



**ULTIMATE STUDENT
*LEADERSHIP CHALLENGE***



6-8 DEC 2024

**TARNTANYA
(ADELAIDE)**

SPONSORSHIP PROSPECTUS



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Indigenous Allied Health Australia is a national not for profit, member-based Aboriginal and Torres Strait Islander allied health organisation.

Warning: Aboriginal and Torres Strait Islander peoples should be aware that this publication may contain images and names of people who have since passed away.

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Acknowledgements

Indigenous Allied Health Australia receives funding from the Australian Government Department of Health and Ageing.

We pay our respects to the traditional custodians across the lands in which we work, and acknowledge Elders past, present and future.



SUPPORT THE 2024 IAHA ULTIMATE STUDENT LEADERSHIP CHALLENGE (USLC)

IAHA is inviting you to support Aboriginal and Torres Strait Islander students to participate in an exciting clinical and cultural exchange of knowledges, perspectives and skills.

DATE: 6-8 December 2024

VENUE: Adelaide Convention Centre, Tarntanya (Adelaide), SA

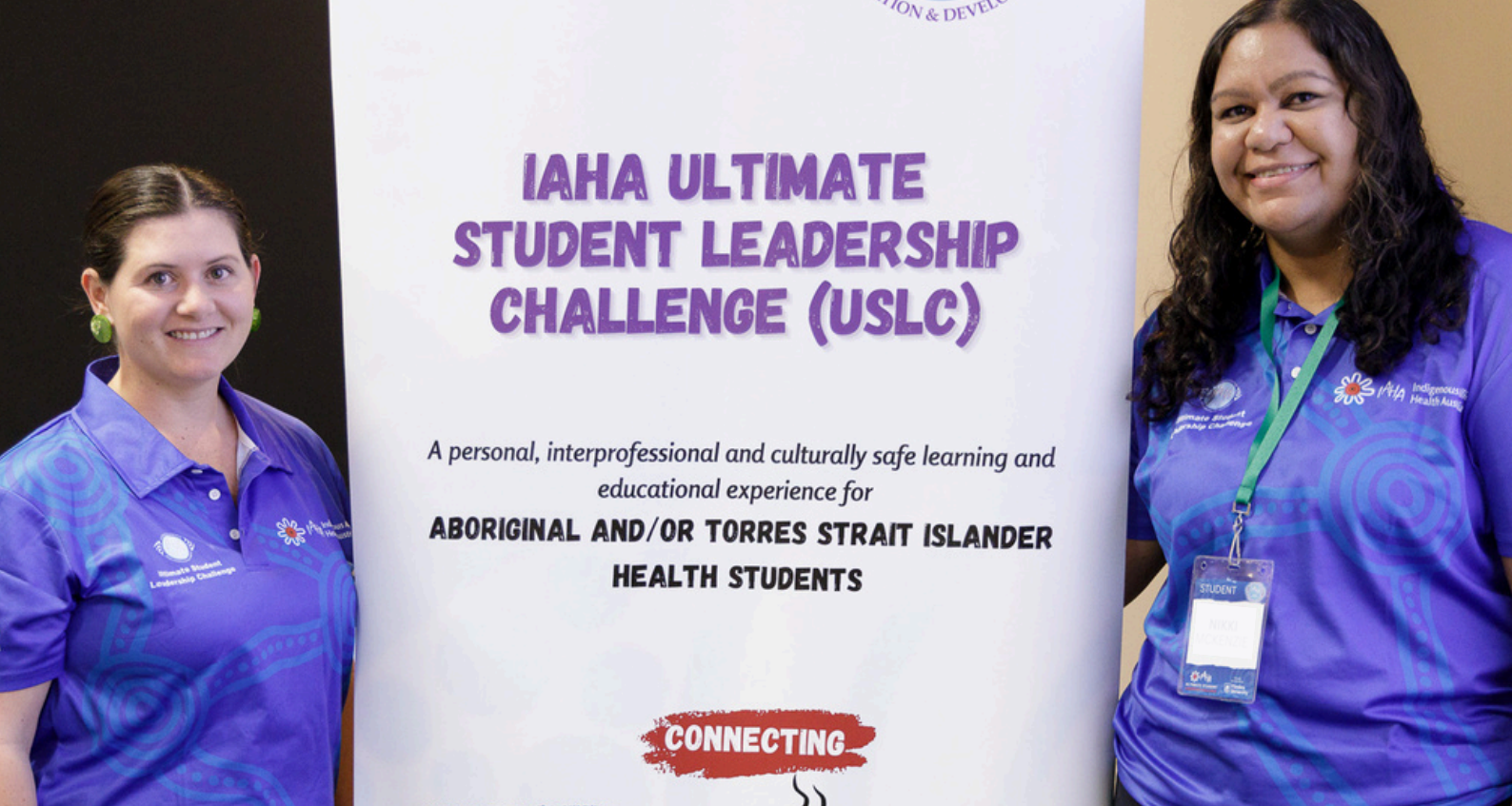
INTRODUCTION

The IAHA Ultimate Student Leadership Challenge (USLC) is a three-day cultural and professional leadership program that is designed to support students in the development of a wide range of skills and leadership in a health context. Working collaboratively, the students will bring their cultural and professional knowledges to the fore as they develop a management plan in response to a complex case study. The challenge will empower them and fellow health student peers to lead in providing holistic, culturally safe, and multidisciplinary care.

The USLC program is underpinned by IAHA's Cultural Responsiveness in Action Framework and Theory of Change which act as a tool to support all people working with Aboriginal and Torres Strait Islander people, families, and communities in a strengths-based and culturally responsive way.

The USLC is a learning experience for Aboriginal and/or Torres Strait Islander health students designed to educate the nation's next generation of health care professionals in building on their clinical and cultural capabilities.





HOW THE CHALLENGE WORKS

IAHA USLC coordinators allocate participants into multidisciplinary teams of between 4-6 students, with a diversity of disciplines, gender, cultural connection, and experience represented. Teams are announced in the first gathering. The Groups will undertake some team building exercises, and receive a complex Aboriginal and Torres Strait Islander case study. Teams will work together over the course of the weekend, with the assistance of mentors including professional and cultural mentors, to prepare a patient care and recovery plan based on the case study. Teams are encouraged to bring their clinical and cultural lenses to the case study and will also need to consider the context of the individual, their family, community, and service landscape to provide holistic and comprehensive care.

