.com.au

/IndigenousAlliedHealthAustralia

/iaha_national

/iaha_national

iaha-national



Sponsorship Expression of Interest

Organisation details:

Contact Person:

Organisation:

Email:

Address:

Mobile:

Town/City:

Phone:

Post Code: State/Territory:

Website:

Sponsorship details: (All figures are GST exclusive)

Barrandhang (Koala)

IAHA National Conference \$40,000

Wambuwuny (Grey Kangaroo)

Gala Dinner **SOLD** ~~\$30,000~~

Wilay (Brush Tailed Possum)

Welcome Event **SOLD** ~~\$25,000~~

Wirrang (Brush Tailed Rock Wallaby)

Closing Event / IAHA Markets \$20,000

Cultural Healing and Wellbeing **SOLD** ~~\$20,000~~

Biladurang (Platypus)

International Keynote Speaker \$12,000

Conference T-Shirts **SOLD** ~~\$10,000~~

Cultural Activities \$10,000

Delegate Bags **SOLD** \$10,000

Wandayali (Echidna)

Health & Fitness \$8,000

Conference App \$8,000

Pre Conference Program \$8,000

Gugubarra (Kookaburra)

Keynote Speaker \$5,000

Barista Coffee Station **SOLD** ~~\$5,000~~

Connection Hub \$5,000

Main Plenary Room \$5,000

Breakout Room \$3,500 per room, per day

Dinawan (Emu)

Lunch 1/\$4,000 2/\$7,500

Name Tags \$4,000

Photo booth \$4,000

Scholarships \$3,500 (per scholarship)

Please enter the number of scholarships/lunches you wish to sponsor in the box

National Excellence in Allied Health Awards \$3,000

Aboriginal and/or Torres Strait Islander Allied Health Professional of the Year **SOLD**

Aboriginal and/or Torres Strait Islander Early Career Professional of the Year **SOLD**

Aboriginal and/or Torres Strait Islander Allied Health Student of the Year **SOLD**

Excellence in Aboriginal and/or Torres Strait Islander Allied Health Assistant Workforce **SOLD**

Excellence in Cultural Responsiveness **SOLD**

Aboriginal and/or Torres Strait Islander Local Champion **SOLD**

Aboriginal and Torres Strait Islander Excellence in Research **SOLD**



Sponsorship Expression of Interest

- | | |
|--|---------|
| <input type="checkbox"/> Exhibitor Booth (non-IAHA member) | \$4,000 |
| <input type="checkbox"/> Exhibitor Booth (IAHA member) | \$3,500 |

Conference Program Advertisement

- | | |
|---------------------------------------|---------|
| <input type="checkbox"/> Full Page | \$1,200 |
| <input type="checkbox"/> Half Page | \$800 |
| <input type="checkbox"/> Quarter Page | \$400 |

I hereby declare I have read, understood and agree to the sponsorship benefits set forth in the sponsorship information kit and understand that approval on advertising materials is subject to IAHA . Please note: if you preferred package is sold the IAHA team will contact you to discuss suitable alternatives.

Signature:

Date:



Indigenous Allied Health Australia

PO Box 323 Deakin West ACT 2600

Phone: +61 2 6285 1010

ABN: 42 680 384 985

Email: admin@iaha.com.au

www.iaha.com.au