Teams will each have seven minutes to present their plan to an expert judging panel. Following the presentation of their case management plan, each team will be given an extension question and have five minutes to present. This represents a real-life scenario in health care when there is a 'curve ball' while providing comprehensive and holistic care. Teams are assessed throughout the whole process on their collaborative leadership, role clarification, culturally safe and responsive care, client and family centred practice, interprofessional communication, team functioning, ethics and their understanding of the social and cultural determinants of health. Considering the complexity of the case study, teams have access to highly qualified profession-specific mentors and cultural mentors for a specified allocated time throughout the challenge, therefore teams need to be strategic in asking focussed questions to help develop the plan.

The two teams that demonstrate a mastery of teamwork, leadership and communication in the heats will proceed to the next round, the final Knockout! The Knockout is showcased in the IAHA National Conference program. The final two teams get to demonstrate their case management plans to conference delegates and stakeholders.

The IAHA USLC is an opportunity for participants to apply their cultural and clinical skills in a practical manner, develop their leadership skills, network, and get feedback from experts in a culturally safe space to ultimately become a better clinician.



The USLC winners trophy

BENEFITS OF SPONSORSHIP

- **Exposure** to a national audience within allied health and Indigenous health
- **Recognition** including acknowledgment and clear demonstration of your organisation's commitment and support
- **Opportunities** to raise your company profile amongst a valuable target audience during this conference
- **Expand** relationships and extend your networks with government, business and Indigenous health stakeholders
- **Learn** first-hand from the emerging Aboriginal and Torres Strait Islander allied health workforce
- **Inclusion** in the targeted marketing campaign
- **Attract** a new client base and maintain existing customers
- **Support** the future allied health workforce
- **Demonstrate** your commitment to growing and developing an Aboriginal and Torres Strait Islander health workforce
- **Commitment** to culturally safe and responsive health care free of racism.



The IAHA USLC will be promoted through various sectors, including academia, Aboriginal and Torres Strait Islander health services, allied health and other health professional associations, governments, community organisations, and allied health stakeholders.

A range of sponsorship opportunities are listed on the following pages for consideration. However, specific or tailored packages can be negotiated. The 2024 IAHA USLC and following events provide many opportunities for sponsorship participation and are in no way limited. We would welcome the opportunity to discuss your marketing objectives and any further ideas you may have on individual sponsorship.

2024 USLC DATES	
Friday 6 December 2024	USLC Students arrive USLC Student dinner – Teams announced
Saturday 7 December 2024	USLC event <ul style="list-style-type: none"> • Team Preparation • Professional / Cultural Mentor Sessions
Sunday 8 December 2024	USLC event <ul style="list-style-type: none"> • Team preparation • Professional / Cultural Mentoring sessions • USLC Heats
Monday 9 December 2024	Pre conference workshops / Welcome Event
Tuesday 10 December 2024	IAHA Conference Awards / Gala Dinner Night
Wednesday 11 December 2024	IAHA Conference and USLC FINAL KNOCKOUT Closing Ceremony / IAHA Markets
Thursday 12 December 2024	Members Forum (half day) Students depart

SPONSORSHIP PACKAGES AT A GLANCE

Show your support for our organisation and our members by purchasing a sponsorship opportunity for the 2024 IAHA Ultimate Student Leadership Challenge

SPONSORSHIP PACKAGES	INVESTMENT
Barrandhang (Koala) (Page 7) <ul style="list-style-type: none"> 2024 Ultimate Student Leadership Challenge (USLC) 	SOLD \$40,000
Wambuwuny (Grey Kangaroo) (Page 8) <ul style="list-style-type: none"> Mentoring and Leadership 	\$20,000
Biladurang (Platypus) (Page 8) <ul style="list-style-type: none"> Student Social and Emotional Wellbeing 	\$15,000
Wandayali (Echidna) (Page 9) <ul style="list-style-type: none"> USLC Prizes Student Dinner USLC Backpack 	SOLD \$10,000 \$10,000 \$10,000
Wilway (Brush Tailed Possum) (Page 10) <ul style="list-style-type: none"> USLC T-Shirts 	SOLD \$5,000
Scholarships (Page 11)	\$4,500
Dinawan (Emu) (Page 12) <ul style="list-style-type: none"> Nametag 	\$4,000
Guguburra (Kookaburra) (Page 12) <ul style="list-style-type: none"> Coffee Cart Drinks Cart 	SOLD \$3,500 \$3,500





BARRANDHANG (KOALA)

SOLD

2024 IAHA Ultimate Student Leadership Challenge (USLC): \$40,000*

* GST exclusive

This annual event provides IAHA Student Members with a truly unique educational experience. In addition, sponsoring this event demonstrates a strong commitment to supporting and building the future Aboriginal and Torres Strait Islander health workforce.

Your investment will give your organisation:

- Acknowledgement as the Major Sponsor of the 2024 IAHA Ultimate Student Leadership Challenge
- Name and logo on IAHA Ultimate Student Leadership Challenge materials
- Two complimentary IAHA National Conference registrations (including Gala Dinner and Awards)
- Complimentary Exhibitor Booth
- Verbal acknowledgement at the 2024 IAHA National Conference, Gala Dinner and Awards
- Verbal acknowledgement at the 2024 IAHA National Conference Welcome Event
- Opportunity to speak at the 2024 IAHA Ultimate Student Leadership Challenge
- Recognition and prominent signage throughout the IAHA Ultimate Student Leadership Challenge
- Organisation name, logo and sponsorship status on the IAHA website with link to the homepage
- Organisation name, logo and sponsorship status on IAHA e-Newsletter, which is distributed weekly to over 9,000 members and stakeholders
- Full-page advertisement in the Conference Program
- Invitation to be a member of the IAHA Ultimate Student Leadership Challenge judging panel
- Promotional material in the USLC backpacks

Why Invest?

Your contribution will:

- Support and engage with an incredible group of Aboriginal and Torres Strait Islander health students
- Facilitate collaborative leadership skills development in the nation's next generation of health care professionals
- Support interprofessional education and innovative multidisciplinary learning

IAHA is a not-for-profit organisation and endorsed charitable institution. IAHA is registered with the Australian Charities and Not-for-profits Commission (ACNC), the independent national regulator of charities, and has deductible gift recipient (DGR) status.

Contact us: membership@iaha.com.au | (02) 6285 1010

WAMBUWUNY (GREY KANGAROO)

1 Opportunity: \$20,000

* GST exclusive



Mentoring and Leadership

Sponsoring this package will support the participating students by providing professional, cultural and educational Aboriginal and Torres Strait Islander mentors and leaders. Providing these mentors and leaders builds leadership skills, leads towards better interdisciplinary practice, builds relationships between graduates and students and encourages employment opportunities.

Your investment will give your organisation:

- Acknowledgement as Sponsor of the Mentoring and Leadership package
- One complimentary registration for the 2024 IAHA National Conference (Including Gala Dinner and Awards)
- Half page advertisement in the IAHA Conference Program
- Promotional material in USLC backpack
- Organisation name, logo and sponsorship status displayed on all promotional material
- Organisation name, logo and sponsorship status in IAHA newsletter

BILADURANG (PLATYPUS)

1 Opportunity: \$15,000

* GST exclusive



Student Social and Emotional Wellbeing

Supporting our students' Social and Emotional Wellbeing is crucial in developing and securing our future workforce. Your sponsorship of this package will ensure our students are supported through their learning journey at the 2024 USLC and National Conference.

Your investment will give your organisation:

- Acknowledgement as sponsor of the student Social and Emotional Wellbeing package
- Prominent signage displayed at the IAHA USLC
- Organisation name, logo and sponsorship status on all promotional material
- Organisation name, logo and sponsorship status in IAHA Newsletter
- Quarter page advertisement in the Conference Program
- Your organisation's promotional material in the USLC backpack

Why Invest?

Your contribution will:

- Contribute to Closing the Gap in Aboriginal and Torres Strait Islander health outcomes
- Enhance our delegates' experience through access to the latest conference technology
- Support the personal and professional development of Aboriginal and Torres Strait Islander health professionals

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WANDAYALI (ECHIDNA)

3 Opportunities: \$10,000*

* GST exclusive



IAHA Ultimate Student Leadership Challenge (USLC) Prizes

Exceptional teamwork and leadership deserve to be incentivised. Our future Aboriginal and Torres Strait Islander health leaders shine during the 2024 IAHA Ultimate Student Leadership Challenge, and you have the opportunity to reward them for their outstanding contributions.

Your investment will give your organisation:

- Acknowledgement as sponsor of the IAHA USLC
- Prominent signage displayed at the IAHA USLC
- Organisation name, logo and sponsorship status on all promotional material
- Organisation name, logo and sponsorship status in IAHA Newsletter
- Quarter page advertisement in the Conference Program
- Your organisation's promotional material in the USLC backpack
- Opportunity to co-present awards and prizes and have a photo taken with recipients for your promotion



Student Dinner **SOLD**

The Student Dinner kicks off the 2024 IAHA Indigenous Student Team Challenge providing participants with an opportunity to connect and network with each other in a friendly and safe space. This event will also allow our participants the opportunity to view Tarntanya (Adelaide) in a different light while experiencing the culture of the traditional owners of the area.

Your investment will give your organisation:

- Acknowledgement as Sponsor of the 2024 IAHA Indigenous Student Team Leadership Challenge Dinner
- Prominent signage displayed at 2024 IAHA Indigenous Student Team Leadership Challenge Dinner
- Quarter page advertisement in the Conference Program
- Your organisation's promotional material in the USLC backpack

Why Invest?

Your contribution will:

- Contribute to Closing the Gap in Aboriginal and Torres Strait Islander health outcomes
- Enhance our delegates' experience through access to the latest conference technology
- Support the personal and professional development of Aboriginal and Torres Strait Islander health professionals

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WANDAYALI (ECHIDNA)

\$10,000*

* GST exclusive



USLC Backpack

Feature your organisation's logo on our one of a kind 2024 IAHA USLC backpacks. Carried by every student at the USLC in the surrounding areas of Tarntanya and back home in the communities and universities of our students.

Your investment will give your organisation:

- Prominent logo displayed on all 2024 IAHA USLC backpacks
- Your organisation's promotional material in the backpack
- Organisation name, logo and sponsorship status on promotional material

WILWAY (BRUSH TAILED POSSUM)

1 Opportunity \$5,000*

* GST exclusive



USLC T-Shirt Sponsor **SOLD**

Feature your organisations logo on our 2024 IAHA USLC T-Shirts. These will be given to every participant at the event. This is a prime opportunity to increase brand awareness for your organisation not only during the 2024 IAHA USLC but on going as our participants wear their t-shirts in their communities, universities and workplaces.

Your investment will give your organisation:

- Acknowledgement as a sponsor of the 2024 IAHA USLC T-shirt
- Organisation name, logo, and sponsorship status on promotional material
- Prominent logo on all USLC T-shirt
- Five T-shirts given to your organisation

Why Invest?

Your contribution will:

- Contribute to Closing the Gap in Aboriginal and Torres Strait Islander health outcomes
- Support interprofessional education and innovative multidisciplinary learning on a national level
- Support and celebrate an incredible group of Aboriginal and Torres Strait Islander health students

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SCHOLARSHIP SPONSOR

Multiple Opportunities: \$4,500*

* GST exclusive

Sponsorship is sought to fund professional development scholarships for IAHA membership. Scholarship recipients will receive accommodation and registration assistance based on specific eligibility and assessment criteria (guidelines available upon request).

These professional development scholarships will assist IAHA members in attending the 2024 Ultimate Student Leadership Challenge to develop new skills, share knowledge and expertise, and build confidence to advance their careers.

If you're attending the IAHA Conference, IAHA seeks to introduce you to your sponsored student(s) for networking and photo opportunities.

Your investment will give the student:

- Travel including transfers on arrival in Tarntanya
- Accommodation
- Meals
- Full attendance at the Ultimate Student Leadership Challenge which Includes: USLC Polo, Access to resources, SEWB Room, Cultural and Professional Mentoring, Networking opportunity
- 2024 IAHA National Conference registration, including: Welcome event, IAHA National Dinner/Awards and Closing Event (IAHA Markets)

Why Invest?

Your contribution will:

- Contribute to Closing the Gap in Aboriginal and Torres Strait Islander health outcomes
- Enhance our delegates' experience through access to the latest conference technology
- Support the personal and professional development of Aboriginal and Torres Strait Islander health professionals

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DINAWAN (EMU)

1 Opportunity: \$4,000

* GST exclusive



Nametag

Taking pride of place on the nametag of every USLC participant, your logo will be prominently displayed and promoted as students and mentors network with and get to know each other.

Your investment will give the student:

- Prominent logo displayed on all nametags for 2024 IAHA USLC participants

GUGUBURRA (KOOKABURRA)

2 Opportunities: \$3,500

* GST exclusive



Coffee Cart **SOLD**

Everyone loves a good coffee in the morning to start the day. So sponsor this opportunity, and our delegates will be forever grateful!

Your investment will give your organisation:

- Prominent signage displayed at the coffee cart
- Your organisation's promotional material in the USLC backpack



Drinks Cart

This is a great opportunity to support our students with access to juices and drinks throughout the USLC. Sponsoring this package will give students unlimited access to cold drinks throughout the event.

Your investment will give your organisation:

- Prominent signage displayed on the drinks cart
- Your organisation's promotional material in the USLC backpack

Why Invest?

Your contribution will:

- Contribute to Closing the Gap in Aboriginal and Torres Strait Islander health outcomes
- Enhance our delegates' experience through access to the latest conference technology
- Support the personal and professional development of Aboriginal and Torres Strait Islander health professionals

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SPONSORSHIP EXPRESSION OF INTEREST

Organisation details:

Organisation:	<input type="text"/>	Contact Person:	<input type="text"/>
Town/City:	<input type="text"/>	Email:	<input type="text"/>
Address:	<input type="text"/>	Mobile:	<input type="text"/>
Post Code:	<input type="text"/>	Phone:	<input type="text"/>
State/Territory:	<input type="text"/>	Website:	<input type="text"/>

Sponsorship details: (All figures are GST exclusive)

Barrandhang (Koala)

- ☐ IAHA Ultimate Student Leadership Challenge **SOLD \$40,000**

Wambuwuny (Grey Kangaroo)

- ☐ Mentoring and Leadership \$20,000

Biladurang (Platypus)

- ☐ Student Social and Emotional Wellbeing \$15,000

Wandayali (Echidna)

- ☐ USLC Prizes \$10,000
☐ Student Dinner \$10,000
☐ USLC Backpack \$10,000

Wilway (Brush Tailed Possum)

- ☐ T-Shirts **~~\$5,000~~ SOLD**

Scholarships

- ☐ Scholarships \$4,500 (per scholarship)

Please enter the number of scholarships you wish to sponsor in the box

Dinawan (Emu)

- ☐ Nametag \$4,000

Guguburra (Kookaburra)

- ☐ Coffee Cart **~~\$3,500~~ SOLD**
☐ Drinks Cart \$3,500

I hereby declare I have read, understood and agree to the sponsorship benefits set forth in the sponsorship information kit and understand that approval on advertising materials is subject to IAHA approval

Signature: Date:



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